

WINTERGREEN RESEARCH, INC.

**Services Oriented Architecture (SOA) Collaboration Market
Opportunities, Strategies, and Forecasts, 2007 to 2013**

SOA Collaboration



Picture by Susie Eustis

MOUNTAINS OF OPPORTUNITY

**WinterGreen Research, Inc.
Lexington, Massachusetts**

www.wintergreenresearch.com

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CHECK OUT THESE KEY TOPICS

SOA PROCESS COLLABORATION MARKET SHARES
SOA Process Collaboration Market Forecasts
SOA Collaborations

Services Oriented Architecture (SOA) Unlock Business Value

SOA Ability To Transform Business
SOA Collaboration Based Workflow
SOA DEVELOPMENT METHODOLOGY
SOA BUSINESS INTEGRATION FOUNDATION SYSTEMS
SOA TECHNOLOGY ISSUES
SOA SERVICES
SOA BUSINESS BENEFITS
EVENTS
PROCESS ORIENTED ARCHITECTURE
ADVANCED E-BUSINESS INFRASTRUCTURE
WEB SERVICES
SERVICES ORIENTED ARCHITECTURE (SOA)

OPPORTUNITY ABOUNDS

WinterGreen Research, Inc.
Lexington, Massachusetts
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**Services Oriented Architecture (SOA) Collaboration Market
Opportunities, Market Forecasts, and Market Strategies,
2007-2013**

SOA collaborations are the result, the outcome of creating reusable components of code. The ability to reuse code means it is accessible from a repository creates the ability to form collaborative business process modules. The SOA reusable components can be recombined in many useful ways over many years. SOA collaborations represent a new market, poised for significant growth.

SOA collaborations are used to implement process. The collaborations are industry specific. They are built from SOA components that do a particular task to implement process. The SOA component repositories are the correlate to databases used for information. SOA component repositories permit the reuse of code. The code is used to build process.

Process is sequence. Information is stored in databases, but it is used as process, process imposes sequence and flow. A sequence of events tied together with calculations and movement of information from one location to another, form an application. The ability to form a SOA collaboration from component repositories and move information from one siloed application to another is implemented as process flow. Process and sequence depend on integration and SOA systems in an engine, evolved to achieve the reuse of existing software code components.

The market forces pushing the inevitability of widespread increases in the quantities of data being processed relate to the explosion of information being processed in every industry, electron patient records, electronic banking, electronic stock trading, and the electronic retail chains evolving.

Flexible systems implemented as SOA need to be easy to implement. SOA implementation of process from desktop icons using business models that describe flow, calculations, and sequence represents a new wave of computing and automated process.

Worldwide Services Oriented Architecture (SOA) market forecasts are \$1.6 billion in 2006 are anticipated to reach \$15.4 billion by 2013.

Companies Profiled

Market Leader

IBM

Market Participants

Applied Technology
Cape Clear
FusionWare
Oracle
Progress Software
Savvion
Vitria

BEA
Fiorano
IONA
PolarLake
SOA Software
Tibco
webMethods

Services Oriented Architecture (SOA) Collaboration Strategies and Forecasts, 2007-2013

REPORT METHODOLOGY

THIS IS THE 302ND REPORT IN A SERIES OF MARKET RESEARCH REPORTS THAT PROVIDE FORECASTS IN COMMUNICATIONS, TELECOMMUNICATIONS, THE INTERNET, COMPUTER, SOFTWARE, TELEPHONE EQUIPMENT, HEALTH EQUIPMENT, AND ENERGY. THE PROJECT LEADERS TAKE DIRECT RESPONSIBILITY FOR WRITING AND PREPARING EACH REPORT. THEY HAVE SIGNIFICANT EXPERIENCE PREPARING INDUSTRY STUDIES. FORECASTS ARE BASED ON PRIMARY RESEARCH AND PROPRIETARY DATA BASES. FORECASTS REFLECT ANALYSIS OF THE MARKET TRENDS IN THE SEGMENT AND RELATED SEGMENTS. UNIT AND DOLLAR SHIPMENTS ARE ANALYZED THROUGH CONSIDERATION OF DOLLAR VOLUME OF EACH MARKET PARTICIPATION IN THE SEGMENT. INSTALLED BASE ANALYSIS AND UNIT ANALYSIS IS BASED ON INTERVIEWS AND AN INFORMATION SEARCH. MARKET SHARE ANALYSIS INCLUDES CONVERSATIONS WITH KEY CUSTOMERS OF PRODUCTS, INDUSTRY SEGMENT LEADERS, MARKETING DIRECTORS, DISTRIBUTORS, LEADING MARKET PARTICIPANTS, OPINION LEADERS, AND COMPANIES SEEKING TO DEVELOP MEASURABLE MARKET SHARE. OVER 200 IN DEPTH INTERVIEWS ARE CONDUCTED FOR EACH REPORT WITH A BROAD RANGE OF KEY PARTICIPANTS AND INDUSTRY LEADERS IN THE MARKET SEGMENT. WE ESTABLISH ACCURATE MARKET FORECASTS BASED ON ECONOMIC AND MARKET CONDITIONS AS A BASE. USE INPUT/OUTPUT RATIOS, FLOW CHARTS, AND OTHER ECONOMIC METHODS TO QUANTIFY DATA. USE IN-HOUSE ANALYSTS WHO MEET STRINGENT QUALITY STANDARDS. INTERVIEWING KEY INDUSTRY PARTICIPANTS, EXPERTS AND END-USERS. OUR RESEARCH INCLUDES ACCESS TO LARGE PROPRIETARY DATABASES. LITERATURE SEARCH INCLUDES ANALYSIS OF TRADE PUBLICATIONS, GOVERNMENT REPORTS, AND CORPORATE LITERATURE.

