

**Business Process Management (BPM)
Market Strategies, Market Opportunities, and
Market Forecasts, 2002 to 2007**

Business Process Management Market Assessment



WINTERGREEN RESEARCH, INC.

Picture by Joe Neustadt

Take a Step in the Right Direction

**WinterGreen Research, Inc.
Lexington, Massachusetts**

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**Business Process Management Markets,
Market Trends,
Business Analyst Message Broker Market Shares,
Business Process Automation,
Business Process Management Market Forecasts
MARKET STRATEGIES FORECASTS TO 2007**

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Business Process Management Markets,

Business Process Integration Market

Market Needs For Business Process Management

MARKET STRATEGIES FORECASTS TO 2007

CHECK OUT THESE KEY TOPICS

Business Process Management Products
Business Process Management Market Growth Factors
Business Process Management Market Shares
Business Process Management Technology

Business Process Management Market Growth Opportunities

Business Process Automation
Business Process Management Market Trends
BPM Market Driving Forces
Integration System Architecture
BPM Market Advantages
B to B
Event Management
Direction of EAI Markets
Linking Internal Operations

CHECK OUT THESE KEY TOPICS

OPPORTUNITY ABOUNDS

**WinterGreen Research, Inc.
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Business Process Management (BPM)

**Market Strategies, Market Opportunities, and Market Forecasts,
2002 to 2007**

Business process management relates to providing access to information. Business process management supports enterprise IT managers as they seek to improve the efficiency of internal network communication and external B2B and Internet exchange operations. Simplifying and automating processes is a primary system aim.

Business process management software permits the automation of information access with reusable code modules. Information is made available to the user in the language of the particular business area, e.g., accounting, financial, human resources, billing, and insurance. This represents a dramatic technological breakthrough.

BPM engines can be configured rather than programmed. Flexibility is enhanced. Information relative to a decision is available in real time. The business analyst has access to relevant information. The IT department can build systems that implement BPM. The business process management software is a layer of intelligence, designed so companies can adopt new business practices as needed.

Business process management engine markets at \$266.5 million in 2001 are expected to reach \$1.5 billion by 2007.

Companies Profiled

Market Leaders

BEA
Candle
Data Hub
Envoy Technologies
Fiorano
GE Global eXchange Services (GXS)
HelioGraph
International Business Machines (IBM)
IONA
ItemField
Microsoft
MQ Software
Optio
PCB Systems
Progress Software
RosettaNet
S2 Systems
SeeBeyond Technology
SunGard Data
Sybase
Tibco Software
TTM
webMethods
WebEx Communications

Business Process Management Market Strategies and Forecasts, 2002-2007

REPORT METHODOLOGY

THIS IS THE HUNDRED AND THIRTY-SIXTH REPORT IN A SERIES OF MARKET RESEARCH REPORTS THAT PROVIDE FORECASTS IN COMMUNICATIONS, TELECOMMUNICATIONS, THE INTERNET, COMPUTER, SOFTWARE, AND TELEPHONE EQUIPMENT. THE PROJECT LEADERS TAKE DIRECT RESPONSIBILITY FOR WRITING AND PREPARING EACH REPORT. THEY HAVE SIGNIFICANT EXPERIENCE PREPARING INDUSTRY STUDIES. FORECASTS ARE BASED ON PRIMARY RESEARCH AND PROPRIETARY DATA BASES. FORECASTS REFLECT ANALYSIS OF THE MARKET TRENDS IN THE SEGMENT AND RELATED SEGMENTS. UNIT AND DOLLAR SHIPMENTS ARE ANALYZED THROUGH CONSIDERATION OF DOLLAR VOLUME OF EACH MARKET PARTICIPATION IN THE SEGMENT. INSTALLED BASE ANALYSIS AND UNIT ANALYSIS IS BASED ON INTERVIEWS AND AN INFORMATION SEARCH. MARKET SHARE ANALYSIS INCLUDES CONVERSATIONS WITH KEY CUSTOMERS OF PRODUCTS, INDUSTRY SEGMENT LEADERS, MARKETING DIRECTORS, DISTRIBUTORS, LEADING MARKET PARTICIPANTS, OPINION LEADERS, AND COMPANIES SEEKING TO DEVELOP MEASURABLE MARKET SHARE. OVER 200 IN DEPTH INTERVIEWS ARE CONDUCTED FOR EACH REPORT WITH A BROAD RANGE OF KEY PARTICIPANTS AND INDUSTRY LEADERS IN THE MARKET SEGMENT.

