

**Wireless Infrastructure
Market Opportunities, Market Strategies, And
Market Forecasts, 2002-2007**

Wireless Infrastructure Market Assessment



Make a Splash

WinterGreen Research, Inc.
Lexington, Massachusetts
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CHECK OUT THESE KEY TOPICS

Wireless Communications Network Protocols
Wireless Industry Security Solutions
WIRELESS COMMUNICATIONS MARKET OUTLOOK
STRATEGIC ALLIANCES
GROWTH OF ORGANIZATION-WIDE NETWORKS
SUPPORT FOR DISTRIBUTED COMPUTING
RELIABLE, ROBUST SYSTEMS
MISSION CRITICAL MESSAGING MARKET DYNAMICS

Wireless Infrastructure Market Opportunities, Strategies and Forecasts, 2002-2007

Siemens is responding to changes in the worldwide communications industry that are leading to new opportunity in the competitive environment. The carriers are purchasing systems that support IP architecture, changing the character of telecommunications markets.

Siemens strong financial condition positions the company to gain market share in the long term. Siemens has a broad market presence in service provider and enterprise markets, in components, software, and equipment. The company addresses wireline and wireless markets.

By 2007, wireless markets will still account for 55% of telecommunications markets. By this time, handset and wireless switch sales will begin to slow due to market saturation. Base station spending is strong as companies compete to achieve better coverage.

Wireless telecommunications equipment accounts for 55% of the total telecommunications market in 2001. Wireless base station infrastructure, wireless switches, and consumer handset equipment markets represent the largest segments. Wireless segments account for growth occurring in the near term in telecommunications markets.

Markets are expected to be flat in 2002 and then grow steadily as service providers compete to improve their coverage.

Wireless switch markets at \$35.8 billion in 2001 are expected to drop to \$34.7 billion in 2002 and begin to recover by 2005. Growth recurs in 2007 as markets reach \$50.9 billion.

Companies Profiled

Alcatel
Cisco Systems
Ericsson
Fujitsu
Lucent Technologies
Motorola
NEC
Nokia
Nortel
Siemens

REPORT METHODOLOGY

THIS IS A NEW REPORT IN A SERIES OF MARKET RESEARCH REPORTS THAT PROVIDE FORECASTS IN COMMUNICATIONS, TELECOMMUNICATIONS, THE INTERNET, COMPUTER, SOFTWARE, OR TELEPHONE EQUIPMENT. THE PROJECT LEADERS TAKE DIRECT RESPONSIBILITY FOR WRITING AND PREPARING EACH REPORT. THEY HAVE SIGNIFICANT EXPERIENCE PREPARING INDUSTRY STUDIES. FORECASTS ARE BASED ON PRIMARY RESEARCH AND PROPRIETARY DATA BASES. FORECASTS REFLECT ANALYSIS OF THE MARKET TRENDS IN THE SEGMENT AND RELATED SEGMENTS. UNIT AND DOLLAR SHIPMENTS ARE ANALYZED THROUGH CONSIDERATION OF DOLLAR VOLUME OF EACH MARKET PARTICIPATION IN THE SEGMENT. INSTALLED BASE ANALYSIS AND UNIT ANALYSIS IS BASED ON INTERVIEWS AND AN INFORMATION SEARCH. MARKET SHARE ANALYSIS INCLUDES CONVERSATIONS WITH KEY CUSTOMERS OF PRODUCTS, INDUSTRY SEGMENT LEADERS, MARKETING DIRECTORS, DISTRIBUTORS, LEADING MARKET PARTICIPANTS, OPINION LEADERS, AND COMPANIES SEEKING TO DEVELOP MEASURABLE MARKET SHARE. OVER 200 IN DEPTH INTERVIEWS ARE CONDUCTED FOR EACH REPORT WITH A BROAD RANGE OF KEY PARTICIPANTS AND INDUSTRY LEADERS IN THE MARKET SEGMENT.