YOU MUST HAVE THIS STUDY

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Services Oriented Architecture (SOA) Collaboration Market Opportunities, Strategies, and Forecasts, 2007 to 2013

Table of Contents

SERVICES ORIENTED ARCHITECTURE (SOA) COLLABORATION EXECUTIVE SUMMARY

SERVICES ORIENTED ARCHITECTURE (SOA) COLLABORATION COMPONENT EXECUTIVE SUMMARY	ES-1
SOA Collaborations	ES-1
SOA Technology As A Framework Of Tools	ES-4
SOA Process Collaboration Component License Services and Maintenance Market Shares	ES-6
SOA Process Collaboration Component License, Services and Maintenance Market Forecasts	ES-8

SERVICES ORIENTED ARCHITECTURE (SOA) COLLABORATION MARKET DESCRIPTION AND MARKET DYNAMICS

1. SERVICES ORIENTED ARCHITECTURE (SOA) COLLABORATION MARKET DESCRIPTION AND MARKET DYNAMICS	1-1
1.1 SOA Component Adapters Support Collaborations	1-1
1.2 Services Oriented Applications (SOA) Unlock Business Value	1-11
1.2.1 Aligning Business Process And Technology	1-11
1.2.2 Business Process Challenges	1-12
1.2.3 Business Environment	1-12
1.3 Services Oriented Architecture (SOA) Ability To Transform Business	1-13
1.3.1 Services Oriented Architecture Works By Abstracting Business Processes	1-13
1.3.2 Dynamically Building Application Portfolios	1-14
1.3.3 Flexible Application Framework	1-15
1.4 Services Oriented Architecture (SOA) Collaboration Component Based Workflow	1-16
1.4.1 Components Used for Services Oriented Architecture (SOA) Collaborations	1-17
1.5 Web Services Standards	1-18
1.6 SOA Development Methodology	1-20
1.7 SOA Creates Transformation Requirements For Document Interchanges	1-21
1.7.1 Information Is Mapped From Nodes In A Source Schema To Nodes In The Destination Schema	1-21

SERVICES ORIENTED ARCHITECTURE (SOA) COLLABORATION COMPONENT MARKET SHARES AND MARKET FORECASTS

2. SERVICES ORIENTED ARCHITECTURE (SOA) COLLABORATION COMPONENT MARKET SHARES AND MARKET FORECASTS	2-1
2.1 Services Oriented Architecture (SOA) Collaboration Core Process Market Driving Forces	2-1
2.1.1 IBM WebSphereMQ and Tibco Transport Layer Achieve Mission Critical Functionality	2-3
2.1.2 Enterprise Application (EAI) Integration Of E-Business	2-4
2.1.3 Market Driving Forces For Real Time Exchange of Information	2-9
2.1.4 EAI SOA Process Component Segments By Vendor	2-13
2.1.5 SOA Process Collaboration Component License Market Shares	2-17
2.1.6 SOA Process Collaboration Component Services and Maintenance Market Shares	2-19
2.1.7 SOA Process Collaboration Component License Services and Maintenance Market Shares	2-21
2.2 SOA Process Collaboration Component Services and Maintenance Market Segments	2-23
2.2.1 IBM SOA Model	2-24
2.2.2 SOA Components Use IBM WebSphereMQ	2-26
2.2.3 IBM WebSphere Application Server Leverages Java Technology as a Stack	2-27

2.2.4	Microsoft Adapters	2-28
2.2.5	Top Competitors IBM, Tibco, WebMethods, and BEA EAI Platforms	2-29
2.2.6	Tibco	2-29
2.2.7	webMethods	2-30
2.2.8	Sun / SeeBeyond	2-31
2.2.9	GXS Transformation Engine	2-31
2.2.10	BEA	2-31
2.2.11	Vitria	2-32
2.2.12	Sun / SeeBeyond	2-32
2.2.13	Sybase	2-32
2.2.14	FioranoMQ	2-33
2.2.15	Kabira	2-33
2.3	SOA Process Collaboration Component License, Services and Maintenance Market	
	Forecasts	2-34
2.3.1	Typical SOA EAI Integration Projects	2-39
2.3.2	SOA Business Environment Market Drivers	2-41
2.4	Competitive Factors Affecting The EAI Market	2-41
2.4.1	Mainframe Significantly Less Expensive than Distributed Computing Environments	2-43
2.4.2	Internet Impact	2-45
2.4.3	IT Department Need For SOA	2-47
2.4.4	SOA Represents The Implementation Of Process From The Desktop	2-47
2.4.5	Stack Based vs. Decoupled WebSphereMQ Mission Critical Messaging Approaches to SOA Solutions	2-48
2.4.6	Tibco Mainframe Integration Broker Automation of Business Interactions	2-49
2.4.7	Software AG / webMethods Fabric Broker	2-50
2.4.8	Cost, Time And Resources Required To Create And Maintain Integration In A Rapidly Changing Environment	2-50
2.4.9	Application Connectivity Infrastructure Enhances E-Business	2-51
2.5	EAI SOA Components	2-57
2.5.1	ESB Brokers For Routing And Rules Implementation Services and Maintenance Market Share	2-58
2.5.2	ESB Brokers For Routing And Rules Implementation License, Services, and Maintenance Market Share	2-62
2.5.3	ESB Brokers For Routing And Rules Implementation License, Services, and Maintenance Market Forecasts	2-66
2.6	SOA Service Oriented Architecture Markets	2-69
2.7	E-Business	2-70
2.7.1	Internet Users	2-72
2.7.2	E-Business	2-74
2.7.3	B2C	2-76
2.7.4	Global Exchange Services	2-77
2.7.5	Direction Of EAI Markets	2-77
2.8	Enterprise Application Integration Segment Analysis	2-80
2.9	EAI Regional Analysis	2-83
2.9.1	Enterprise Application Integration (EAI) For Back End Systems	2-86
2.9.2	EAI Industry Segments	2-88
2.9.3	Enterprise Application Integration (EAI) For Front End Systems	2-89
2.9.4	Customer Service	2-90
2.9.5	Partner Business Drivers	2-90
2.9.6	Business Process Integration	2-92
2.9.7	Integration Of Business Processes	2-94
2.9.8	Impact Of Mergers And Acquisitions	2-94
2.9.9	Expand Strategic Partnerships	2-97
2.9.10	Electronic Commerce	2-97
2.9.11	Vendors With A Broad Suite Of Products	2-101
2.9.12	Total Segments By Vendor	2-101
2.9.13	EAI Integration Broker Segment Market Analysis	2-102
2.10	Application Integration Challenges	2-104
2.11	Application Integration (EAI) Business Benefits	2-105

