

Telemedicine Market Assessment



Healthcare Telecommunications -- Telemedicine

The Impact of the Internet,
Integration Strategies,
Market Strategies,
Market Opportunities,
Market Forecasts, 2001-2006



Pictures by Susie Eustis

OPPORTUNITY TOO BIG FOR ANY ONE MARKET PARTICIPANT

Strategic Alliances In Balance

Strategic Alliances Create Market Opportunity

TELEMEDICINE

A LOT OF PLAYERS

A LOT OF EXISTING MARKETS

PARTNERING POSITIONS PARTICIPANTS IN HIGH GROWTH SEGMENTS

POSITIONS TO TAKE ADVANTAGE OF INTERNET OPPORTUNITIES

**WHEN THE SUN GOES DOWN THOSE STRATEGIC
PARTNERS IN THE SAME BOAT SUCCEED**

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The Study Gives Detailed Information About Many Market Participants

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Healthcare TELECOMMUNICATIONS
MARKETS, POSITIONING TO PARTICIPATE
IN HIGH GROWTH SEGMENTS POSITIONING
TO PARTICIPATE IN HIGH GROWTH
SEGMENTS MARKET STRATEGIES
FORECASTS TO 2005

CHECK OUT THESE KEY TOPICS

HEALTHCARE TELECOMMUNICATION INDUSTRY RESTRUCTURING

Market Strategies

Application Integration Becomes Part of Market

Market Growth Opportunities

PBX Suppliers Position With Data Capability

-HEALTHCARE TELECOMMUNICATIONS EQUIPMENT

MARKET FORECASTS

WORLDWIDE MARKET SHARES

ROUTERS

PBX

PATIENT MONITORS

VIDEO CONFERENCING EQUIPMENT

APPLICATION INTEGRATION -- EAI

REPORT METHODOLOGY

THIS IS THE FORTY SECOND REPORT IN A SERIES OF MARKET RESEARCH REPORTS THAT PROVIDE FORECASTS IN COMMUNICATIONS, TELECOMMUNICATIONS, THE INTERNET, COMPUTER, SOFTWARE, AND TELEPHONE EQUIPMENT. THE PROJECT LEADERS TAKE DIRECT RESPONSIBILITY FOR WRITING AND PREPARING EACH REPORT. THEY HAVE SIGNIFICANT EXPERIENCE PREPARING INDUSTRY STUDIES. FORECASTS ARE BASED ON PRIMARY RESEARCH AND PROPRIETARY DATA BASES. FORECASTS REFLECT ANALYSIS OF THE MARKET TRENDS IN THE SEGMENT AND RELATED SEGMENTS. UNIT AND DOLLAR SHIPMENTS ARE ANALYZED THROUGH CONSIDERATION OF DOLLAR VOLUME OF EACH MARKET PARTICIPATION IN THE SEGMENT. MARKET SHARE ANALYSIS INCLUDES CONVERSATIONS WITH MARKETING DIRECTORS, DISTRIBUTORS, LEADING MARKET PARTICIPANTS, AND COMPANIES SEEKING TO DEVELOP MEASURABLE MARKET SHARE. OVER 200 IN DEPTH INTERVIEWS ARE CONDUCTED FOR EACH REPORT WITH A BROAD RANGE OF KEY PARTICIPANTS AND OPINION LEADERS IN THE MARKET SEGMENT.

**HEALTHCARE IS A LEADING SEGMENT IN THE DEVELOPING
INDUSTRY BY INDUSTRY SEGMENTATION OF
WORLDWIDE TELECOMMUNICATIONS EQUIPMENT**

YOU MUST HAVE THIS STUDY

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HEALTHCARE TELECOMMUNICATIONS MARKET DYNAMICS

MANY OF THESE KEY TOPICS HAVE PHENOMENAL SUBCATEGORIES

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