

Application Server Market Assessment



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Application Server Market Strategies and Forecasts, 2001-2006

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Lexington, Massachusetts**

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Application Server MARKETS,
Positioning TO PARTICIPATE IN HIGH
GROWTH Internet Business to Business
Exchange SEGMENTS
MARKET STRATEGIES FORECASTS TO
2006

CHECK OUT THESE KEY TOPICS

INTEGRATION DRIVES COMMUNICATIONS INDUSTRY RESTRUCTURING

Application Server Market Strategies

Application Server Market Positioning

Application Server Market Growth Opportunities

End to End Solutions

Rules Engines Positioned As Primary Systems

APPLICATION SERVER MARKET FORECASTS

WORLDWIDE MARKET SHARES

***MISSION CRITICAL MIDDLEWARE MESSAGING
RULE ENGINES
SWITCHES, ROUTERS, ADAPTERS, ROUTING ENGINES
TRANSFORMATION ENGINES, PUBLISH SUBSCRIBE
Integration Broker Markets Shares
Application Server Cross Platform Market Shares***

APPLICATION SERVER PRODUCTS

Application servers enable businesses to build and deploy reliable, scalable e-business applications. The primary function is to manage transactions over an internal enterprise network and to support transactions over the Web. The systems are distributed transaction servers that provide failover, load balancing, clustering, and advanced mission critical systems capability. Application servers offer a complete platform for Web and wireless e-commerce applications. Application servers include Web servers, enterprise servers, Internet security, database access, and distributed transaction management servers. The application server product line generally includes Java server pages, Enterprise Java Beans, Java Servlets, Java naming, and Java directory interface.

Application servers provide software development of applications.

REPORT METHODOLOGY

THIS IS THE FORTY FIRST REPORT IN A SERIES OF MARKET RESEARCH REPORTS THAT PROVIDE FORECASTS IN COMMUNICATIONS, TELECOMMUNICATIONS, THE INTERNET, COMPUTER, SOFTWARE, AND TELEPHONE EQUIPMENT. THE PROJECT LEADERS TAKE DIRECT RESPONSIBILITY FOR WRITING AND PREPARING EACH REPORT. THEY HAVE SIGNIFICANT EXPERIENCE PREPARING INDUSTRY STUDIES. FORECASTS ARE BASED ON PRIMARY RESEARCH AND PROPRIETARY DATA BASES. FORECASTS REFLECT ANALYSIS OF THE MARKET TRENDS IN THE SEGMENT AND RELATED SEGMENTS. UNIT AND DOLLAR SHIPMENTS ARE ANALYZED THROUGH CONSIDERATION OF DOLLAR VOLUME OF EACH MARKET PARTICIPATION IN THE SEGMENT. MARKET SHARE ANALYSIS INCLUDES CONVERSATIONS WITH MARKETING DIRECTORS, DISTRIBUTORS, LEADING MARKET PARTICIPANTS, AND COMPANIES SEEKING TO DEVELOP MEASURABLE MARKET SHARE. OVER 200 IN DEPTH INTERVIEWS ARE CONDUCTED FOR EACH REPORT WITH A BROAD RANGE OF KEY PARTICIPANTS AND OPINION LEADERS IN THE MARKET SEGMENT.

**APPLICATION INTEGRATION IS CENTRAL TO
IMPLEMENTATION OF BUSINESS EXCHANGES**

YOU MUST HAVE THIS STUDY

Companies Profiled

ATG BEA BroadVision Hewlett Packard IBM	Iona IPlanet Oracle SilverStream Sybase
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ABOUT THE COMPANY

WinterGreen Research, founded in 1985, provides strategic market assessments in telecommunications, communications equipment, health care, and advanced computer technology. Industry reports focus on opportunities that will expand existing markets or develop major new markets. The reports assess new product and service positioning strategies, new and evolving technologies, and technological impact on products, services, and markets. Market shares are provided. Leading market participants are profiled, and their marketing strategies, acquisitions, and strategic alliances are discussed. The principals of WinterGreen Research have been involved in analysis and forecasting of international business opportunities in telecommunications and advanced computer technology markets for over 30 years.

ABOUT THE PRINCIPAL AUTHORS

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Susan Eustis, President, co-founder of WinterGreen Research, has done research in communications and computer markets and applications. She holds several patents in microcomputing and parallel processing. She is the author of recent studies of the Regional Bell Operating Companies' marketing strategies, Internet equipment, a study of Internet Equipment, Worldwide Telecommunications Equipment, Top Ten Telecommunications, Digital Loop Carrier, Web Hosting, and Application Integration markets. Ms. Eustis is a graduate of Barnard College.

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