YOU MUST HAVE THIS STUDY

Business Process Management (BPM) Market Strategies, Market Opportunities, and Market Forecasts, 2002 to 2007

BUSINESS PROCESS MANAGEMENT EXECUTIVE SUMMARY

BUSINESS PROCESS MANAGEMENT EXECUTIVE SUMMARY	ES-1
Business Process Management Market Trends	ES-1
Business Analyst Message Broker Market Shares	ES-3
Vitria Process Engine	ES-5
IBM WebSphere MQ Integrator	ES-6
Tibco BPM Products	ES-7
Business Process Management Market Forecasts	ES-8
Business Process Automation	ES-9
Business Process Management For Back End Systems	ES-11

BUSINESS PROCESS MANAGEMENT (BPM) MARKET DEFINITION

1. BUSINESS PROCESS MANAGEMENT (BPM) MARKET DEFINITION	1-1
1.1 Rapid Response To Changing Business Conditions	1-1
1.2 Business Process Management Benefits	1-1
1.3 Modifying Business Processes	1-3
1.4 Business Process Services	1-6
1.5 Business Process Integration Market	1-8
1.6 Customer Support	1-9
1.6.1 Business E-Services Benefits	1-10
1.6.2 E-Services Approach	1-11
1.6.3 E-Services Challenge	1-13
1.6.4 E-Services Partnering	1-14
1.6.5 Retail Portal Channels	1-15
1.6.6 E-Services Is The Business Model	1-16
1.6.7 Business Process Management (BPM) Capabilities	1-23
1.7 Business Process Execution Engine	1-25
1.7.1 E-Business Engine	1-25
1.7.2 Need For Automating Internal And External Processes	1-26
1.8 Rapid, Reliable, Scalable Integration Solutions	1-27
1.9 Role Of Mission Critical Middleware Messaging	1-31
1.9.1 Messaging Solutions	1-32
1.10 Linking Internal Operations	1-34
1.10.1 Business Process Management, BPM	1-36
1.10.2 Business-to-Business Integration, B2Bi	1-36
1.10.3 Enterprise Application Integration, EAI	1-36
1.10.4 Business Process Intelligence, BPI	1-37
1.10.5 Business Vocabulary Management, BVM	1-37
1.11 Market Needs For Business Process Management	1-37
1.12 BPM Market Trends	1-41
1.12.1 Homegrown Integration Systems	1-43
1.13 Retrieval of Information From Disparate Locations	1-43
1.13.1 Difference Between An Application Server And Application Integration	1-44
1.13.2 Difference Between Business Process Management (BPM) And Workflow	1-44
1.14 Business Process Management Customer Services Solutions	1-46
1.15 System Integrator Role	1-46
1.15.1 Targeting Vertical Markets	1-48
1.15.2 Strategic Alliances	1-48

BUSINESS PROCESS MANAGEMENT MARKET FORECASTS

2. BUSINESS PROCESS MANAGEMENT MARKET FORECASTS	2-1
2.1 Business Process Management Market Trends	2-1
2.1.1 Business Process Management For Back End Systems	2-3
2.1.2 Business Process Integration	2-5
2.2 BPM Market Driving Forces	2-7
2.2.1 BPM for Internal IT Departments	2-9
2.2.2 E-Business Infrastructure	2-10
2.3 Business Process Management Market	2-13
2.3.1 Business Process Management Market Forecasts	2-16
2.4 Process Workflow Market Shares	2-18
2.4.1 Process Workflow Market Forecasts	2-20
2.5 E-Business	2-22
2.6 B to B	2-24
2.6.1 Global Exchange Services	2-26

2.7	EAI Regional Analysis	2-27
2.8	Direction Of EAI Markets	2-31
2.8.1	Major Participants Going Forward	2-32
2.9	Event Management	2-34
2.10	Business Management	2-35
2.11	Enterprise Process Executive	2-35
2.12	BPM Market Advantages	2-36

