

Cable Infrastructure Market Shares, Market Opportunities, Market Strategies, and Market Forecasts, 2002 to 2007

Cable Infrastructure Market Assessment



Picture by Joe Neustadt

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Cable Infrastructure Market Shares,

Demand for Broadband Access,

Cable Infrastructure Market Forecasts,

Cable Infrastructure Industry,

Cable Operators

MARKET STRATEGIES FORECASTS TO

2007

Cable Infrastructure Market Description,

Cable Revolution

xDSL / Cable Modem Competitive Issues

MARKET STRATEGIES FORECASTS TO

2007

CHECK OUT THESE KEY TOPICS

U.S. Cable Industry
Broadband Services Revenue
Cable Infrastructure Market Shares
Cable Infrastructure Market Participants
Competition to Cable

Bundled Voice and Data Communication
Broadband Communications
Compression Products
Satellite Broadcast & Network Systems
Digital Ad Insertion
Broadband Telecommunications Architecture
IP Network Infrastructure Solutions
Digital Cable

Cable Modems

CHECK OUT THESE KEY TOPICS

OPPORTUNITY ABOUNDS

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Demand for broadband access has increased significantly in recent years due to the growth of the Internet. Broadband supports widespread use of the World Wide Web for communicating and accessing information. Rapid growth in the number of Internet users and the demand for high-speed, high-volume interactive services has created opportunity for cable companies to expand the usefulness of the cable communication networks.

High-speed Internet access is available at home primarily through cable network infrastructure.

Global cable infrastructure consists of headend equipment, cable and assemblies, DWDM, and other. The markets at \$3.5 billion in 2001 are expected to dip early in the forecast period in response to deteriorating market conditions. After the excess communication capacity is absorbed, markets will climb to \$3.7 billion by 2007.

Cable Infrastructure Company Profiles

Market Leaders

Agere Systems

Arris

Blonder Tongue

C-COR

JDS Uniphase

Harmonic

Cisco Systems

Motorola

**Olson Technology
Philips
Stereon Electronics International / Pico Macom
Pulsent
Scientific Atlanta
Tektronix / VideoTele.com**

Cable Infrastructure Market Strategies and Forecasts, 2002-2007

REPORT METHODOLOGY

THIS IS THE HUNDRED AND FORTY-SECOND REPORT IN A SERIES OF MARKET RESEARCH REPORTS THAT PROVIDE FORECASTS IN COMMUNICATIONS, TELECOMMUNICATIONS, THE INTERNET, COMPUTER, SOFTWARE, AND TELEPHONE EQUIPMENT. THE PROJECT LEADERS TAKE DIRECT RESPONSIBILITY FOR WRITING AND PREPARING EACH REPORT. THEY HAVE SIGNIFICANT EXPERIENCE PREPARING INDUSTRY STUDIES. FORECASTS ARE BASED ON PRIMARY RESEARCH AND PROPRIETARY DATA BASES. FORECASTS REFLECT ANALYSIS OF THE MARKET TRENDS IN THE SEGMENT AND RELATED SEGMENTS. UNIT AND DOLLAR SHIPMENTS ARE ANALYZED THROUGH CONSIDERATION OF DOLLAR VOLUME OF EACH MARKET PARTICIPATION IN THE SEGMENT. INSTALLED BASE ANALYSIS AND UNIT ANALYSIS IS BASED ON INTERVIEWS AND AN INFORMATION SEARCH. MARKET SHARE ANALYSIS INCLUDES CONVERSATIONS WITH KEY CUSTOMERS OF PRODUCTS, INDUSTRY SEGMENT LEADERS, MARKETING DIRECTORS, DISTRIBUTORS, LEADING MARKET PARTICIPANTS, OPINION LEADERS, AND COMPANIES SEEKING TO DEVELOP MEASURABLE MARKET SHARE. OVER 200 IN DEPTH INTERVIEWS ARE CONDUCTED FOR EACH REPORT WITH A BROAD RANGE OF KEY PARTICIPANTS AND INDUSTRY LEADERS IN THE MARKET SEGMENT.

