



Innovation Funding: Market Size and Market Forecasts, 2021 to 2027:

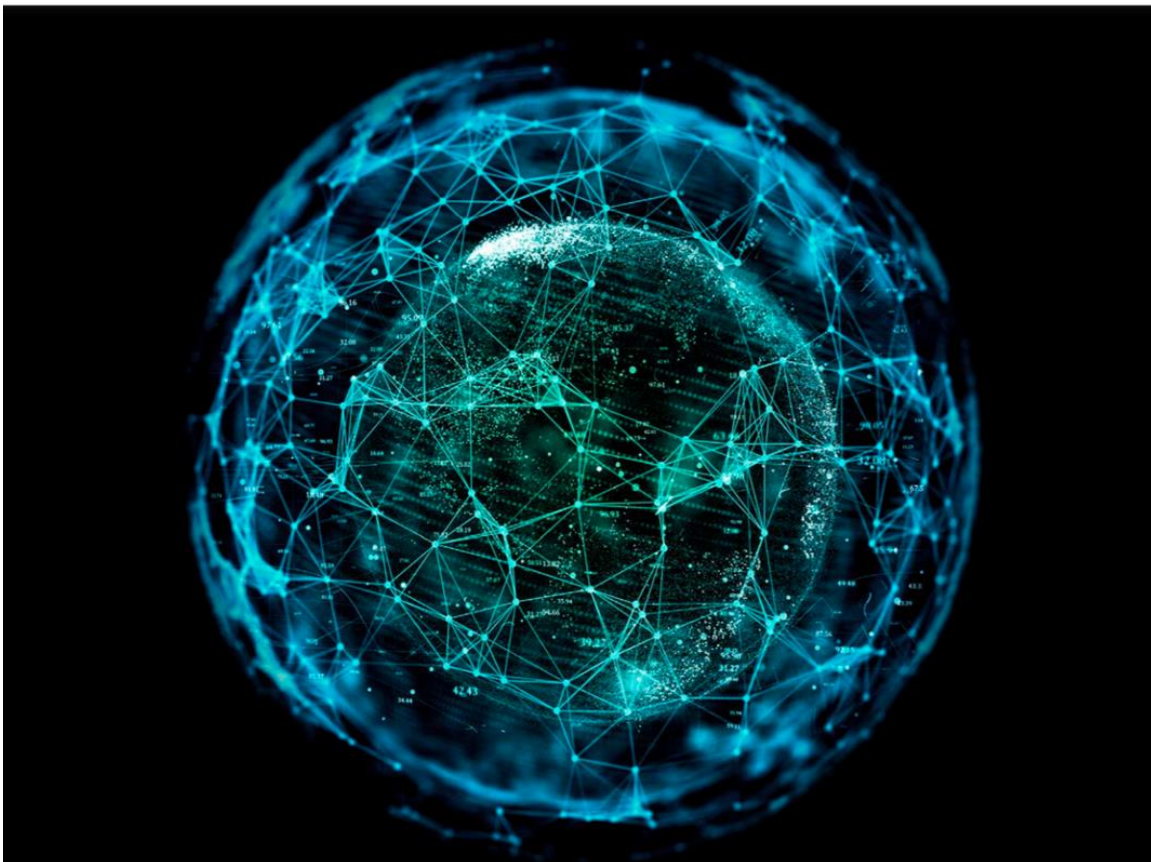
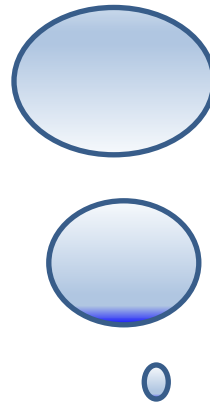


Figure 1. Innovation Funding Market Shares, Dollars, Worldwide, 2020

Dollars, Worldwide, 2020 In Millions of Dollars		
	MM\$ 2020	% 2020
XX	XX	XX
XX	XX	XX
XX	XX	XX
XX	XX	XX
XX	XX	XX
XX	XX	XX
XX	XX	XX
XX	XX	XX
XX	XX	XX
XX	XX	XX
XX	XX	XX
XX	XX	XX
XX	XX	XX
XX	XX	XX
Other	XX	XX
Total MM\$	XX	XX

Figure 2. Innovation Funding Market Forecasts, Dollars, Worldwide, 2021 to 2027

Innovation Funding Market Forecasts, Worldwide, 2021-2027 In Millions of Dollars								
	2020	2021	2022	2023	2024	2025	2026	2027
Innovation Funding	XX	XX	XX	XX	XX	XX	XX	XX
% Growth	XX	XX	XX	XX	XX	XX	XX	XX

Source: WinterGreen Research, Inc.