BUSINESS PROCESS MANAGEMENT PRODUCTS

3. BUSINESS PROCESS MANAGEMENT PRODUCTS	3-1
3.1 Business Process Automation	3-1
3.2 Business Process Management	3-4
3.3 Vitria Process Engine	3-5
3.3.1 Vitria BusinessWare Business Process Management (BPM)	3-5
3.3.2 Benefits of Using BusinessWare for BPM	3-6
3.3.3 Vitria Collaborative Application Products	3-7
3.3.4 Vitria Process Automation Component	3-10
3.3.5 Vitria BPM Define and Model	3-12
3.3.6 Vitria Range of Capability	3-13
3.3.7 Vitria Product Strategy	3-14
3.3.8 Vitria E-Business Software Platform Positioning	3-14
3.3.9 Vitria Target Markets	3-16
3.3.10 Vitria Solutions	3-17
3.4 IBM BPM Products	3-20
3.4.1 IBM CrossWorlds Solutions	3-22
3.4.2 WebSphere Core Of The IBM BPM	3-24
3.4.3 WebSphere MQ Integrator	3-26
3.4.4 IBM MQ Workflow	3-26
3.4.5 Global Container (GC) On Process Level	3-29
3.4.6 Process Context (PC)	3-29
3.5 Tibco BPM Products	3-30
3.5.1 Tibco Business Process Management	3-34
3.5.2 Tibco BPM Services	3-37
3.5.3 WebMethods Business Integration Platform	3-39
3.6 Fujitsu / Object Star	3-42
3.6.1 Fujitsu / Object Star Products	3-44
3.6.2 Fujitsu Business Activity Monitor	3-53
3.7 Peregrine BPM Products	3-53
3.8 BEA BPM	3-55
3.9 BEA Services	3-55
3.9.1 BEA Products	3-61
3.10 Sybase Solutions	3-63
3.11 Global eXchange Services (GE GXS) BPM	3-67
3.11.1 Global eXchange Enterworks Process Integrator	3-67
3.12 SeeBeyond BPM Products	3-71
3.12.1 SeeBeyond e*Insight	3-72
3.12.2 SeeBeyond™ e*Insight Business Process Manager	3-75
3.12.3 SeeBeyond Process Modeling	3-76
3.13 Mercator Products	3-77
3.14 Handysoft Products	3-81
3.15 HandySoft Solutions	3-85
3.16 Envoy Technologies BPM Products	3-88
3.17 Fuego BPM Solutions	3-89
3.17.1 Fuego Process Designer™	3-90
3.17.2 Fuego Component Manager	3-91
3.17.3 Fuego Component Generator	3-92

3.17.4	Fuego Rules Engine	3-92
3.18	Intalio	3-94
3.19	Savvion	3-99
3.19.1	Savvion Business Manager Automates Business Processes	3-99
3.19.2	BizLogic Designer	3-100
3.20	HelioGraph	3-101
3.20.1	HelioGraph Business Process Management Product Positioning	3-102
3.20.2	HelioGraph Types Of Solution	3-104
3.20.3	HelioGraph Business Process Management Abilities	3-105
3.20.4	Helio Components	3-106
3.20.5	Straight Through Processing Of The Post-Trade Process	3-107
3.20.6	Helio Tradeflow Business Benefits	3-107
3.20.7	Helio Messaging Solution	3-109
3.20.8	Helio Message Broker Business Benefits	3-109
3.20.9	Helio EMX Tradeflow	3-110
3.20.10	Helio Straight Through Exception Processing	3-111
3.20.11	Helio Data Field Dictionary	3-111
3.20.12	Helio Workstation Business Benefits	3-113
3.20.13	Helio Workstation Key Features	3-114