YOU MUST HAVE THIS STUDY

**Cable Infrastructure Market Shares, Market Opportunities,
Market Strategies, and Market Forecasts, 2002 to 2007**

CABLE INFRASTRUCTURE EXECUTIVE SUMMARY

CABLE INFRASTRUCTURE EXECUTIVE SUMMARY	ES-1
Demand For Broadband Access	ES-1
Cable Infrastructure Market Shares	ES-1
Cable Infrastructure Market Forecasts	ES-2

CABLE INFRASTRUCTURE MARKET DESCRIPTION

1. CABLE INFRASTRUCTURE MARKET DESCRIPTION	1-1
---	------------

1.1 Cable Infrastructure Industry	1-1
1.2 Cable Operators	1-4
1.3 Satellite Operators	1-5
1.4 Telcos	1-6
1.5 Market Opportunity	1-7
1.6 Cable Revolution	1-8
1.7 Issues	1-8
1.8 Internet	1-11
1.9 xDSL/Cable Modem Competitive Issues	1-12

CABLE INFRASTRUCTURE MARKET SHARES AND MARKET FORECASTS

2. CABLE INFRASTRUCTURE MARKET SHARES AND MARKET FORECASTS	2-1
2.1 Demand For Broadband Access	2-1
2.2 Cable Infrastructure Market Shares	2-8
2.2.1 Optical Cable Infrastructure Market Shares	2-10
2.3 Cable Infrastructure Market Forecasts	2-12
2.3.1 Cable Headend Infrastructure Market Forecasts	2-15
2.4 Broadband Services Revenues	2-21
2.5 Deploying New Technologies	2-21
2.5.1 Headend	2-22
2.5.2 Cable Distribution And Drop Network	2-25
2.5.3 Internet Protocol IP Technology, Voice Over IP	2-28
2.6 US Cable Industry	2-29
2.7 Cable Infrastructure Market Participants	2-30
2.8 Cable Infrastructure Industry	2-31
2.9 Competition To Cable	2-33
2.9.1 Direct Broadcast Satellite	2-33
2.9.2 Broadcast Television	2-34
2.9.3 DSL	2-35
2.9.4 Private Cable	2-35
2.9.5 Telephone Company Cable Market Entry	2-36
2.9.6 Utility Company Entry	2-36
2.9.7 MMDS	2-36
2.9.8 Fixed Wireless	2-37
2.10 Bundled Voice And Data Communication	2-37

CABLE INFRASTRUCTURE PRODUCT DESCRIPTIONS

3. CABLE INFRASTRUCTURE PRODUCT DESCRIPTIONS	3-1
3.1 Broadband Communications	3-1
3.2 Broadband And Optical Headend Equipment	3-3
3.2.1 Motorola Optical Transport Solutions	3-4
3.2.2 Motorola Integrated, Scaleable Headend Platform	3-4
3.2.3 Motorola@ / Time Warner OmniStar GX2 Platform	3-6
3.2.4 Motorola OmniStar GX2	3-7
3.2.5 Motorola OmniStar Platform	3-7
3.2.6 Motorola MBS Cable Broadband Equipment	3-8
3.2.7 Motorola Broadband Communications Sector Was General Instrument	3-8
3.2.8 Scientific Atlanta Digital Headends	3-9

3.2.9 Scientific Atlanta Transmission Products	3-9
3.2.10 Scientific Atlanta Satellite Television Networks Products	3-10
3.2.11 Cisco Cable Products	3-10
3.2.12 Cisco Cable Products	3-12
3.2.13 Cisco 6920 RateMUX Statistical Multiplexer	3-13
3.2.14 Cisco Cable Manager 2.0	3-13
3.2.15 Cisco DOCSIS CPE Configurator	3-13
3.2.16 Cisco RF Switch	3-14
3.2.17 Cisco CVA120 Series Cable Voice Adapters	3-14
3.2.18 Cisco uBR900 Series Cable Access Routers	3-15
3.2.19 Philips	3-15
3.2.20 Philips Multi-platform Portability	3-16
3.3 Tektronix	3-17
3.3.1 Harmonic	3-18
3.4 Compression Products	3-19
3.4.1 Motorola High-Quality Video Compression	3-19
3.4.2 Harmonic Compression Products	3-21
3.4.3 Pulsent Video Over DSL	3-21
3.4.4 Minerva Networks	3-23
3.5 Satellite Broadcast & Network Systems	3-23
3.5.1 Motorola Satellite Broadcast & Network Systems	3-23
3.6 Digital Ad Insertion	3-23
3.6.1 Motorola Digital Ad Insertion	3-24