YOU MUST HAVE THIS STUDY

Wireless Infrastructure

Market Strategies, Opportunities, and Forecasts

2002-2007

Table of Contents

WIRELESS INFRASTRUCTURE EXECUTIVE SUMMARY		ES-1
Wireless Communications Market Trends		ES-1
Convergence Means That Voice Becomes Data In The Network		ES-2
Worldwide Wireless Communications Market Driving Forces		ES-5
Wireless Telecommunications Market Forecasts		ES-7
Wireless Infrastructure Buildout		ES-10
1. WIRELESS NETWORK MARKET DESCRIPTION		1-1
1.1	Wireless Networks	1-1
1.1.1	UMTS	
	1-2	
1.1.2	GSM / EDGE	1-6
1.1.3	TDMA And GSM Mature Technology	1-6
1.2	Wireless Markets	1-7
1.2.1	Wireless Communications Network Protocols	1-7
1.2.2	Market Growth Patterns	1-8
1.2.3	Aspects To The Migration From 2G Wireless Communications	1-9
1.2.4	Caribbean And Latin America	1-10
1.2.5	Europe, Middle East, And Africa Region	1-10
1.2.6	Japan And Asia Pacific Region	1-11
1.3	Wireless Industry Security Solutions	1-12
1.3.1	Difficulty Of Integration Of Acquired Businesses	1-12
1.4	Strategic Alliances	1-13
1.4.1	Role Of Mission Critical Middleware Messaging	1-14
1.4.2	Messaging Solutions	1-14
1.4.3	Mission-Critical Functionality	1-15
1.4.4	Messaging Software	1-17
1.5	Linking Internal Operations	1-17
1.6	Distributing Information	1-19
1.7	Support For Distributed Computing	1-20
1.8	Growth Of Organization-Wide Networks	1-21
1.9	Network Computing	1-23
1.9.1	Network Utilization	1-24
1.10	Moving Transactions	1-25
1.11	Interconnecting E-Mail Systems	1-25
1.12	Publish Subscribe Systems	1-25
1.13	Open Middleware Systems	1-26
1.14	Application Integration	1-26
1.14.1	Difference Between An Application Server And Application Integration	1-29
1.15	Businesses Process Engineering	1-30
1.15.1	Key Component Of Business Process Management	1-30
1.15.2	Difference Between Business Process Management (BPM) And Workflow	1-31

1.16	High Performance	1-32
1.16.1	Scalability	1-33
1.16.2	Automatic Configuration	1-34
1.17	Reliable, Robust Systems	1-35
1.18	Trends	1-36
1.19	Mission Critical Messaging Market Dynamics	1-38
1.20	Industry Consolidation	1-41
1.20.1	Transaction Delivery Networks	1-42

2. WIRELESS INFRASTRUCTURE MARKET FORECASTS 2-1

2.1	Wireless Communications Market Trends	2-1
2.1.1	Convergence Means That Voice Becomes Data In The Network	2-1
2.2	Worldwide Wireless Communications Market Driving Forces	2-5
2.2.1	Go To Market Strategy	2-7
2.2.2	Impact Of Voice Packet Architecture	2-7
2.3	Telecommunications Summary Segment Analysis	2-8
2.4	Wireless Communications Market Outlook	2-15
2.4.1	Time To Market	2-19
2.4.2	Pursue Performance Excellence	2-19
2.5	Wireless Telecommunications Market	2-20
2.5.1	Wireless Telecommunications Market Shares	2-20
2.5.2	Wireless Infrastructure Markets	2-26
2.5.3	Wireless Telecommunications Market Forecasts	2-29
2.5.4	Wireless Infrastructure	2-31
2.5.5	Base Station Market Forecasts	2-32
2.5.6	Wireless Switch Market Forecasts	2-34
2.5.7	Wireless Infrastructure Segments	2-38
2.5.8	Wireless Infrastructure Regional Analysis	2-44
2.5.9	Driving Forces Of Wireless Infrastructure Market	2-47
2.5.10	Wireless LAN Market Forecasts	2-47
2.5.11	Broadband Fixed Wireless Market Forecasts	2-48
2.5.12	Mobile Subscribers	2-48
2.5.13	Wireless Networks	2-49