BUSINESS PROCESS MANAGEMENT (BPM) TECHNOLOGY

4. BUSINESS PROCESS MANAGEMENT (BPM) TECHNOLOGY	4-1
4.1 Business Process Automation	4-1
4.1.1 Business Process Management Modular Architecture	4-1
4.1.2 Business Components	4-2
4.2 Advanced E-Business Infrastructure	4-5
4.2.1 Application Integration Technical Advantages	4-6
4.3 Integration System Architecture	4-7
4.4 Open Systems	4-9
4.5 Adapters	4-9
4.6 Development Toolset	4-11
4.6.1 Infrastructure And System Management	4-11
4.7 XML Standards	4-12
4.7.1 XML	4-13
4.7.2 XML Meets The Integration Challenge	4-13
4.8 Java	4-13
4.8.1 Java Programming Technology	4-15
4.8.2 AI Vendor Commitment To Java	4-15
4.8.3 Advantages Of Java In Context Of Application Integration	4-15
4.8.4 EAI Technology Heritage	4-16
4.9 Web Services	4-17
4.9.1 Soap	4-18
4.9.2 Apache Soap	4-18
4.9.3 Load Balancer With SSL Support	4-19
4.9.4 Points Of Failure	4-19
4.9.5 Soap Limitations	4-20
4.9.6 WSDL	4-22
4.9.7 WSDL Service Descriptions	4-23
4.9.8 UDDI Registry	4-24
4.9.9 UDDI Test Registries	4-24
4.9.10 UDDI Distributed Web Service Discovery	4-25
4.9.11 UDDI Consortium	4-26
4.9.12 WS-Inspection Document Extensibility	4-26
4.10 XSLT	4-27
4.11 OASIS	4-28
4.12 ebXML	4-29
4.12.1 ebXML And Open Applications Group OAGIS Standards	4-29

4.12.2	EBXML Standard	4-30
4.13	Metadata Repository	4-31
4.13.1	Wrapping	4-32
4.14	Service Level Management (SLM) Challenges	4-33
4.14.1	Quality Of Service (QoS) Functions	4-34
4.14.2	QoS Different Levels Of Global Service	4-35
4.14.3	Network Efficiency	4-35
4.14.4	RosettaNet Standardizing Supply Chain Processes	4-36
4.14.5	Promise Of Web Services	4-38

BUSINESS PROCESS MANAGEMENT (BPM) COMPANY PROFILES

5. BUSINESS PROCESS MANAGEMENT (BPM) COMPANY PROFILES	5-1	
5.1	BEA	5-1
5.1.1	BEA WebLogic E-Business Platform	5-2
5.1.2	BEA Web Services	5-3
5.1.3	BEA Core Business	5-3
5.1.4	BEA WebLogic Portal	5-5
5.1.5	BEA Customer Base	5-5
5.1.6	BEA Systems and Novell	5-6
5.1.7	BEA Product Development	5-7
5.1.8	BEA Revenue	5-7
5.2	Candle	5-9
5.2.1	Omegamon Systems Management	5-10
5.2.2	Support for IBM's WebSphere	5-11
5.2.3	Omegamon XE for WebSphere Application Server	5-12
5.2.4	WebSphere and WebSphere MQSeries Applications Monitoring	5-12
5.2.5	Managing Service Levels to Manage The Business	5-13
5.2.6	Candle Partnerships	5-13
5.3	Data Hub	5-14
5.4	Envoy Technologies	5-15
5.4.1	Envoy Installed Base	5-16
5.4.2	Level 8 System Sold Geneva Messaging to Envoy Technologies	5-16
5.5	Fiorano	5-18
5.5.1	Fiorano Tifosi	5-19
5.5.2	Message Content Routing Solution	5-19
5.6	GE Global eXchange Services (GXS)	5-21
5.6.1	GXS Integration Solutions	5-22
5.6.2	GE Interchange Solutions	5-22
5.7	HelioGraph	5-24
5.8	International Business Machines (IBM)	5-25
5.8.1	IBM Revenue	5-25
5.8.2	Websphere MQ Product Family	5-27
5.8.3	IBM Middleware	5-28
5.8.4	IBM Middleware Products	5-28
5.8.5	IBM / Nortel	5-30
5.9	IONA	5-31
5.9.1	IONA Revenue	5-32
5.9.2	IONA Partnership Agreements	5-32
5.9.3	IONA Customers	5-33
5.9.4	IONA Products	5-33
5.9.5	IONA Acquires Integration from Software AG	5-33
5.10	ItemField	5-34
5.10.1	ItemField ContentMaster Solution	5-36
5.11	Microsoft	5-37
5.11.1	Microsoft.Net	5-39
5.11.2	Microsoft BizTalk Server	5-40
5.12	MQSoftware	5-40