SERVICES ORIENTED ARCHITECTURE (SOA) COLLABORATIONS MIDDLEWARE AND SERVICES DESCRIPTION

3. SERVICES ORIENTED ARCHITECTURE (SOA) COLLABORATIONS MIDDLEWARE AND SERVICES DESCRIPTION		3-1
3.1	SOA Business Integration Foundation Systems	3-1
3.2	IBM SOA Middleware	3-4
3.3	IBM Workplace Client Middleware Technology	3-5
3.3.1	IBM Middleware Software for Client and Portable Devices	3-6
3.3.2	IBM WebSphere Infrastructure Components	3-7
3.3.3	IBM WebSphere Business Integration Server	3-11
3.4	Microsoft SOA BizTalk Server SOA Adapter Solution	3-14
3.4.1	Microsoft SOA—Underlying Technologies	3-14
3.4.2	Microsoft Web Services	3-17
3.4.3	Microsoft BizTalk Server—SOA Implementation	3-19
3.4.4	Microsoft BizTalk Integration Core Architecture	3-22
3.4.5	Microsoft BizTalk Capabilities	3-22
3.4.6	Microsoft BizTalk SOA	3-24
3.4.7	Microsoft BizTalk Connecting Systems	3-28
3.4.8	Microsoft BizTalk Adapters For Sending and Receiving Messages	3-28
3.4.9	Microsoft BizTalk Web Services Adapter	3-29
3.4.10	Microsoft BizTalk Server Broker for Managing Applications	3-33
3.5	Tibco SOA Adapters	3-35
3.5.1	Tibco Adapters for Packaged Applications	3-38
3.5.2	Tibco Adapters for Adapters for Databases	3-38
3.5.3	Tibco Adapters for Network Technologies	3-39
3.5.4	Tibco Complex Mix Of Adapters	3-40
3.5.5	TIBCO Adapter Complex Mix Of Off-The-Shelf And Custom	3-40
3.5.6	Tibco Adapters for Databases	3-43
3.5.7	Tibco Adapters For Network Technologies	3-43
3.6	webMethods Adapters	3-44
3.7	webMethods SOA Governance Collaboration Solution	3-44
3.7.1	webMethods Infravio X-Registry, SOA Engine	3-45
3.7.2	webMethods Next Generation Business Process Management Suites With Fabric 7.0	3-48
3.7.3	webMethods Adapter Unlocks The Business Logic Contained In IMS and CICS Transactions	3-49
3.8	Kabira Business Integration Adapters	3-49
3.9	Fiorano Adapters	3-52
3.10	BEA WebLogic Java Adapter for Mainframe Overview	3-53
3.11	Oracle Integration Adapters	3-54
3.11.1	Oracle Fusion Middleware	3-55
3.12	Kabira Business Integration Adapters	3-56
3.13	Fiorano Adapters	3-59
3.14	Pegasystems Smart SOA Suite Components	3-60
3.15	AmberPoint	3-60
3.16	iWay Software	3-60
3.16.1	iWay Software	3-61
3.17	SOA Dashboards	3-62
3.18	IBM Dashboards	3-62
3.18.1	IBM Workplace Dashboards	3-63
3.18.2	IBM Workplace Sales Dashboards	3-64
3.18.3	MQSoftware Customized Business Dashboard	3-64
3.18.4	MQSoftware Qnami! Dashboards	3-67
3.19	webMethods Dashboard	3-68
3.19.1	webMethods Dashboard	3-69
3.20	BEA Dashboards	3-72

3.20.1	BEA Liquid Data for WebLogic	3-73
3.20.2	BEA WebLogic Enterprise Liquid Computing SOA Platform	3-74
3.21	Metastorm / CommerceQuest Dashboard	3-75
3.22	BEA Dashboard Liquid Data For WebLogic	3-75

