

Commercial Solar Panels -- Markets Reach \$6.5 Billion By 2014

LEXINGTON, Massachusetts (September 3, 2008) – WinterGreen Research announces that it has a new study on Commercial solar panel markets. The 2008 study has 327 pages, 110 tables and figures. Commercial Solar Panels systems are poised for significant growth as people move to purchase individual solar panels able to provide a measure of energy independence for charging hybrid electric and all electric vehicles.

Adoption of solar energy has a simple market driving force. If people do not adopt solar energy, the planet will become unfit for human habitation. The fossil fuels are warming the planet at an increasing rate that makes life unsustainable if something does not change.

Global warming drives solar markets. Solar is perceived as the best, perhaps the only widespread solution to global warming. Every large enterprise has adopted a social responsibility strategy that makes a nod toward solving the issues of global warming and embraces renewable energy. Every person in the world is aware of the problems that global warming is bringing.

High growth is forecast for commercial solar markets as solar moves to take on a measurable supply of world energy. As penetration from .3% of the world energy supply raises to over 15% in five years, Commercial uses of solar energy will represent a significant part of the growth. Commercial solar energy represents a measure of energy independence for every data center used as hybrid systems complementing traditional grid electricity.

According to Susan Eustis, principal author of the study, “Commercial solar markets at \$1.3 billion in 2007 are anticipated to reach \$6.5 billion by 2014 as a result of the need to curb growing costs of data center electricity needs as the data centers themselves grow.” Growth is a result of using commercial solar systems to power hybrid industrial electric systems. Solar power is emerging as the cheapest power source which it will be in many cases, and because it fulfills a variety of convenience needs, not the least of which is a way to attack global warming. Every large enterprise has adopted a green strategy in response to public demand for better energy solutions.



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WinterGreen Research is an independent research organization funded by the sale of market research studies all over the world and by the implementation of ROI models that are used to calculate the total cost of ownership of equipment, services, and software. The company has 35 distributors worldwide, including Thompson Financial.

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