CABLE INFRASTRUCTURE TECHNOLOGY

4. CABLE INFRASTRUCTURE TECHNOLOGY	4-1
4.1 Broadband Telecommunications Architecture	4-1
4.2 Cost/Mile Vs. Homes/Node Vs. Homes/Mile	4-3
4.3 IP Network Infrastructure Solutions	4-6
4.3.1 Integrated Headend Infrastructure Solutions	4-7
4.3.2 Intelligent, Content-Aware Networking Capabilities	4-8
4.4 Flow Queuing	4-8
4.4.1 Integrated Edge Router	4-9
4.4.2 Architectures To Support 99.999 Percent Availability	4-9
4.5 Node Architectures	4-10
4.6 Fully Managed End-To-End, Global IP Platforms	4-10
4.6.1 IP Convergence Solutions	4-11
4.6.2 Global Powered Networks	4-12
4.7 High End Versus Low End Return Path Issues	4-14
4.8 Fiber In The Last Mile And From The Curb To The Customer	4-16
4.9 Digital Cable	4-16
4.10 Digital Compression	4-16
4.11 Dense Wavelength Division Multiplexing (DWDM)	4-17
4.12 Ring Architecture Supports Reliability	4-18
4.13 Regional Data Centers	4-20
4.14 Cable Modems	4-21
4.15 Network Operations Center	4-22
4.15.1 Scaling Two Way Cable Networks	4-23
4.16 xDSL Performance	4-25
4.17 Transparent LAN Service	4-27

4.18 ATM	4-28
4.18.1 Cell Relay	4-28
4.18.2 Permanent Virtual Connections (PVCs)	4-29
4.18.3 Quality of Service (QoS)	4-31
4.19 Sonet	4-32
4.20 Hybrid Fiber-Coax Migration To Two Way	4-35
4.21 Ingress Signals And Thermal Noise	4-35
4.22 Return Transmission Issues	4-36
4.23 Satellite	4-40

INFRASTRUCTURE EQUIPMENT COMPANY PROFILES

5. INFRASTRUCTURE EQUIPMENT COMPANY PROFILES	5-1
5.1 Agere Systems	5-1
5.1.1 Agere Transmitters	5-4
5.1.2 Optical Access And Transport Markets	5-4
5.1.3 Processing, Aggregation, And Switching Devices	5-6
5.1.4 Broadband Access Devices	5-6
5.1.5 Optical Access And Transport Devices	5-7
5.1.6 Optical Access Devices	5-7
5.1.7 Networking Devices	5-8
5.1.8 Agere Customers	5-9
5.2 Arris	5-10
5.2.1 Arris Revenue	5-10
5.2.2 Arris Strategy	5-12
5.2.3 Arris Acquisitions	5-13
5.3 Blonder Tongue	5-15
5.4 C-COR	5-18
5.4.1 C-COR / Philips Broadband Networks	5-18
5.5 JDS Uniphase	5-19
5.5.1 JDS Uniphase Revenue	5-20
5.6 Harmonic	5-21
5.6.1 Harmonic Customers	5-21
5.6.2 Harmonic Revenue	5-22
5.6.3 Regional Sales	5-22
5.6.4 Harmonic Convergent Systems Division	5-23
5.6.5 Harmonic Compression Products	5-24
5.6.6 Harmonic Stream Processing Products	5-24
5.6.7 Harmonic Narrowcast Services Gateway	5-24
5.6.8 Harmonic Digital Turnaround Systems	5-25
5.6.9 Harmonic CyberStream Systems	5-25
5.6.10 Harmonic Control And Automation Products	5-26
5.6.11 Harmonic Broadband Access Networks Division	5-26
5.6.12 Optical Transmission Systems	5-27
5.6.13 PWRLink Transmitters	5-27