3. WORLDWIDE WIRELESS INFRASTRUCTURE EQUIPMENT PRODUCT DESCRIPTION 3-1

3.1	Wireless	3-1
3.1.1	Wireless Core Network Equipment	3-1
3.1.2	Changing Marketplace	3-1
3.2	Core Networking	3-2
3.3	Wireless Switch Platforms	3-3
3.4	Motorola Wireless Infrastructure	3-3
3.4.1	Motorola Universal Mobile Telecommunications System (UMTS) Applications	3-4
3.4.2	Motorola UMTS RAN (UTRAN)	3-6
3.4.3	Motorola Wireless 3G 1X Infrastructure	3-7
3.4.4	GSM Solutions	3-7
3.4.5	Deploying GPRS in GSM Network	3-8
3.4.6	Motorola Technology Infrastructure Solutions	3-9
3.4.7	Motorola Softswitch	3-11
3.4.8	Motorola Blade	3-11
3.4.9	Motorola Short Messaging Platform	3-12
3.4.10	Motorola Personal Communications Segment	3-13
3.4.11	Motorola Global Telecom Solutions Segment	3-14
3.5	Ericsson Wireless Infrastructure	3-14
3.5.1	Solutions For All-IP 3G Networking	3-16

3.5.2	Ericsson GSM/GPRS 800	3-17
3.5.3	Ericsson UMTS / WCDMA Network Solutions	3-18
3.5.4	Ericsson Positions For Deregulation	3-18
3.5.5	Ericsson IP Architecture	3-18
3.5.6	Ericsson IP Telephony 2.1 Switch	3-20
3.5.7	Ericsson Jambala™ Mobility Gateway	3-24
3.5.8	Ericsson Mobile Platforms	3-25
3.5.9	Juniper / Ericsson	3-25
3.5.10	Ericsson IPT 2.1 Platform	3-26
3.6	Nokia General Packet Radio Service	3-33
3.6.1	Nokia Network System Positioning	3-35
3.6.2	Nokia GSM	3-35
3.6.3	Nokia 3G Initiatives	3-35
3.6.4	Nokia WAP For The Operators	3-36
3.6.5	Siemens Wireless Network Products	3-37
3.6.6	Ericsson Wireless Network Products	3-38
3.6.7	Ericsson 3G	3-38
3.6.8	Ericsson CDMA Systems	3-39
3.6.9	Motorola Wireless Network Products	3-40
3.6.10	Motorola GPRS Infrastructure	3-41
3.6.11	Nokia Circuit-Switched and Packet-Switched in One Seamless Network	3-43
3.6.12	Nokia Server Products	3-43
3.7	Lucent	3-43
3.7.1	Lucent Wireless Network Products	3-44
3.7.2	Lucent Application Processor Cluster	3-47
3.7.3	Lucent Microcell	3-48
3.7.4	Lucent Ethernet Interface Node	3-49
3.7.5	Lucent Wireless Network Benefits	3-50
3.7.6	Lucent Wireless Infrastructure Positioning	3-51
3.7.7	Lucent Mobile Internet	3-51
3.7.8	Lucent Standard Open APIs	3-52
3.7.9	SpringTide® 7000 Wireless IP Service Switch Router	3-52
3.7.10	Lucent Tunnel Switching	3-54
3.7.11	SpringTide® 7000 Wireless IP Service Switch	3-54
3.7.12	Lucent Compression Support	3-55
3.7.13	Lucent QoS	3-55
3.7.14	Lucent Wireless Applications And Service Delivery Products	3-56
3.7.15	Lucent Mobility Products	3-56
3.7.16	Lucent Wireless Core Network Equipment	3-56
3.7.17	Lucent Softswitch-Based 3-G MSC	3-57
3.8	Alcatel 3G/UMTS	3-57
3.8.1	Alcatel Wireless Network Products	3-58
3.8.2	Alcatel Wireless System Key Features	3-59
3.8.3	Evolium SAS Alcatel / Fujitsu Company	3-59
3.9	Kyocera And Arraycomm Mobile And Satellite	3-60
3.10	NEC 3G W-CDMA	3-61
3.10.1	NEC W-CDMA	3-62
3.11	Nortel Wireless	3-62
3.11.1	Nortel Multiservice Switch For Wireless	3-63
3.11.2	Nortel GPRS Gateway Support Node	3-64
3.11.3	Nortel Wireless Networking Products	3-64
3.11.4	Nortel Networks Wireless GSM/GPRS Infrastructure Upgrades	3-65