5.12.1	MQSoftware Products	5-41
5.12.2	MQSoftware Key Customers	5-42
5.12.3	MQSoftware IBM Partnership	5-42
5.12.4	MQSoftware Locations	5-42
5.13	Optio	5-43
5.13.1	Optio / Muscato / Translink	5-43
5.13.2	Optio Software Customer Base	5-43
5.13.3	Optio / JP Mobile Alliance	5-44
5.14	PCB Systems	5-44
5.14.1	Nirvana Security Model	5-46
5.14.2	Nirvana Benchmarks Conducted By PCB Systems	5-46
5.15	Progress Software	5-47
5.15.1	Progress Software / Sonic Software	5-47
5.15.2	Sonic Software	5-48
5.15.3	Sonic Software Edge Products	5-49
5.16	RosettaNet	5-50
5.17	S2 Systems	5-51
5.18	SeeBeyond Technology	5-53
5.18.1	SeeBeyond Solution	5-53
5.18.2	SeeBeyond Business Integration Suite	5-54
5.18.3	SeeBeyond Customers	5-57
5.18.4	SeeBeyond Alliances with Leading Systems Integrators	5-60
5.18.5	SeeBeyond Revenue	5-61
5.19	SunGard Data	5-61
5.19.1	SunGard Data Systems Revenue	5-62
5.19.2	SunGard Segments	5-63
5.19.3	SunGard / Mint	5-63
5.19.4	SunGard Integrated IT Solutions	5-64
5.19.5	SunGard Vision	5-64
5.19.6	SunGard Strategy	5-66
5.19.7	Mint	5-66
5.19.8	FIXML	5-67
5.19.9	Infinity/Network Trade Model	5-67
5.20	Sybase	5-68
5.20.1	Sybase Third Quarter Revenue	5-68
5.20.2	Sybase Customers	5-69
5.20.3	Sybase Products	5-69
5.21	Tibco Software	5-70
5.21.1	Tibco Software 2001 Revenue	5-71
5.21.2	Tibco Software 2002 License Revenue	5-71
5.21.3	Tibco Strategic Partners	5-71
5.21.4	Tibco Strategic Alliances	5-72
5.21.5	Tibco Products	5-72
5.21.6	Tibco Revenue	5-73
5.21.7	Hewlett-Packard and Tibco	5-75
5.21.8	Tibco Acquires Talarian	5-76
5.21.9	Talarian	5-77
5.21.10	Talarian SmartSockets	5-77
5.21.11	Tibco Customers	5-78
5.21.12	Talarian Software Customers	5-79
5.22	TTM	5-82
5.23	webMethods	5-82
5.23.1	WebMethods Customers and Strategic Partners	5-83
5.23.2	webMethods Workflow	5-86
5.24	WebEx Communications	5-87

List of Tables and Figures

BUSINESS PROCESS MANAGEMENT EXECUTIVE SUMMARY

Table ES-1	ES-2
BPM Functions	
Figure ES-2	ES-4
Business Process Engine Market Shares, 2001	
Figure ES-3	ES-9
Worldwide Business Process Engine Market Forecasts, 2002-2007	
Table ES-4	ES-10
Automation Of Business Processes Functions	
Table ES-5	ES-11
Business Benefits Of Business Process Management	

BUSINESS PROCESS MANAGEMENT (BPM) MARKET DEFINITION

Table 1-1	1-2
Benefits Of Business Process Management	
Table 1-2	1-4
Business Process Services Issues	
Table 1-3	1-5
Issues Addressed By Business Process Management Systems	
Table 1-4	1-7
Business Services Addressed By BPM Components	
Table 1-5	1-10
Business Benefits Of Establishing An E-Services Approach	
Table 1-6	1-12
E-Services Positioning For Delivering IT-Based Benefits	
Table 1-7	1-12
Principles Of Application Integration	
Table 1-8	1-14
E-Services Challenge	
Table 1-9	1-17
E-Services Partnering Strategy	
Table 1-10	1-17
E-Services Systems Strategy	
Table 1-11	1-18
E-Services Positioning	
Table 1-12	1-19
E-Services	
Table 1-13	1-20
E-Services Marketing Directions	
Table 1-14	1-21
BPM E-Services Market Positioning	
Table 1-15	1-22
E-Services Modular Strategy	
Table 1-16	1-22
E-Services Component Strategy	
Table 1-17	1-23
Business Process Complexity	