Figure 3. Innovation Funding Market Forecasts by Segment Renewable Energy, Electric Vehicles, Energy Storage, Robotics / AI, Healthcare Technology / Cloud / Blockchain, CNT / Materials / Coatings, Photonics / Optics, Dollars and Percent, 2021 to 2027

Innovation Funding Market Forecasts by Segment Renewable Energy, Electric Vehicles, Energy Storage, Robotics / AI, Healthcare Technology / Cloud / Blockchain, CNT / Materials / Coatings, Photonics / Optics, Dollars and Percent, 2021 to 2027

In Millions of Dollars

	MM\$ %	MM\$ %	MM\$ %	MM\$ %	MM\$ %	MM\$ %	MM\$ %	MM\$ %
	2020	2021	2022	2023	2024	2025	2026	2027
Robotics / AI								
MM\$	XX	XX	XX	XX	XX	XX	XX	XX
%	XX	XX	XX	XX	XX	XX	XX	XX
Electric Vehicles / EV								
Batteries								
MM\$	XX	XX	XX	XX	XX	XX	XX	XX
%	XX	XX	XX	XX	XX	XX	XX	XX
Renewable Energy / Energy Storage								
MM\$	XX	XX	XX	XX	XX	XX	XX	XX
%	XX	XX	XX	XX	XX	XX	XX	XX
Healthcare Technology / Cloud / Blockchain								
MM\$	XX	XX	XX	XX	XX	XX	XX	XX
%	XX	XX	XX	XX	XX	XX	XX	XX
CNT / Materials / Coatings								
MM\$	XX	XX	XX	XX	XX	XX	XX	XX
%	XX	XX	XX	XX	XX	XX	XX	XX
Photonics / Optics / Computing								
MM\$	XX	XX	XX	XX	XX	XX	XX	XX
%	XX	XX	XX	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX	XX	XX	XX
% Growth	XX	XX	XX	XX	XX	XX	XX	XX

Source: WinterGreen Research, Inc.

Figure 4. Innovation Funding by Selected Countries, Regional Forecast Dollars, 2021-2027

Innovation Funding by Country Regional Forecast

Dollars, 2021-2027

In Millions of Dollars

	2020	2021	2022	2023	2024	2025	2026	2027
US								
MM\$	XX	XX	XX	XX	XX	XX	XX	XX
%	XX	XX	XX	XX	XX	XX	XX	XX
Russia / China								
MM\$	XX	XX	XX	XX	XX	XX	XX	XX
%	XX	XX	XX	XX	XX	XX	XX	XX
Europe / Germany								
MM\$	XX	XX	XX	XX	XX	XX	XX	XX
%	XX	XX	XX	XX	XX	XX	XX	XX
Saudi Arabia / UAE								
MM\$	XX	XX	XX	XX	XX	XX	XX	XX
%	XX	XX	XX	XX	XX	XX	XX	XX
Japan								
MM\$	XX	XX	XX	XX	XX	XX	XX	XX
%	XX	XX	XX	XX	XX	XX	XX	XX
Rest of Asia								
MM\$	XX	XX	XX	XX	XX	XX	XX	XX
%	XX	XX	XX	XX	XX	XX	XX	XX
World Bank								
MM\$	XX	XX	XX	XX	XX	XX	XX	XX
%	XX	XX	XX	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX	XX	XX	XX

Source: WinterGreen Research, Inc.

See the 70 tables in the study.