3.11.5	Nortel Wireless Applications	3-66
3.12	Siemens Wireless	3-68
3.12.1	Siemens TD-SCDMA Video	3-69
3.12.2	Siemens Wireless Modules	3-69
3.13	Base Station Products	3-70
3.14	Motorola Base Stations	3-70
3.14.1	Centralized Base Station Controller (CBSC)	3-71
3.14.2	GSM Base Transceiver Station	3-71
3.15	Ericsson GSM Systems	3-72
3.15.1	Ericsson Indoor Base Station	3-73
3.15.2	Ericsson WCDMA Base Stations	3-73
3.16	Nokia	3-77
3.17	Siemens GSM Base Station	3-80
3.17.1	Siemens Third Generation Wireless Solutions	3-81
3.17.2	Siemens S-PRO Base Station	3-82
3.18	Alcatel Base Stations	3-84
3.19	Lucent Base Station Products	3-85
3.19.1	Lucent Base Station Standards Compliance	3-86
3.19.2	Lucent Packet Base Stations	3-90
3.20	Wireless Smart Antenna Technology	3-91
3.20.1	Nortel Networks CDMA Smart Antenna Solution	3-91
3.21	Network Systems	3-92
3.21.1	Open Systems / Middleware	3-93
3.21.2	Support For Growth In Phases	3-95
3.21.3	Maximized Resource Utilization	3-96
3.21.4	Cisco End-To-End Networking Solutions	3-96

4. WIRELESS INFRASTRUCTURE TECHNOLOGY 4-1

4.1	Key Technologies	4-1
4.1.1	Wireless Short Messaging and Instant Messaging	4-1
4.2	Bluetooth	4-2
4.3	Global Evolution (EDGE)	4-3
4.3.1	EDGE Supported Services	4-4
4.4	Air Interfaces	4-5
4.5	Wireless Packet Radio Services Technology	4-8
4.5.1	GPRS Support Nodes	4-9
4.5.2	PacketGSM Technology	4-11
4.5.3	GPRS Changing The Operator Business Environment	4-12
4.5.4	Nokia GPRS Core Solution	4-12
4.6	Two-Way Radio Regulation	4-13
4.7	Spread Spectrum Technical Issues	4-14
4.7.1	Ranges	4-14
4.7.2	Screen	4-15
4.8	Optical Techniques	4-15
4.9	Network Convergence of Voice and Data	4-16
4.9.1	Constellation Of Next -Generation Elements	4-16
4.9.2	Need For Flexibility	4-17
4.9.3	Modular Designs Provide Flexibility	4-17
4.10	High-Capacity Mobile Infrastructure	4-18
4.10.1	Main Technologies	4-19