SERVICES ORIENTED ARCHITECTURE (SOA) TECHNOLOGY

4. SERVICES ORIENTED ARCHITECTURE (SOA) TECHNOLOGY	4-1
4.1 Services Oriented Architecture (SOA) Technology Issues	4-1
4.1.1 Technology Platforms	4-2
4.1.2 Automated Virtualization Of Existing Enterprise Assets	4-2
4.1.3 Complexity Of The Underlying IT Technologies	4-3
4.1.4 Impact of Platforms	4-4
4.1.5 Platforms and Disparate Technologies	4-5
4.2 Services Oriented Applications (SOA) Services	4-5
4.2.1 Application Integration Professional Services Implementation Strategies	4-6
4.2.2 Application Connectivity	4-7
4.2.3 Single Vendor Issues	4-7
4.2.4 Standards Adoption	4-8
4.3 SOA Technology Analysis	4-9
4.4 SOA Business Benefits	4-10
4.5 Events	4-11
4.5.1 Event Transmission	4-14
4.5.2 Business Process Automation	4-15
4.6 Process Oriented Architecture	4-18
4.6.1 Business Process Automation	4-18
4.6.2 Business Process Management Modular Architecture	4-19
4.6.3 Business Components	4-19
4.7 Advanced E-Business Infrastructure	4-23
4.7.1 Application Integration Technical Advantages	4-24
4.7.2 Integration System Architecture	4-25
4.8 Open Systems	4-27
4.8.1 Adapters	4-27
4.9 Development Toolset	4-29
4.9.1 Infrastructure And System Management	4-30
4.10 BPM Software Process Design	4-30
4.10.1 Process Monitoring	4-31
4.10.2 Messaging as Part of Process Operation	4-31
4.11 BPM / Web Services	4-32
4.11.1 Common Object Request Broker Architecture (CORBA)	4-33
4.11.2 Enterprise Application Servers	4-33
4.11.3 Advantages Of Java In Context Of Application Integration	4-33
4.11.4 EAI Technology Heritage	4-34
4.12 Web Services	4-35
4.12.1 Promise Of Web Services	4-36
4.12.2 Microsoft .Net Framework	4-37
4.12.3 Java	4-38
4.12.4 Java Technology	4-39
4.12.5 J2EE	4-39
4.12.6 Soap	4-40
4.12.7 Apache Soap	4-41
4.12.8 Load Balancer With SSL Support	4-41
4.12.9 Points Of Failure	4-42
4.12.10 Soap Limitations	4-42
4.12.11 WSDL	4-45
4.12.12 WSDL Service Descriptions	4-46
4.12.13 UDDI	4-47
4.12.14 UDDI Test Registries	4-47

4.12.15	UDDI Distributed Web Service Discovery	4-48
4.12.16	UDDI Consortium	4-49
4.12.17	WS-Inspection Document Extensibility	4-49
4.12.18	XML	4-51
4.12.19	XSLT	4-52
4.12.20	Metadata Repository	4-53
4.12.21	Wrapping	4-54
4.12.22	Workflow Management Coalition	4-55
4.13	Service Level Challenges	4-56
4.13.1	Quality Of Service (QoS) Functions	4-56
4.13.2	Network Efficiency	4-58
4.13.3	RosettaNet Standardizing Supply Chain Processes	4-59
4.14	Business Need	4-61
4.14.1	Business Process Management Packaged Solutions for Rapid Deployment	4-61
4.14.2	Quality Of Service Control	4-62
4.15	BPMI.org	4-62
4.15.1	Bpmi.Org Defines Open Specifications	4-64
4.15.2	BPM Transactional Finite-State Machines	4-64
4.15.3	BPQL	4-66
4.15.4	XML Standards	4-68
4.16	Oasis	4-69
4.17	Services Oriented Architecture (SOA)	4-70
4.17.1	IBM Service Oriented Architecture (SOA)	4-72
4.17.2	SOA Business Challenge IT Imperative	4-72
4.17.3	Services Oriented Architecture And Relevant Standards	4-73
4.17.4	XML	4-74
4.17.5	Integration Engines Leverage XML Processing	4-74
4.17.6	XML Standards	4-77
4.17.7	XML Role In Application Topology	4-77
4.17.8	XML Meets The Integration Challenge	4-78
4.17.9	XML Standard Communication Language	4-78
4.17.10	Web Services Protocols	4-79
4.17.11	Web Services Input And Output Formats	4-80
4.17.12	Web Services Coupling Versus Cohesion	4-82
4.17.13	Web Services Coupling	4-82
4.17.14	Web Services Cohesion	4-84
4.18	Open Systems	4-87
4.19	Java	4-87
4.19.1	AI Vendor Commitment To Java	4-89
4.19.2	Advantages Of Java In Context Of Application Integration	4-89
4.20	Web Services	4-90
4.21	WS-Transaction and BPEL4WS specifications	4-90
4.21.1	WS-Reliable Messaging	4-92
4.21.2	WS-Addressing	4-92
4.21.3	Architecture for Reliable Messaging Delivery	4-93
4.22	Universal Description, Discovery, and Integration (UDDI)	4-93
4.23	UDDI Registry	4-93
4.23.1	UDDI Test Registries	4-94
4.23.2	UDDI Distributed Web Service Discovery	4-94
4.23.3	UDDI Consortium	4-96
4.23.4	SOAP	4-97
4.23.5	SOAP Framework	4-97
4.23.6	SOAP Framework For Developing Web Services	4-97
4.23.7	Apache SOAP	4-98
4.23.8	Load balancer with SSL support	4-99
4.23.9	Points Of Failure	4-99
4.23.10	SOAP Limitations	4-100
4.23.11	SOAP Protocol Uses Multi-Step Process	4-100

