

WINTERGREEN RESEARCH, INC.

**Backbone Connectivity Market Opportunities, Strategies,
and Forecasts, 2006 to 2012**

Backbone Connectivity



Picture by Susie Eustis

MOUNTAINS OF OPPORTUNITY

**WinterGreen Research, Inc.
Lexington, Massachusetts**

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CHECK OUT THESE KEY TOPICS

BACKBONE CONNECTIVITY MARKET FORECASTS
Worldwide Mission Critical Messaging Market Shares,
Wireless Networks

Impact of Competition
Market Growth Dynamics
NETWORK COMPUTING
LDAP INTEGRATION
MARKET MAKERS
MARKETING GLOBALLY
MISSION CRITICAL MIDDLEWARE
MIDDLEWARE TECHNOLOGY ISSUES
STRATEGIES TO IMPROVE PERFORMANCE
DEMAND FOR TOTAL SOLUTIONS
MESSAGE QUEUING
WEBSphere MQ

OPPORTUNITY ABOUNDS

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Worldwide Backbone Connectivity Market Opportunities, Strategies, and Forecasts, 2006 to 2012

Backbone connectivity rests on the defacto industry standard WebSphereMQ. WebSphereMQ works for mainframe and distributed computing environments. SOAP that implements web services; JMS that provides Java based messaging SCADA real time message transport and the Microsoft .NET are complementary data messaging capabilities that interconnect and frequently use WebSphereMQ wrappers to pass information seamlessly.

The ability to transfer messages in a secure manner is central to transaction processing. Once and only once message delivery across platforms is a central IT task. Backbone connectivity evolves a way to achieve cross platform delivery in a manner that is most efficient for the task at hand.

There are many different types of messaging needed to achieve integrating departments. Funding IT infrastructure in a manner that supports deployment of 3000 applications or 60,000 applications depends on the availability of messaging systems that provide seamless, reliable data transport.

Worldwide backbone connectivity messaging markets at \$2 billion in 2005 were \$1.1 billion in the first half 2006, indicating some growth even in the first half. Markets are anticipated to continue to be strong because messaging is such a fundamental part of networking. The free systems do not get improved because there are not any funds to use for investment. Thus, the commercial systems will remain strong.

Companies Profiled

Market Leaders

IBM
Microsoft
Oracle

Market Participants

BEA
Envoy
Fujitsu
GXS
i2
Kabira
Oracle
Progress Software
Savvion
Synergy Financial Systems
Vitria
Zebra Technology

CAPE Systems
Fiorano
GO Ahead
HP
IBM
Microsoft
Pegasystems
SAP
Sun
Tibco
webMethods

Top Ten Telecommunications and Communications Strategies and Forecasts, 2006- 2012

REPORT METHODOLOGY

THIS IS THE *TWO-HUNDRED AND THIRTY-SIXTH* REPORT IN A SERIES OF MARKET RESEARCH REPORTS THAT PROVIDE FORECASTS IN COMMUNICATIONS, TELECOMMUNICATIONS, THE INTERNET, COMPUTER, SOFTWARE, TELEPHONE EQUIPMENT, HEALTH EQUIPMENT, AND ENERGY. THE PROJECT LEADERS TAKE DIRECT RESPONSIBILITY FOR WRITING AND PREPARING EACH REPORT. THEY HAVE SIGNIFICANT EXPERIENCE PREPARING INDUSTRY STUDIES. FORECASTS ARE BASED ON PRIMARY RESEARCH AND PROPRIETARY DATA BASES. FORECASTS REFLECT ANALYSIS OF THE MARKET TRENDS IN THE SEGMENT AND RELATED SEGMENTS. UNIT AND DOLLAR SHIPMENTS ARE ANALYZED THROUGH CONSIDERATION OF DOLLAR VOLUME OF EACH MARKET PARTICIPATION IN THE SEGMENT. INSTALLED BASE ANALYSIS AND UNIT ANALYSIS IS BASED ON INTERVIEWS AND AN INFORMATION SEARCH. MARKET SHARE ANALYSIS INCLUDES CONVERSATIONS WITH KEY CUSTOMERS OF PRODUCTS, INDUSTRY SEGMENT LEADERS, MARKETING DIRECTORS, DISTRIBUTORS, LEADING MARKET PARTICIPANTS, OPINION LEADERS, AND COMPANIES SEEKING TO DEVELOP MEASURABLE MARKET SHARE. OVER 200 IN DEPTH INTERVIEWS ARE CONDUCTED FOR EACH REPORT WITH A BROAD RANGE OF KEY PARTICIPANTS AND INDUSTRY LEADERS IN THE MARKET SEGMENT. WE ESTABLISH ACCURATE MARKET FORECASTS BASED ON ECONOMIC AND MARKET CONDITIONS AS A BASE. USE INPUT/OUTPUT RATIOS, FLOW CHARTS, AND OTHER ECONOMIC METHODS TO QUANTIFY DATA. USE IN-HOUSE ANALYSTS WHO MEET STRINGENT QUALITY STANDARDS. INTERVIEWING KEY INDUSTRY PARTICIPANTS, EXPERTS AND END-USERS. OUR RESEARCH INCLUDES ACCESS TO LARGE PROPRIETARY DATABASES. LITERATURE SEARCH INCLUDES ANALYSIS OF TRADE PUBLICATIONS, GOVERNMENT REPORTS, AND CORPORATE LITERATURE.

YOU MUST HAVE THIS STUDY**Top Ten Telecommunications and Communications Market Opportunities, Strategies, and Forecasts, 2006 to 2012****Table of Contents**

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ABOUT THE COMPANY

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