5. WIRELESS INFRASTRUCTURE COMPANY PROFILES 5-1

5.1	Alcatel	5-1
-----	---------	-----

5.1.1	Alcatel Acquisition Of Astral Point Communications	5-2
5.1.2	Alcatel Customers	5-3
5.1.3	Digitel (Philippines) / Alcatel	5-3
5.1.4	Sichuan Unicom (China) / Alcatel	5-3
5.1.5	Alcatel Fourth Quarter And Full Year 2001 Results	5-3
5.1.6	Response To Economic Decline	5-5
5.1.7	Alcatel Geographical Distribution Of Sales 2001	5-6
5.1.8	Alcatel Segment Analysis 2001	5-7
5.1.9	Business Analysis Of The Second Quarter Carrier Networking	5-12
5.1.10	e-Business	5-12
5.1.11	Alcatel Business Analysis Carrier Networking	5-13
5.1.12	Alcatel Optics	5-13
5.1.13	Alcatel e-Business	5-14
5.1.14	Alcatel Optronics 4th Quarter And Full Year 2001 Results	5-14
5.1.15	Alcatel Optronics	5-15
5.1.16	Alcatel Softswitches	5-15
5.1.17	Alcatel Integration	5-17
5.1	Cisco Systems	5-18
5.1.18	Cisco Systems Internet Positioning	5-18
5.1.19	Cisco Net Sales / Revenue	5-19
5.1.20	Stock Repurchase Program Expanded	5-25
5.1.21	Enterprise	5-25
5.1.22	Service Provider	5-26
5.1.23	Commercial	5-27
5.1.24	Cisco Routers	5-30
5.1.25	Cisco Switches	5-30
5.1.26	Cisco Access	5-31
5.1.27	Cisco Service Provider Packet Switching And Routing	5-32
5.1.28	Cisco IOS Software	5-33
5.1.29	Cisco Softswitch	5-34
5.1.30	Cisco Systems / Vida Networks	5-34
5.2	Ericsson	5-34
5.2.1	Ericsson Customers	5-35
5.2.2	Ericsson And Samsung	5-37
5.2.3	Cingular Wireless / Ericsson	5-37
5.2.4	Ericsson CDMA Systems	5-38
5.2.5	WLAN From Ericsson	5-38
5.2.6	Ericsson / Juniper EJM Mobile IP	5-39
5.2.7	Ericsson PBX	5-39
5.2.8	Ericsson Revenue 2001	5-40
5.2.9	Multi-Service Networks	5-43
5.2.10	Internet Applications	5-43
5.3	Fujitsu	5-43
5.3.1	Fujitsu Network Communications	5-44
5.3.2	Fujitsu Sonet	5-45
5.3.3	Fujitsu DWDM	5-45
5.3.4	Fujitsu Network Communications Optical Transport Solutions5-	5-47
5.3.5	Fujitsu Network Communications Revenue	5-47
5.3.6	Fujitsu FY2001 Third Quarter Financial Results	5-48
5.3.7	Services & Software	5-49
5.3.8	Information Processing	5-50
5.3.9	Telecommunications	5-50

5.3.10	Electronic Devices	5-51
5.3.11	Fujitsu Telecommunications Europe Limited	5-51
5.4	Lucent Technologies	5-51
5.4.1	Service Provider Networks	5-52
5.4.2	Lucent Technologies Strategic Positioning	5-53
5.4.3	Business Forces Driving Change For Lucent	5-54
5.4.4	Softswitch Market Forces	5-55
5.4.5	Softswitch Emergence	5-57
5.4.6	Lucent Softswitch / Level 3	5-58
5.4.7	Lucent Revenue	5-58
5.4.8	Lucent Sale Of Optical Fiber Business	5-64
5.4.9	Lucent Sale Of Manufacturing Operations	5-66
5.4.10	Agere	5-66
5.4.11	Regional Market Analysis	5-67
5.4.12	United States And Canada Telecommunications Markets	5-68
5.4.13	European Telecommunications Markets	5-68
5.4.14	Asia Pacific Region Telecommunications Markets	5-69
5.4.15	Chinese Telecommunications Markets	5-69
5.4.16	Caribbean And Latin America	5-70
5.4.17	Africa	5-70
5.4.18	Lucent Regional Revenues	5-71
5.4.19	Lucent Non-U.S. Operations	5-74
5.4.20	Lucent Bell Labs	5-75
5.4.21	Service Intelligent Network Architecture	5-76
5.4.22	Bell Labs Powers LambdaXtreme	5-80
5.4.23	Bell Labs-Developed Raman Amplification System	5-80
5.4.24	Bell Labs Flexent™ Mobility Server	5-81
5.4.25	Bell Labs Multilingual Text -to-Speech Systems	5-81
5.4.26	Bell Labs Nature Of Internet Traffic	5-82
5.4.27	Bell Labs Calculates Theoretical Limits Of Fiber Optic Communications	5-83
5.4.28	Bell Labs Software Enables Global Roaming Across All Wireless Networks	5-84
5.5	Motorola	5-86
5.5.1	Motorola China 5-Year Strategy	5-87
5.5.2	Wireless Internet Ecosystem	5-88
5.5.3	Motorola Integrated Communications Solutions	5-88
5.5.4	Motorola Cost Reduction Actions	5-89
5.5.5	Motorola Customers	5-90
5.5.6	Commercial, Government And Industrial Solutions Segment	5-90
5.5.7	Broadband Communications Segment	5-91
5.5.8	Semiconductor Products Segment	5-92
5.5.9	Motorola Revenue	5-92
5.5.10	Motorola 2001 Acquisitions	5-93
5.6	NEC	5-94
5.6.1	NEC Handsets	5-96
5.6.2	NEC Handset Customers	5-97
5.6.3	NEC Third Quarter Revenue Of The Fiscal Year Ending March 31, 2002	5-97
5.6.4	NEC Networks	5-98
5.6.5	NEC Solutions (America)	5-105
5.7	Nokia	5-105
5.7.1	Nokia Networks	5-105
5.7.2	Nokia Customers	5-106
5.7.3	Nokia Mobile Phones	5-106