4.23.12	Framework Benefits	4-101
4.23.13	SOAP Test Strategies	4-101
4.23.14	SOAP Solutions	4-103
4.24	WSDL	4-104
4.24.1	WSDL Service Descriptions	4-104
4.24.2	WS-Inspection Document Extensibility	4-105
4.25	Language XSLT	4-106
4.26	OASIS	4-107
4.27	ebXML	4-108
4.27.1	ebXML and Open Applications Group OAGIS Standards	4-109
4.27.2	EBXML Standard	4-110
4.28	IP Addressing And Directory Management	4-110
4.28.1	Web Services Security Specification	4-113
4.28.2	Components for Secure Web Services	4-114
4.29	Web Services Reliability Specification	4-115
4.29.1	B2B Commerce Technology As A Working Reality	4-117
4.29.2	Application Server Strategy	4-118
4.29.3	Communities Of Partners	4-120
4.29.4	Common Development Environment Across Windows And Linux	4-120
4.30	Web Services Technology	4-121
4.30.1	Java Application Server	4-121
4.30.2	Enterprise JavaBeans (EJBs)	4-122
4.30.3	Autonomic Computing Technologies	4-126
4.30.4	Grid Protocol Topology	4-131
4.30.5	Open Grid Services Architecture (OGSA)	4-133
4.30.6	Eclipse Open-Source Tools Framework	4-134
4.30.7	Difficulties of Corba	4-135
4.30.8	Distributed Object Computing Model	4-136
4.30.9	Asynchronous Communications	4-137
4.31	Stateless Session Bean	4-139
4.32	Cluster	4-139
4.33	Location Transparency	4-141
4.34	Smart Proxy	4-141
4.35	Load Balancing	4-142
4.36	Process-Entity Design Pattern	4-142
4.37	Command Objects / Control Flow	4-143
4.38	Authorization Checks	4-144
4.39	Delegation	4-145
4.40	Collaborative Filtering	4-146
4.41	Site Analysis	4-146
4.42	Portals	4-147
4.42.1	Real-Time Processing	4-149

SERVICES ORIENTED ARCHITECTURE (SOA) COMPANY PROFILES

5. SERVICES ORIENTED ARCHITECTURE (SOA) COMPANY PROFILES	5-1
5.1 Applied Technology	5-1
5.2 BEA	5-2
5.2.1 BEA Acquisitions / Plumtree and Fuego	5-7
5.2.2 BEA Revenue	5-8
5.2.3 BEA Delivers Business Results for Key Customers and Expands Partnerships	5-10
5.3 Cape Clear	5-11
5.3.1 Cape Clear Products	5-13
5.3.2 Cape Clear Customers	5-14
5.3.3 Cape Clear Partners	5-15
5.3.4 Cape Clear Solutions	5-15
5.3.5 Cape Clear Positioning	5-16

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5.4	Fiorano	5-17
5.4.1	FioranoMQ	5-17
5.4.2	Fiorano ESB	5-17
5.4.3	Fiorano Customers	5-18
5.4.4	Fiorano Partners	5-18
5.4.5	Fiorano / Improvisive Technologies	5-19
5.4.6	Fiorano / IntegraSolv	5-20
5.4.7	Fiorano / Asidua	5-21
5.5	FusionWare	5-22
5.6	IBM	5-23
5.6.1	Description of Business	5-26
5.6.2	IBM's Strategy	5-27
5.6.3	Products and Services	5-28
5.6.4	IBM WebSphere	5-28
5.6.5	IBM and SAP	5-30
5.6.6	IBM / DataPower	5-31
5.6.7	DataPower	5-32
5.6.8	IBM DataPower's strategy	5-32
5.6.9	DataPower XG3 Product Family	5-33
5.6.10	IBM Acquires Ascential Software	5-33
5.6.11	IBM / Ascential ESB Platform	5-34
5.6.12	IBM / Micromuse Inc.	5-35
5.6.13	IBM Acquires Bowstreet, Inc.	5-36
5.6.14	IBM 2006 Revenue	5-37
5.6.15	IBM Full-Year 2006 Revenue	5-40
5.7	IONA	5-41
5.7.1	Iona Artix Products	5-42
5.7.2	Iona Partnerships	5-42
5.7.3	Iona Artix Universal Service Platform	5-43
5.7.4	Iona Products	5-44
5.7.5	Iona Partners	5-44
5.7.6	Iona And Industria Form Strategic Partnership	5-45
5.7.7	Iona and Wipro Technologies Partner for SOA	5-45
5.7.8	Iona And AmberPoint Announce Integrated SOA Infrastructure Capabilities	5-45
5.7.9	Iona Fourth Quarter 2006 Revenue	5-46
5.7.10	IONA First Quarter 2006 Revenue	5-46
5.7.11	IONA 2005 Revenue	5-47
5.8	Oracle	5-47
5.8.1	Oracle Business	5-49
5.8.2	Recent Acquisitions	5-49
5.8.3	Oracle Middleware Products and Services	5-50
5.8.4	Oracle Acquires Oblix	5-52
5.8.5	Oblix Identity Management Products and Services	5-52
5.8.6	Oracle Buys Open Source Software Company Sleepycat	5-53
5.8.7	Oracle Revenue 2006	5-53
5.8.8	Oracle Corporation Q2 Fiscal 2007 Quarter Revenue	5-55
5.8.9	Oracle Buys Open Source Software Company Sleepycat	5-56
5.9	PolarLake	5-56
5.10	Progress Software	5-57
5.10.1	Progress Software Products	5-59
5.10.2	Progress Software Partners and Customers	5-60
5.10.3	Progress Software / NEON Systems	5-60
5.10.4	Progress Software Reports First Quarter Financial Results	5-61
5.10.5	Progress Software 2005 Revenue	5-62
5.11	SOA Software	5-62
5.11.1	Customers	5-64
5.11.2	Partners	5-64
5.11.3	Products	5-64
5.11.4	Solutions	5-64