Table 1-18	1-28
Integration Platform Functions	
Table 1-19	1-30
Application Integration Software Functions	
Table 1-20	1-31
Application Integration Software Industries Targeted	
Table 1-21	1-33
Enterprise Messaging Integration Functions	
Table 1-22	1-35
Internal Enterprise Application Integration Tasks	
Table 1-23	1-38
Market Needs For Business Process Management	
Table 1-24	1-41
Networked Business Systems Integration	
Table 1-25	1-47
Key Elements Of BPM Strategy	

BUSINESS PROCESS MANAGEMENT MARKET FORECASTS

Table 2-1	2-2
BPM Functions	
Table 2-2	2-4
Business Benefits Of Business Process Management	
Table 2-3	2-5
Enterprise Back End System Advantages From Business Process Management	
Table 2-4	2-6
Business Process Integration Advantages	
Table 2-5	2-8
BPM Market Driving Forces	
Table 2-6	2-10
E-business Infrastructure Software Requirements	
Table 2-7	2-12
Principal Competitive Factors In The BPM Market	
Figure 2-8	2-14
Business Process Engine Market Shares, 2001	
Table 2-9	2-15
Business Process Engine Market Shares, 2001	
Figure 2-10	2-17
Worldwide Business Process Engine Market Forecasts, 2002-2007	
Table 2-11	2-18
Business Process Management Engine Market Forecasts, 2002-2007	
Figure 2-12	2-19
Worldwide Process Workflow Market Shares, 2001	
Table 2-13	2-20
Business Process Workflow Market Shares, 2001	
Figure 2-14	2-21
Worldwide Process Workflow Market Forecast, 2002-2007	
Table 2-15	2-22
Business Process Workflow Market Forecasts, 2002-2007	
Figure 2-16	2-25
Worldwide B to B E-Commerce Market Forecasts	
Table 2-17	2-25
Worldwide Internet Transactions Conducted, 2002-2007	

Figure 2-18	2-27
EAI Regional Market Shares, 2001	
Table 2-19	2-28
EAI Regional Market Shares, 2001	
Figure 2-20	2-29
Worldwide Enterprise Application Integration Software Regional Market Shares, 2007	
Table 2-21	2-30
EAI Regional Market Shares, 2007	
Table 2-22	2-31
EAI Application Development Market Segments	
Figure 2-23	2-33
Worldwide Market Shares, Application Integration, EAI, Portal, System Management Middleware, 2001	
Table 2-24	2-36
Advantages Of BPM Solutions	

BUSINESS PROCESS MANAGEMENT PRODUCTS

Table 3-1	3-2
Automation Of Business Processes Functions	
Table 3-2	3-3
Automation Of Business Processes By Location	
Table 3-3	3-3
Automation Of Business Processes Technology	
Table 3-4	3-6
Benefits of Using BusinessWare for BPM	
Table 3-5	3-8
Vitria's VCA Collaborative Applications	
Table 3-6	3-9
Vitria Products	
Table 3-7	3-11
BusinessWare BPM Functions	
Table 3-8	3-12
Benefits of BusinessWare for BPM	
Table 3-9	3-16
Benefits of e-Business Platform	
Table 3-10	3-17
Vitria Industry Specific Target Markets	
Table 3-11	3-18
Vitria BusinessWare Positioning	
Table 3-12	3-20
BusinessWare Benefits	
Table 3-13	3-21
WebSphere® Products	
Table 3-14	3-22
Key Elements of WebSphere BPM Family	
Table 3-15	3-23
Components of IBM CrossWorlds Solution	
Table 3-16	3-24
Industries Targeted by IBM For BPM Solutions	
Table 3-17	3-27
Abilities provided by IBM MQ Workflow	
Table 3-18	3-28
Abilities Provided By MQ Workflow In Terms Of IT	