5.7.4	Open Mobile Architecture Initiative	5-107
5.7.5	Nokia Networks	5-108
5.7.6	Nokia Ventures Organization	5-108
5.7.7	Nokia Revenue	5-109
5.7.8	Nokia Broadband DSL	5-110
5.7.9	Nokia / Proximus	5-111
5.7.10	Smart Communications (Philippines) / Nokia	5-111
5.7.11	Orange(UK) / Nokia	5-112
5.7.12	Nokia Provider Partnerships	5-112
5.7.13	Nokia Revenue	5-113
5.7.14	Nokia Acquisitions	5-114
5.7.15	Nokia Joint Initiatives	5-114
5.8	Nortel	5-115
5.8.1	Strategies	5-116
5.8.2	Lines Of Business	5-116
5.8.3	Nortel Enterprise Solutions	5-116
5.8.4	Nortel Networks Realignment Plan	5-117
5.8.5	Nortel Reorganization	5-118
5.8.6	Nortel Networks Optical Networks	5-119
5.8.7	Nortel Networks Customers	5-119
5.8.8	Nortel Networks Open Optical Dense-Wavelength Division Multiplexing (DWDM) System	5-122
5.8.9	IP-Ready Open Optical Interfaces	5-123
5.8.10	Nortel Networks Optical Packet Network Solution	5-124
5.8.11	IP Data Services	5-125
5.8.12	Sonet/SDH	5-126
5.8.13	Optical IP Network Backbones	5-126
5.8.14	Acquisitions	5-126
5.8.15	Focus On Solutions	5-127
5.8.16	Nortel Revenues	5-127
5.8.17	Motorola / Nortel In Wireless Merger Talks	5-129
5.8.18	Nortel Networks / Sprint	5-130
5.8.19	Nortel Networks / Cingular	5-131
5.9	Siemens	5-131
5.9.1	Siemens Information And Communication Networks	5-132
5.9.2	Siemens Corporate	5-132
5.9.3	Reorganization Of Siemens Information And Communication Networks Group	5-133
5.9.4	Siemens Strategic Partnership With Quintus Corporation	5-134
5.9.5	HiPath Procenter Strategy	5-135
5.9.6	HiPath Enterprise Convergence Architecture	5-135
5.9.7	Siemens Surpass	5-135
5.9.8	Siemens Customers	5-136
5.9.9	Siemens Information And Communication Networks	5-137
5.9.10	Siemens U.S.	5-138
5.9.11	Siemens Global Leadership Positions	5-138
5.9.12	Information And Communication Networks (ICN)	5-140
5.9.13	Siemens / Unisphere Solutions / Juniper	5-142
5.9.14	Juniper Acquisition of Unisphere Networks	5-143
5.9.15	Siemens ICN Positioning	5-144
5.9.16	Information And Communication Mobile (ICM)	5-145
5.9.17	Motorola And Siemens	5-147
5.9.18	Siemens Revenue Fiscal 2000 And 2001	5-148