5.11.5	SOA Software Acquires Blue Titan	5-65
5.11.6	Blue Titan Products	5-65
5.11.7	Blue Titan Customers	5-65
5.11.8	Blue Titan Partners	5-66
5.11.9	SOA Software 2005 Revenue	5-66
5.12	Savvion	5-66
5.12.1	Savvion BPM	5-67
5.13	Tibco	5-68
5.13.1	Tibco Products	5-69
5.13.2	Tibco SOA	5-70
5.13.3	Tibco BPM	5-71
5.13.4	Tibco MDM	5-72
5.13.5	Tibco Business Optimization	5-72
5.13.6	Tibco Professional Services	5-72
5.13.7	Tibco Partners	5-73
5.13.8	HP / Tibco	5-73
5.13.9	Tibco / IDS Scheer	5-73
5.13.10	Tibco Financial Data	5-74
5.13.11	Tibco Software 2006 Fourth Quarter Revenue	5-75
5.13.12	Tibco Software Reports Fourth Quarter Financial Results With License Revenues Up 32%	5-77
5.13.13	Tibco Industry Solutions	5-79
5.14	Vitria	5-79
5.15	WebMethods	5-87
5.15.1	webMethods Fabric	5-88
5.15.2	webMethods Enterprise Services Platform	5-90
5.15.3	webMethods Business Process Management	5-92
5.15.4	webMethods is Business Activity Monitoring	5-92
5.15.5	webMethods Composite Application Framework	5-93
5.15.6	webMethods is Business Process Productivity Solutions	5-94
5.15.7	webMethods for Financial Services	5-95
5.15.8	webMethods for the Demand-Driven Enterprise	5-96
5.15.9	webMethods Second Quarter Fiscal 2007 Revenue	5-97
5.15.10	webMethods / Infravio	5-98
5.15.11	Professional Services Revenue	5-100
5.15.12	WebMethods Regional Segment Information	5-103

List of Tables and Figures**SERVICES ORIENTED ARCHITECTURE (SOA) COLLABORATION EXECUTIVE SUMMARY**

Table ES-1	ES-6
Worldwide Services Oriented Architecture (SOA) Collaboration License, Services, And Maintenance Market Shares, 2006	
Table ES-2	ES-9
Worldwide Services Oriented Architecture (SOA) Component Collaboration Market Forecasts, 2007-2013	

SERVICES ORIENTED ARCHITECTURE (SOA) COLLABORATION MARKET DESCRIPTION AND MARKET DYNAMICS

Table 1-1	1-3
SOA Collaboration Reusable Components Are Interconnected to Information Access As A Service	
Table 1-2	1-5
Services Oriented Architecture To Achieve Flexible Infrastructure	
Table 1-3	1-6
Services Oriented Architecture Line Of Business Positioning	
Table 1-4	1-7
Services Oriented Architecture Business Process Efficiency	
Table 1-5	1-7
Services Oriented Architecture Business Process Challenges	
Table 1-6	1-9
Services Oriented Architecture Business Process Risk Management	
Table 1-7	1-10
Services Oriented Architecture Business Process Improvements	

SERVICES ORIENTED ARCHITECTURE (SOA) COLLABORATION COMPONENT MARKET SHARES AND MARKET FORECASTS

Table 2-1	2-7
Enterprise Application Integration Market Driving Forces	
Table 2-2	2-11
EAI Market Driving Forces For Real Time Computing	
Table 2-3	2-14
Services Oriented Architecture Market Segments By Company, Dollars, 2006	
Table 2-4	2-15
Services Oriented Architecture Market Segments By Company, Percent, 2006	
Figure 2-5	2-16
Application Integration Vendor Market Segment Participation, 2006	
Figure 2-6	2-17
Worldwide Services Oriented Architecture (SOA) Collaboration Component License Market Segments, 2006	
Table 2-7	2-18
Worldwide Services Oriented Architecture (SOA) Software Collaboration License Market Shares, Dollars, 2006	
Figure 2-8	2-19
Worldwide Services Oriented Architecture (SOA) Collaboration Services Market Shares, 2006	