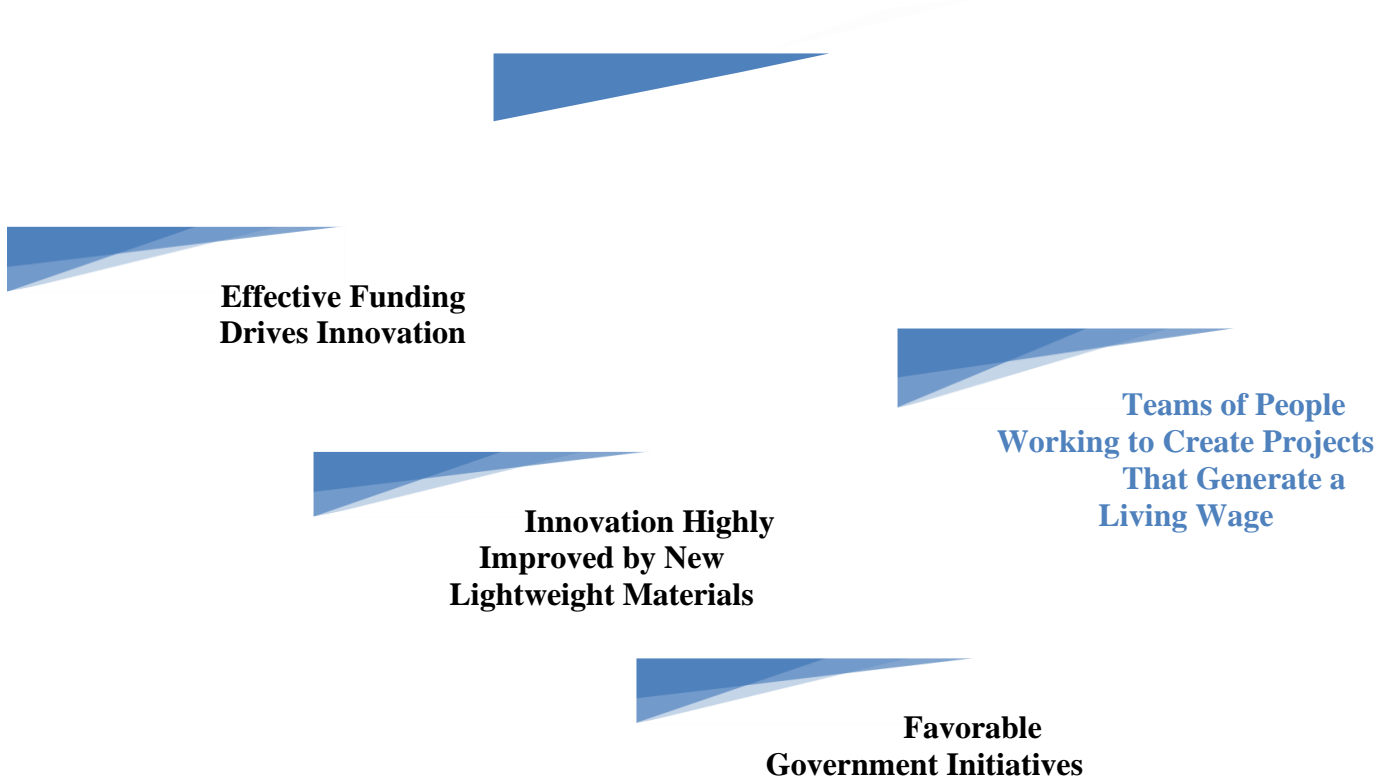
About The Company

WinterGreen Research, research strategy relates to identifying market trends through reading and interviewing opinion leaders. By using analysis of published materials, interview material, private research, detailed research, social network materials, blogs, and electronic analytics, the market size, shares, and trends are identified. Analysis of the published materials and interviews permits WinterGreen Research senior analysts to learn a lot more about markets. Discovering, tracking, and thinking about market trends is a high priority at WinterGreen Research. As with all research, the value proposition for competitive analysis comes from intellectual input.

WinterGreen Research is an independent market research firm.

About The Principal Author

Susan Eustis, President of WinterGreen Research, is a senior analyst. Ms. Eustis is a graduate of Barnard College. Ms. Eustis was named Top Woman CEO in 2012 by Who's Who Worldwide. She was named Top Woman Market Research Analyst in 2012, 2013, 2014, 2015, 2016, 2018, 2019, and 2020. She has been twice featured on the cover of the Women of Distinction magazine. She was cited in a recent Time Magazine article and major media articles on Youth Sports market growth. She was also featured in recent Wall Street Journal, New York Times, HBO, and London Times articles. Bloomberg and Barron's have had several quotes regarding cyber currencies and blockchain recently. She is chairman of the GBA (Global Blockchain Association) election committee developing election equipment standards, and has led some panels for that organization lately, most recently in the US Capital Administration room.



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70 Tables and Figures 2021

Susan Eustis has had an enduring interest in next-generation technology. After inventing the first electronic voting machine, she and a partner Ellen Curtiss who was a chartered financial analyst, started the company WinterGreen Research. Many next-generation products and markets were identified in the studies produced and sold by the company. In all, to date, 865 major market studies have been produced. Susan and Ellen together wrote a study on cardiac monitors that was the foundation of the patient monitor market and resulted in hospitals forming intensive care units. Without a way to monitor very ill patients, there was no ICU.

Susan wrote the first Internet study in 1995, predicting 100 million users within 5 years, and because the telecommunications companies that bought the study, including Siemens and many others, invested in that market, the prediction came true. Early on in the development of the cell phone market when fellow analysts were predicting 6% penetration tops in Europe and 3% penetration tops in the US, Susan predicted 95% penetration in 5 years, which was what happened. It helps senior executives in a large company to have an independent research study methodically lay out the path to a new market. Many of the WinterGreen Research studies have been groundbreaking. The air medical transport study commissioned by Terry Schrier was carried to the financial community and resulted in the formation of the Air Methods company and the commencement of the air medical transport industry. The predictions of market growth held true and permitted the formation of a new industry. A series of studies of middleware messaging that was \$3 million market initially, tracked the market to \$21 billion and growing. The series of studies laid out market opportunity and market strategy.

About the WinterGreen Research Team: The WinterGreen Research Team is comprised of senior analysts that prepare the market research and analysis that is offered to the client and developed using an iterative process to achieve a final study. Typical projects include providing market/viability research. The team can look at how drones can be applied to critical infrastructures safety, including: type of market existing, Barriers, Forecast demand and competitors, SWOT and competitive advantages, Price Analysis, product design recommendations (marketing orientation).

Research is typically for many different regions or localities, for example EU countries including Spain, UK, Nordic, Germany, and France. Typical projects profile the United States and areas of Asia. It is common to three representative countries from South America, Brazil, Argentina, Chile, and Mexico. Representative countries from Asia APAC typically include Japan, China, India, and Australia.

Critical infrastructure safety, including: type of market existing, barriers to entry and to faithful execution of product provision, forecast of demand, market share, SWOT, competitive advantage of major competitors, identification of new technologies and new companies, price performance analysis, product design recommendations, and marketing considerations are typical topics covered.