

***Physician Electronic Medical Records -- Markets Reach \$8.5 Billion By 2014***

LEXINGTON, Massachusetts (September 16, 2008) – WinterGreen Research announces that it has a new study on capacity and production solar panel markets. The 2008 study has 529 pages, 140 tables and figures. Solar capacity systems are poised for significant growth as solar provides a more efficient green generation of energy electric.

The transition from paper based care delivery to electronic record keeping is in full swing. Electronic patient records are more efficient than paper based ones, giving significant immediate access to information across the physical boundaries of departments, physician offices, and hospitals. Electronic patient records are part of the move to computer assisted coding and pay for performance. The integrity of information is a central aspect of automated process for healthcare delivery.

Physician office electronic medical record (EMR) market forecast analysis indicates that the future of care delivery depends on automation of process. The ability to quickly get a picture of patient condition depends on dashboards prepared by the primary care physician that quickly illustrate any noteworthy conditions that a patient may present.

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Efficient automated process implementation is supported by Electronic Medical Record (EMR). EMR software solutions are used to support software developed in-house to enable the rapid construction of Web portals and other Web-based systems. Typical implementations are related to systems running on a mixed group of servers, under different operating systems.

Packaged applications efficiently accomplish the basic functions needed for electronic medical record systems implementation. Business processes are automated using EMR systems. Further EMR functionality is achieved via extract, transform, and load functions.



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Electronic medical record markets are very significant. All facilities and all medical practices need to move to automated process that replaces manual handling of written patient records.

Dashboards are used to run businesses, they provide a way to condense information and highlight trends that need attention. Migration of this technology to care delivery is anticipated to be rapid because it is leveraging existing technology from business to make it useful in the health care delivery arena. The dashboards are useful because they provide a way to condense a range of different types on information into a visually presentation.

According the Susan Eustis, principal author of the study, “Electronic medical records, including dashboard capabilities make clinicians more productive. The advantage is that all of the features of automated electronic medical record process, none of the limitations of traditional hand written patient records are implemented.” The big changes coming in markets are a result of automated dashboard solutions and computer assisted coding so that reimbursement is quicker.

Worldwide markets at \$1.92 billion in 2008 are anticipated to reach \$8.5 billion by 2014. Worldwide enterprise electronic medical record (EMR) software markets will grow substantially as vendors are able to leverage the EMR expertise to provide competitive advantage from automation of process using IT infrastructure.

WinterGreen Research is an independent research organization funded by the sale of market research studies all over the world and by the implementation of ROI models that are used to calculate the total cost of ownership of equipment, services, and software. The company has 35 distributors worldwide, including Thompson Financial.

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