Table 2-9	2-20
Worldwide Services Oriented Architecture (SOA) Collaborations Services and Maintenance Market Shares, 2006	
Figure 2-10	2-21
Worldwide Services Oriented Architecture (SOA) License, Services, and Maintenance Market Shares, 2006	
Table 2-11	2-22
Worldwide Services Oriented Architecture (SOA) Collaborations License, Services and Maintenance Market Shares, 2006	
Figure 2-12	2-23
Worldwide Services Oriented Architecture (SOA) Collaborations License, Maintenance, and Services market Segments, 2006	
Table 2-13	2-24
SOA Collaborations Component Revenue market Segments, 2006	
Table 2-14	2-35
Worldwide Services Oriented Architecture (SOA) Component Collaboration Market Forecasts, 2007-2013	
Figure 2-15	2-36
Worldwide Services Oriented Architecture SOA Collaborations Component Adapter / Connector / XML Market Forecasts, 2007-2013	
Figure 2-16	2-37
Worldwide Services Oriented Architecture SOA Component and Broker Adapter Market Forecasts, 2007-2013	
Figure 2-17	2-38
Worldwide Services Oriented Architecture SOA Collaboration Component and Broker Adapter Market Forecasts, 2007-2013	
Table 2-18	2-40
Typical EAI Integration Projects	
Table 2-19	2-42
EAI Competitive Market Factors	
Table 2-20	2-45
Internet Impact On EAI	
Table 2-21	2-53
Impact of Application Connectivity On E-Business	
Table 2-22	2-55
Sarbanes-Oxley Functions Required	
Table 2-23	2-56
Sarbanes-Oxley Features	
Figure 2-24	2-60
Worldwide Application Integration Broker Engine Services and Maintenance, Market Shares, Dollars, 2006	
Table 2-25	2-61
Worldwide Application Integration Broker / Routing / Rules Engine Services and Maintenance, Market Shares, 2006	
Figure 2-26	2-63
Worldwide Application Integration Broker Engine License, Services and Maintenance, Market Shares, Dollars, 2006	
Table 2-27	2-64
Worldwide Application Integration Broker / Routing / Rules Engine Services and Maintenance, Market Shares, 2006	
Figure 2-28	2-67
Worldwide Message Broker Market Forecasts, 2007-2013	

Table 2-29	2-68
Worldwide Application Integration Broker / Routing / Rules Engine Market Forecasts, 2007-2013	
Figure 2-30	2-71
Worldwide B to B Commerce Forecasts, 2007-2013	
Table 2-31	2-72
Worldwide B-TO-B Commerce Forecasts, 2007-2013	
Figure 2-32	2-73
Worldwide Internet User Forecasts, 2006-2012	
Table 2-33	2-74
Worldwide Internet User Forecasts, 2006-2012	
Table 2-34	2-78
EAI Business Environment Market Drivers	
Table 2-35	2-80
Types of Integration Capabilities	
Table 2-36	2-81
Types of Integration Broker Capabilities	
Table 2-37	2-82
Aims of EAI	
Figure 2-38	2-83
Worldwide Application Integration (EAI) Regional Market Shares, 2006	
Table 2-39	2-84
Application Integration (EAI) Regional Market Shares, 2006	
Table 2-40	2-85
Application Integration (EAI) European Regional Market Shares, 2006	
Table 2-41	2-86
EAI Regional Market Shares, Europe, 2006	
Table 2-42	2-87
Business Benefits Of EAI	
Table 2-43	2-88
Enterprise Back End System Advantages From EAI	
Table 2-44	2-89
Enterprise Market Advantages From EAI	
Table 2-45	2-91
Integration Targeted To B2B And Exchanges	
Table 2-46	2-93
Business Process Integration Advantages	
Table 2-47	2-96
Enterprise Application Integration (EAI) Processes	
Table 2-48	2-98
E-Business Objectives	
Table 2-49	2-99
Electronic Commerce Infrastructure Requirements	
Table 2-50	2-99
EAI Functions Enable E-commerce	
Table 2- 51	2-100
EAI Support For Internet Commerce And EDI	
Table 2-52	2-104
Key Challenges Of Application Integration	
Table 2-53	2-107
Integration Modular Architecture Impact	

SERVICES ORIENTED ARCHITECTURE (SOA) COLLABORATIONS MIDDLEWARE AND SERVICES DESCRIPTION

Table 3-1	3-2
SOA Leveraging of Business Integration Systems	
Table 3-2	3-3
SOA Engine Segments	
Table 3-3	3-7
IBM WebSphere Components	
Table 3-4	3-12
IBM WebSphere Business Integration Server Advantages	
Table 3-5	3-15
Microsoft Fundamental Principles Of SOA	
Table 3-6	3-17
Microsoft SOA Benefits	
Table 3-7	3-23
Microsoft BizTalk functions	
Table 3-8	3-23
Microsoft BizTalk Core Benefits	
Table 3-9	3-26
Microsoft BizTalk SOA Orchestrations	
Table 3-10	3-27
Microsoft BizTalk SOA Technology	
Table 3-11	3-29
Microsoft BizTalk Web Services Adapters	
Table 3-12	3-32
Microsoft BizTalk Web Services Adapters For Commonly-Used Business Software	
Table 3-13	3-33
Microsoft BizTalk Server Broker for Managing Applications	
Table 3-14	3-35
Tibco SOA Adapter Regional Adapters	
Table 3-15	3-37
Tibco Adapter Benefits	
Table 3-16	3-39
Tibco Development of Custom Adapters	
Table 3-17	3-41
Tibco Adapter Benefits	
Table 3-18	3-42
Tibco Adapter Features	
Table 3-19	3-47
Benefits of webMethods Infravio X-Registry	
Table 3-20	3-51
Kabira Adapter Factory Component Generators	
Table 3-21	3-58
Kabira Adapter Factory Component Generators	
Table 3-22	3-66
MQSoftware Q Pasa! business dashboard benefits	
Table 3-23	3-71
webMethods Dashboard Benefits	
Table 3-24	3-73
Benefits of BEA for Dashboards	

