

**Business Process Management (BPM)
Market Strategies, Market Opportunities,
and Market Forecasts, 2002 to 2007**

Business Process Management Market Assessment



Picture by Joe Neustadt

Take a Step in the Right Direction

**WinterGreen Research, Inc.
Lexington, Massachusetts**

www.wintergreenresearch.com

**Business Process Management Markets,
Market Trends,
Business Analyst Message Broker Market Shares,
Business Process Automation,
Business Process Management Market Forecasts
MARKET STRATEGIES FORECASTS TO
2007**

Business Process Management Markets,

Business Process Integration Market

Market Needs For Business Process Management

MARKET STRATEGIES FORECASTS TO

2007

CHECK OUT THESE KEY TOPICS

Business Process Management Products

Business Process Management Market Growth Factors

Business Process Management Market Shares

Business Process Management Technology

Business Process Management Market Growth Opportunities

Business Process Automation

Business Process Management Market Trends

BPM Market Driving Forces

Integration System Architecture

BPM Market Advantages

B to B

Event Management

Direction of EAI Markets
Linking Internal Operations

CHECK OUT THESE KEY TOPICS

OPPORTUNITY ABOUNDS

WinterGreen Research, Inc.
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Business Process Management (BPM)

**Market Strategies, Market Opportunities, and Market
Forecasts, 2002 to 2007**

Business process management relates to providing access to information. Business process management supports enterprise IT managers as they seek to improve the efficiency of internal network communication and external B2B and Internet exchange operations. Simplifying and automating processes is a primary system aim.

Business process management software permits the automation of information access with reusable code modules. Information is made available to the user in the language of the particular business area, e.g., accounting, financial, human resources, billing, and insurance. This represents a dramatic technological breakthrough.

BPM engines can be configured rather than programmed. Flexibility is enhanced. Information relative to a decision is available in real time. The business analyst has access to relevant information. The IT department can build systems that implement BPM. The business process management software is a layer of intelligence, designed so companies can adopt new business practices as needed.

Business process management engine markets at \$266.5 million in 2001 are expected to reach \$1.5 billion by 2007.

Companies Profiled

Market Leaders

BEA
Candle
Data Hub
Envoy Technologies
Fiorano
GE Global eXchange Services (GXS)
HelioGraph
International Business Machines (IBM)
IONA
ItemField
Microsoft
MQ Software
Optio
PCB Systems
Progress Software
RosettaNet
S2 Systems
SeeBeyond Technology
StaffWare
SunGard Data
Sybase
Tibco Software
TTM
Vitria Technologies
webMethods
WebEx Communications

Business Process Management Market Strategies and Forecasts, 2002-2007

REPORT METHODOLOGY

THIS IS THE HUNDRED AND THIRTY-SIXTH REPORT IN A SERIES OF MARKET RESEARCH REPORTS THAT PROVIDE FORECASTS IN COMMUNICATIONS, TELECOMMUNICATIONS, THE INTERNET, COMPUTER, SOFTWARE, AND TELEPHONE EQUIPMENT. THE PROJECT LEADERS TAKE DIRECT RESPONSIBILITY FOR WRITING AND PREPARING EACH REPORT. THEY HAVE SIGNIFICANT EXPERIENCE PREPARING INDUSTRY STUDIES. FORECASTS ARE BASED ON PRIMARY RESEARCH AND PROPRIETARY DATA BASES. FORECASTS REFLECT ANALYSIS OF THE MARKET TRENDS IN THE SEGMENT AND RELATED SEGMENTS. UNIT AND DOLLAR SHIPMENTS ARE ANALYZED THROUGH CONSIDERATION OF DOLLAR VOLUME OF EACH MARKET PARTICIPATION IN THE SEGMENT. INSTALLED BASE ANALYSIS AND UNIT ANALYSIS IS BASED ON INTERVIEWS AND AN INFORMATION SEARCH. MARKET SHARE ANALYSIS INCLUDES CONVERSATIONS WITH KEY CUSTOMERS OF PRODUCTS, INDUSTRY SEGMENT LEADERS, MARKETING DIRECTORS, DISTRIBUTORS, LEADING MARKET PARTICIPANTS, OPINION LEADERS, AND COMPANIES SEEKING TO DEVELOP MEASURABLE MARKET SHARE. OVER 200 IN DEPTH INTERVIEWS ARE CONDUCTED FOR EACH REPORT WITH A BROAD RANGE OF KEY PARTICIPANTS AND INDUSTRY LEADERS IN THE MARKET SEGMENT.

YOU MUST HAVE THIS STUDY

Business Process Management (BPM) Market Strategies, Market Opportunities, and Market Forecasts, 2002 to 2007

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