Table 3-19	3-31
Tibco Product Lines	
Table 3-20	3-33
TIBCO's BPM Products	
Table 3-21	3-35
Benefits of Tibco BPM	
Table 3-22	3-36
Benefits of Tibco BusinessWorks	
Table 3-23	3-37
Benefits of Tibco IntegrationManager	
Table 3-24	3-38
Tibco Service Offerings	
Table 3-25	3-39
Tibco Offerings in the Quick Start Services	
Table 3-26	3-40
webMethods BMP Platform Functions	
Table 3-27	3-41
webMethods BPM Solution	
Table 3-28	3-44
ObjectStar Product List	
Table 3-29	3-46
ObjectStar Integration Foundations	
Table 3-30	3-47
ObjectStar Gateways	
Table 3-31	3-49
ObjectStar Integration Brokers	
Table 3-32	3-50
ObjectStar Development Tools	
Table 3-33	3-51
ObjectStar Messaging	
Table 3-34	3-52
ObjectStar IT Management	
Table 3-35	3-52
ObjectStarBusiness Management	
Table 3-36	3-54
Benefits of Xanadu	
Table 3-37	3-55
Key Functional Area of BEA WebLogic Integration	
Table 3-38	3-57
BEA WebLogic Integration Abilities	
Table 3-39	3-58
BEA WebLogic Integration Features	
Table 3-40	3-59
Benefits of BEA WebLogic Integration	
Table 3-41	3-61
Capabilities of BEA WebLogic Server	
Table 3-42	3-63
Capabilities of Sybase Products	
Table 3-43	3-65
Core Business Process Management Products	
Table 3-44	3-66
Sybase Components	

Table 3-45	3-66
Benefits of Sybase Solutions	
Table 3-46	3-67
Functions Provided by Enterworks Process Integrator	
Table 3-47	3-68
Functions Provided by GXS BPM	
Table 3-48	3-70
Features of GEGXS Products and Solutions	
Table 3-49	3-71
SeeBeyond e*Insight Features	
Table 3-50	3-72
Benefits of SeeBeyond e*Insight Business Process Manager	
Table 3-51	3-73
High-Level Features of SeeBeyond e*Insight Business Process Manager	
Table 3-52	3-74
Benefits of e*Insight Business Process Manager	
Table 3-53	3-76
e*Insight Business Process Manager Features	
Table 3-54	3-80
Benefits of Mercator Process Integrator	
Table 3-55	3-82
Benefits of BizFlow Pro	
Table 3-56	3-83
Features of BizFlow Pro Plus	
Table 3-57	3-84
Additional Features of BizFlow Enterprise	
Table 3-58	3-86
Considerations for Implementing Workflow	
Table 3-59	3-89
Supported Server Platforms	
Table 3-60	3-91
Fuego Process Designer	
Table 3-61	3-93
Fuego 4 BPM Engines	
Table 3-62	3-94
Intalio n3 Native Business Process Management System Modules	
Table 3-63	3-96
Intalio n3 Repository Key Features	
Table 3-64	3-98
Intalio n3 Server Key Features	
Table 3-65	3-103
HelioGraph Business Process Management Product Positioning	
Table 3-66	3-104
HelioGraph Types Of Solution	
Table 3-67	3-106
Heliograph Business Process Management Abilities	
Table 3-68	3-112
EMX Data Exchange Manual Business Benefits	
Table 3-69	3-114
Helio Workstation Key Features	
Table 3-70	3-115
Helio Workstation Key Benefits	

BUSINESS PROCESS MANAGEMENT (BPM) TECHNOLOGY

Table 4-1	4-2
Business Components Chained Together To Comprise A Business Service	
Table 4-2	4-4
Integration Services	
Table 4-3	4-8
Design Concerns For Integration System Architecture	
Table 4-4	4-21
Soap-Based Web Service Production Environment Testing	
Table 4-5	4-28
XSLT Transformation Of XML	
Table 4-6	4-31
Metadata Repository	

BUSINESS PROCESS MANAGEMENT (BPM) COMPANY PROFILES

Table 5-1	5-4
BEA Core Business	
Table 5-2	5-27
Base Mission Critical Messaging Functions	
Table 5-3	5-29
IBM Middleware Solutions	
Table 5-4	5-57
SeeBeyond Customers	
Table 5-5	5-78
Selected Tibco Customers	

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