SERVICES ORIENTED ARCHITECTURE (SOA) TECHNOLOGY

Table 4-1	4-12
Type Of Event Information	
Table 4-2	4-13
Event Management Definition	
Table 4-3	4-17
Integration Services	
Table 4-4	4-20
Business Components Chained Together To Comprise A Business Service	
Table 4-5	4-21
Integration Services	
Table 4-6	4-26
Design Concerns For Integration System Architecture	
Table 4-7	4-44
Soap-Based Web Service Production Environment Testing	
Table 4-8	4-52
XSLT Transformation Of XML	
Table 4-9	4-53
Metadata Repository	
Table 4-10	4-65
BPML E-Business Processes	
Table 4-11	4-70
Service Oriented Architecture (SOA) Functions	
Table 4-12	4-75
Integration Engine XML Processing Functions That Drive Business Process Electronically End-To-End	
Table 4-13	4-80
Web Services Input Formats	
Table 4-14	4-81
Web Services Output Formats	
Table 4-15	4-86
Web Services Protocols	
Table 4-16	4-91
Companies Driving Web ServicesWS-Transaction and BPEL4WS	
Table 4-17	4-102
SOAP-Based Web Service Production Environment Testing	
Table 4-18	4-107
XSLT Transformation of XML	
Table 4-19	4-111
Functions Of An IP Addressing Device	
Table 4-20	4-112
Benefits Of an IP Addressing Device	
Table 4-21	4-116
Companies Driving Web Services Reliability Specification	
Table 4-22	4-117
Aspects Of Application Server Technology	
Table 4-23	4-119
Mainstream Application Servers Strategic Positioning	
Table 4-24	4-123
Application Server Underlying Infrastructure Services	
Table 4-25	4-124
Major Types Of Enterprise Beans	

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Table 4-26	4-127
Autonomic Features	
Table 4-27	4-129
Autonomic Functions	
Table 4-28	4-138
Distributed Transaction Functions	
Table 4-29	4-147
Portal Functions	
Table 4-30	4-150
B2B Application Server Quantifiable Business Benefit	
Table 4-31	4-151
Trading Exchange Positioning	
Table 4-32	4-152
Integrated e-Market Benefits	

SERVICES ORIENTED ARCHITECTURE (SOA) COMPANY PROFILES

Table 5-1	5-13
Cape Clear Product	
Table 5-2	5-14
Cape Clear Customers	
Table 5-3	5-19
Fiorano Partner Categories	
Table 5-4	5-29
IBM WebSphere Product Categories	
Table 5-5	5-59
Progress Software's Product Categories	

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ELLEN T. CURTISS, TECHNICAL DIRECTOR, CO-FOUNDER OF WINTERGREEN RESEARCH, CONDUCTS STRATEGIC AND MARKET ASSESSMENTS IN TECHNOLOGY-BASED INDUSTRIES. PREVIOUSLY SHE WAS A MEMBER OF THE STAFF OF ARTHUR D. LITTLE, INC., FOR 23 YEARS, MOST RECENTLY AS VICE PRESIDENT OF ARTHUR D. LITTLE DECISION RESOURCES, SPECIALIZING IN STRATEGIC PLANNING AND MARKET DEVELOPMENT SERVICES. SHE IS A GRADUATE OF BOSTON UNIVERSITY AND THE PROGRAM FOR MANAGEMENT DEVELOPMENT AT HARVARD GRADUATE SCHOOL OF BUSINESS ADMINISTRATION. SHE IS THE AUTHOR OF RECENT STUDIES ON WORLDWIDE TELECOMMUNICATIONS MARKETS, THE TOP TEN INTERNET EQUIPMENT COMPANIES, THE TOP TEN CONTRACT MANUFACTURING COMPANIES, AND THE TOP TEN TELECOMMUNICATIONS MARKET ANALYSIS AND FORECASTS.

SUSAN EUSTIS, PRESIDENT, CO-FOUNDER OF WINTERGREEN RESEARCH, HAS DONE RESEARCH IN COMMUNICATIONS AND COMPUTER MARKETS AND APPLICATIONS. SHE HOLDS SEVERAL PATENTS IN MICROCOMPUTING AND PARALLEL PROCESSING. SHE HAS THE ORIGINAL PATENTS IN ELECTRONIC VOTING MACHINES. SHE HAS NEW PATENT APPLICATIONS IN FORMAT VARYING, MULTIPROCESSING, AND ELECTRONIC VOTING. SHE IS THE AUTHOR OF RECENT STUDIES OF THE REGIONAL BELL OPERATING COMPANIES' MARKETING STRATEGIES, INTERNET EQUIPMENT, BIOMETRICS, A STUDY OF INTERNET EQUIPMENT, WORLDWIDE TELECOMMUNICATIONS EQUIPMENT, TOP TEN TELECOMMUNICATIONS, DIGITAL LOOP CARRIER, WEB HOSTING, WEB SERVICES, AND APPLICATION INTEGRATION MARKETS. MS. EUSTIS IS A GRADUATE OF BARNARD COLLEGE.

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