5.6.14 METROLink DWDM System	5-28
5.6.15 Ethernet Switching Products	5-29
5.6.16 Network Management	5-29
5.7 Cisco Systems	5-29
5.7.1 Cisco Net Sales / Revenue	5-30
5.7.2 Cisco Routers	5-32
5.7.3 Cisco Switches	5-32
5.7.4 Cisco Access	5-33
5.7.5 Cisco Service Provider Packet Switching And Routing	5-33
5.7.6 Cisco IOS Software	5-35
5.7.7 Cisco Softswitch	5-35
5.7.8 Cisco Systems / Vida Networks	5-36
5.8 Motorola	5-36
5.8.1 Motorola Strategy	5-36
5.8.2 Time Warner Cable / Motorola	5-37
5.8.3 Motorola Intelligence Everywhere™ Solutions	5-37
5.8.4 Motorola Cost Reduction Actions	5-39
5.8.5 Motorola Customers	5-40
5.8.6 Commercial, Government And Industrial Solutions Segment	5-40
5.8.7 Broadband Communications Segment	5-40
5.8.8 Semiconductor Products Segment	5-42
5.8.9 Motorola Revenue	5-42
5.8.10 Motorola 2001 Acquisitions	5-43
5.8.11 Motorola Broadband Cable Network Positioning	5-44
5.8.12 Motorola Broadband Communications Sector	5-45
5.8.13 Wireless Digital Audio	5-46
5.9 Olson Technology	5-48
5.9.1 Olson Modulators / Demodulators	5-48
5.9.2 Other Products	5-49
5.10 Philips	5-49
5.10.1 Philips And Narad Networks	5-50
5.11 Steren Electronics International / Pico Macom	5-50
5.11.1 Pico Macom	5-51
5.12 Pulsent	5-52
5.13 Scientific Atlanta	5-52
5.13.1 Scientific-Atlanta / BarcoNet NV	5-53
5.14 Tektronix / VideoTele.com	5-53

List of Tables and Figures

CABLE INFRASTRUCTURE EXECUTIVE SUMMARY

Figure ES-1	ES-2
Worldwide Cable Infrastructure Market Shares, 2001	
Figure ES-2	ES-3
Global Cable Infrastructure Shipment Forecast by Segment, Dollars, 2002-2007	

CABLE INFRASTRUCTURE MARKET DESCRIPTION

Table 1-1	1-9
Cable TV Market Issues	
Table 1-2	1-10

PC Modem, ISDN, ADSL, and Cable Modem Comparative Data Transfer Rates	
Table 1-3	1-14
xDSL And Cable Modem Common Performance Concerns	
Table 1-4	1-14
xDSL And Cable Modem Common Performance Drivers	
Table 1-5	1-16
Issues Relating To Implementation Of xDSL With Copper Networks	