List of Tables and Figures

Table ES-1	ES-2
Changes In Communications Competitive Environment	
Table ES-2	ES-3
Changes In Market Direction	
Table ES-3	ES-4
Changes In Voice Markets	
Table ES-4	ES-6
Principal Competitive Factors In Wireless Communications Markets	
Figure ES-5	ES-8
Worldwide Wireless Telecommunications Equipment Market Forecasts, Dollars, 2002-2007	
Table ES-6	ES-9
Global Telecommunications Wireless Equipment Shipment Forecast, by Segment, Dollars, 2002-2007	
Table 1-1	1-2
Pace of Service Provider Build-Out Of The Next Generation 3G Systems	
Table 1-2	1-3
Factors Impacting Build-Out Of 3G Wireless Infrastructure	
Table 1-3	1-4
Factors Impacting Implementation Of 3G Wireless	
Table 1-4	1-16
Enterprise Messaging Integration Functions	
Table 1-5	1-18
Internal Enterprise Application Integration Tasks	
Table 1-6	1-22
Advantages Of Real-Time Communication Of Information	
Table 1-7	1-24
Messaging Middleware Functionality	
Table 1-8	1-37
Middleware Messaging Trends	
Table 1-9	1-39
Mission Critical Messaging Market Dynamics	
Table 2-1	2-2
Changes In Communications Competitive Environment	
Table 2-2	2-3
Changes In Market Direction	
Table 2-3	2-4
Changes In Voice Markets	
Table 2-4	2-6
Principal Competitive Factors In Wireless Communications Markets	
Figure 2-5	2-9
Worldwide Telecommunications Equipment Shipments by Segment, 2001	
Table 2-6	2-10
Global Telecommunications Equipment Provider Shipments by Segment, Dollars, 2001	
Figure 2-7	2-11
Worldwide Telecommunications Equipment Shipments	

by Segment, 2007	
Table 2-8	2-12
Global Telecommunications Equipment Provider Shipments by Segment, Dollars, 2007	
Table 2-8	2-13
Global Telecommunications Equipment Shipment Forecast by Segment, Dollars, 2002-2007	
Table 2-9	2-15
Reasons For Telecommunications Market Declines In 2001	
Table 2-10	2-16
Telecommunications Infrastructure Market Outlook	
Table 2-11	2-18
Telecommunications Infrastructure Benefits	
Figure 2-12	2-21
Global Wireless Base Station Infrastructure Market Shares, 2001	
Table 2-13	2-22
Global Wireless Base Stations Market Shares, 2001	
Figure 2-14	2-23
Global Wireless Switch Infrastructure Market Shares, 2001	
Table 2-15	2-24
Global Wireless Switch Market Shares, 2001	
Figure 2-16	2-25
Global Wireless Infrastructure Market Shares, 2001	
Table 2-17	2-26
Global Wireless Infrastructure Market Shares, 2001	
Figure 2-18	2-30
Worldwide Telecommunications Equipment Market Forecasts, Dollars, 2002-2007	
Table 2-19	2-31
Global Telecommunications Wireless Equipment Shipment Forecast by Segment, Dollars, 2002-2007	
Figure 2-20	2-33
Global Wireless Base Station Infrastructure Market Forecasts, Dollars, 2002-2007	
Table 2-21	2-34
Global Wireless Base Station Market Shipment Forecasts, Dollars, 2002-2007	
Figure 2-22	2-35
Global Wireless Switch Infrastructure Market Forecasts, Dollars, 2002-2007	
Table 2-23	2-35
Global Wireless Switch Shipment Forecasts, Dollars, 2002-2007	
Figure 2-24	2-38
Global Wireless Infrastructure Market Segments, 2001	
Figure 2-25	2-39
Global Wireless Infrastructure Market Segments, 2007	
Table 2-26	2-40
Factors Contributing To Mobile Systems Infrastructure Growth	
Figure 2-27	2-41
Global Wireless Infrastructure Market Forecasts, Dollars, 2002-2007	
Table 2-28	2-42