CABLE INFRASTRUCTURE MARKET SHARES AND MARKET FORECASTS

Figure 2-1	2-2
Worldwide Cable Modem Subscriber Market Forecasts, Dollars, 2002-2007	
Table 2-2	2-3
Global Cable Modem Subscribers, By Region, 2001-2007	
Figure 2-3	2-4
Worldwide DSL Subscriber Market Forecasts, Dollars, 2002-2007	
Table 2-4	2-5
Global Residential DSL Subscribers, By Region, 2001-2007	
Figure 2-5	2-6
Worldwide Broadband Subscriber Market Forecasts, Dollars, 2002-2007	
Table 2-6	2-7
Global Broadband Internet Access Subscribers, Cable Modem and DSL, 2001-2007	
Figure 2-7	2-9
Worldwide Cable Infrastructure Market Shares, 2001	
Table 2-8	2-10
Global Cable Headend and Cable Infrastructure Optical, Electronic, and Digital Market Shares, 2001	
Figure 2-9	2-11
Worldwide Optical Cable Headend Equipment Market Shares, 2001	
Table 2-10	2-12
Worldwide Cable Optical Headend Optical Equipment Shipment Market Shares, 2001	
Figure 2-11	2-13
Global Cable Infrastructure Shipment Forecast by Segment, Dollars, 2002-2007	
Table 2-12	2-14
Global Cable Infrastructure Shipment Forecast by Segment, Dollars, 2002-2007	
Table 2-13	2-15
Global Cable Headend Infrastructure Shipment Forecast Replacement Cycle Analysis, Dollars, 2002-2007	
Figure 2-14	2-16
Global Cable Headend Infrastructure Shipment Forecast by Segment, Dollars, 2002-2007	
Table 2-15	2-17
Global Cable Headend Infrastructure Shipment Forecast by Segment, Dollars, 2002-2007	
Figure 2-16	2-18
Global Cable Headend Transmitter Infrastructure Shipment Forecast, Dollars, 2002-2007	
Figure 2-17	2-19
Global Cable Headend Receiver Infrastructure Shipment Forecast, Dollars, 2002-2007	
Table 2-18	2-20
Global Cable Headend Transmitter and Receiver Infrastructure Shipment Forecast by Segment, Dollars, 2002-2007	
Table 2-19	2-22
Cable Infrastructure Broadband System Segments	
Table 2-20	2-23
Headend Components	

Table 2-21	2-24
Headend Infrastructure Modifications	
Table 2-22	2-24
Headend Infrastructure Issues	
Table 2-23	2-25
Headend Test Equipment	
Table 2-24	2-30
Selected Cable Infrastructure Market Participants	
Table 2-25	2-32
Cable Infrastructure Industry Trends	

CABLE INFRASTRUCTURE PRODUCT DESCRIPTIONS

Table 3-1	3-2
Broadband Communications Sector Products	
Table 3-2	3-5
Motorola Integrated, Scaleable Headend Platform	
Table 3-3	3-11
Cisco Networking And Communication Systems	

CABLE INFRASTRUCTURE TECHNOLOGY

Table 4-1	4-2
Cable Network Capacity Planning Issues	
Table 4-2	4-6
Benefits Of Redefining The Network Operational Capacity	
Table 4-3	4-7
IP Network Infrastructure Solutions	
Table 4-4	4-19
Cable Applications For Fiber Ring Architecture	
Table 4-5	4-24
Ways For Cable Companies To Increase Capacity	
Table 4-6	4-27
Selected Transparent LAN Products	

INFRASTRUCTURE EQUIPMENT COMPANY PROFILES

Table 5-1	5-16
Blonder Tongue Fiber Solutions	
Table 5-2	5-38
Motorola Intelligence Everywhere Solutions	

ABOUT THE COMPANY

WINTERGREEN RESEARCH, FOUNDED IN 1985, PROVIDES STRATEGIC MARKET ASSESSMENTS IN TELECOMMUNICATIONS, COMMUNICATIONS EQUIPMENT, HEALTH CARE, AND ADVANCED COMPUTER TECHNOLOGY. INDUSTRY REPORTS FOCUS ON OPPORTUNITIES THAT WILL EXPAND EXISTING MARKETS OR DEVELOP MAJOR NEW MARKETS. THE REPORTS ASSESS NEW PRODUCT AND SERVICE POSITIONING STRATEGIES, NEW AND EVOLVING TECHNOLOGIES, AND TECHNOLOGICAL IMPACT ON PRODUCTS, SERVICES, AND MARKETS. MARKET SHARES ARE PROVIDED. LEADING MARKET PARTICIPANTS ARE PROFILED, AND THEIR MARKETING STRATEGIES, ACQUISITIONS, AND STRATEGIC ALLIANCES ARE DISCUSSED. THE PRINCIPALS OF WINTERGREEN RESEARCH HAVE BEEN INVOLVED IN ANALYSIS AND FORECASTING OF INTERNATIONAL BUSINESS OPPORTUNITIES IN TELECOMMUNICATIONS AND ADVANCED COMPUTER TECHNOLOGY MARKETS FOR OVER 30 YEARS.

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