Global Wireless Infrastructure Market Shipment Forecasts, Dollars, 2002-2007	
Table 2-29	2-50
Service Provider Build-Out Of The Next Generation 3G Systems	
Figure 2-30	2-51
Base Station Analysis by Region, Dollars, 2002-2007	
Table 2-31	2-51
Base Station Analysis by Region, Dollars, 2002-2007	
Figure 2-32	2-52
Base Station Analysis by Region, Units, 2002-2007	
Table 2-34	2-52
Base Station Analysis by Region, Units, 2002-2007	
Figure 2-35	2-53
Base Station Analysis by Region, Installed Base, 2002-2007	
Table 2-36	2-53
Base Station Analysis by Region, Installed Base, 2002-2007	
Table 3-1	3-4
Motorola UMTS system Applications	
Table 3-2	3-9
Motorola Technology Infrastructure Solutions	
Table 3-3	3-20
IP Telephony 2.1 Switch Functions	
Table 3-4	3-21
Ericsson IP Telephony 2.1 System Architecture	
Table 3-5	3-22
Ericsson IP Telephony 2.1 System Access Agents	
Table 3-6	3-27
Key Benefits Of Ericsson IPT 2.1	
Table 3-7	3-28
IPT 2.1 Spectrum Of Telephony Services	
Table 3-8	3-30
IPT 2.1 SMEs Soft PBX Functionality	
Table 3-9	3-30
IPT 2.1 SMEs Soft PBX Features	
Table 3-10	3-32
IPT 2.1 SMEs Soft PBX Configurations	
Table 3-11	3-33
Key Benefits of the Nokia GPRS Solution	
Table 3-12	3-37
Nokia 3G Positioning	
Table 3-13	3-44
Lucent FLEXENT™ Wireless Network Products	
Table 3-14	3-45
Service Provider Challenges Addressed by Lucent	
Table 3-15	3-46
Lucent Technologies Wireless Networks Open, Standards Evolution	
Table 3-16	3-46
Lucent Wireless System Enhancements	
Table 3-17	3-47
Lucent Network Elements	
Table 3-18	3-49
Lucent Microcell Characteristics	

Table 3-19	3-67
Nortel Interactive Voice Response Applications	
Table 3-20	3-74
Main Tasks Of The Ericsson Radio Network Controllers (RNC)	
Table 3-21	3-74
Main Tasks Of The Ericsson Radio Base Stations (RBS)	
Table 3-22	3-76
Tools For Radio Access Management To Aid Operators	
Table 3-23	3-78
Nokia Base Station Family Features	
Table 3-24	3-79
Nokia Metrosite WCDMA Base Station Features And Functions	
Table 3-25	3-87
Lucent Global Evolution (EDGE) Base Station Market Positioning	
Table 3-26	3-88
Lucent 3G solutions	
Table 3-27	3-93
Wireless Network Systems Positioning	
Table 3-28	3-94
Issues Relating To Using The Switch Base As A Platform	
Table 4-1	4-3
EDGE System Positioning	
Table 4-2	4-4
Edge Supported Applications	
Table 4-3	4-5
Mobile Telephony Air Interfaces	
Table 5-1	5-16
Alcatel Softswitch Positioning	
Table 5-2	5-17
Alcatel Data Network Infrastructure Voice Components	
Table 5-3	5-40
Ericsson Strategic Positioning For PBX Markets	
Table 5-4	5-55
Business Forces Driving Change	
Table 5-5	5-56
Softswitch Market Issues	
Figure 5-6	5-73
Lucent Regional Market Shares, 2001	
Table 5-7	5-74
Lucent Shipments by Region, Dollars, 2001	
Table 5-8	5-77
Service Intelligent Network Architecture Key Elements	
Table 5-9	5-88
Motorola Intelligence Everywhere Solutions	
Table 5-10	5-112
Nokia Provider Partnerships	
Table 5-11	5-119
Nortel Networks Acquisitions	
Table 5-12	5-120
Nortel Networks Customers	

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