

**Worldwide Physician Office Electronic  
Medical Record (EMR) Market Strategies,  
Market Shares, and Market Forecasts,  
2008-2013**

**Worldwide Physician Office Electronic Medical Record (EMR)  
Market Analysis**



*Torrie The Cat in the Tulips*

*Picture by Susan Eustis*

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**CHECK OUT THESE KEY TOPICS**

**Physician Electronic Patient Records**  
**Packaged Electronic Medical Record (EMR) Systems**  
**EMR Systems**  
**Electronic Medical Record Dashboards**

**Physician Office EMR Purchasing**  
**Physician Electronic Medical Records EMR Software**  
**EMR Back up**  
**EMR Storage Marketplace**  
**Physicians And Surgeon Practice Profiles**  
**EMR Segment Analysis**  
**(EMR) Systems For Physician Practices**  
**Trends Toward Homecare**  
**Online Medical Systems**  
**EMR Systems Strategy**  
**Health Information Record Manager**  
**EMR Engines and Collaborations**  
**EMR Physician Segments**  
**EMR Top Companies**

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## Physician Office Enterprise Electronic Medical Record (EMR) Market Strategies, Market Shares, and Market Forecasts, 2008-2013

Physician office electronic medical record (EMR) market forecast analysis indicates that the future of care delivery depends on automation of process. The ability to quickly get a picture of patient condition depends on dashboards prepared by the primary care physician that quickly illustrate any noteworthy conditions that a patient may present.

Efficient automated process implementation is supported by Electronic Medical Record (EMR). EMR software solutions are used to support software developed in-house to enable the rapid construction of Web portals and other Web-based systems. Typical implementations are related to systems running on a mixed group of servers, under different operating systems.

Packaged applications efficiently accomplish the basic functions needed for electronic medical record systems implementation. Business processes are automated using EMR systems. Further EMR functionality is achieved via extract, transform, and load functions.

Electronic medical record markets are very significant. All facilities and all medical practices need to move to automated process that replaces manual handling of written patient records.

Dashboards are used to run businesses, they provide a way to condense information and highlight trends that need attention. Migration of this technology to care delivery is anticipated to be rapid because it is leveraging existing technology from business to make it useful in the health care delivery arena. The dashboards are useful because they provide a way to condense a range of different types on information into a visually presentation.

### Electronic Medical Record Dashboards Make Clinicians More Productive

The advantage is that all of the features of automated electronic medical record process, none of the limitations of traditional hand written patient records are implemented as automated dashboard solutions.

Worldwide markets at \$600 million in 2007 are anticipated to reach \$975 million by 2013. Worldwide enterprise electronic medical record (EMR) software markets will grow substantially as vendors are able to leverage the EMR expertise to provide competitive advantage from automation of process using IT infrastructure.

## Companies Profiled

### Market Leaders

Cerner  
Eclipsys  
Siemens

### Market Participants

Meditech  
Mckesson  
Quadramed  
Epic  
IDX  
CPSI  
Others

# Physician Office Enterprise Electronic Medical Record Market Strategies, Shares, and Forecasts 2008-2014

## REPORT METHODOLOGY

THIS IS THE 393<sup>TH</sup> REPORT IN A SERIES OF MARKET RESEARCH REPORTS THAT PROVIDE FORECASTS IN COMMUNICATIONS, TELECOMMUNICATIONS, THE INTERNET, COMPUTER, SOFTWARE, TELEPHONE EQUIPMENT, HEALTH EQUIPMENT, AND ENERGY. THE PROJECT LEADERS TAKE DIRECT RESPONSIBILITY FOR WRITING AND PREPARING EACH REPORT. THEY HAVE SIGNIFICANT EXPERIENCE PREPARING INDUSTRY STUDIES. FORECASTS ARE BASED ON PRIMARY RESEARCH AND PROPRIETARY DATA BASES. FORECASTS REFLECT ANALYSIS OF THE MARKET TRENDS IN THE SEGMENT AND RELATED SEGMENTS. UNIT AND DOLLAR SHIPMENTS ARE ANALYZED THROUGH CONSIDERATION OF DOLLAR VOLUME OF EACH MARKET PARTICIPATION IN THE SEGMENT. INSTALLED BASE ANALYSIS AND UNIT ANALYSIS IS BASED ON INTERVIEWS AND AN INFORMATION SEARCH. MARKET SHARE ANALYSIS INCLUDES CONVERSATIONS WITH KEY CUSTOMERS OF PRODUCTS, INDUSTRY SEGMENT LEADERS, MARKETING DIRECTORS, DISTRIBUTORS, LEADING MARKET PARTICIPANTS, OPINION LEADERS, AND COMPANIES SEEKING TO DEVELOP MEASURABLE MARKET SHARE. OVER 200 IN DEPTH INTERVIEWS ARE CONDUCTED FOR EACH REPORT WITH A BROAD RANGE OF KEY PARTICIPANTS AND INDUSTRY LEADERS IN THE MARKET SEGMENT. WE ESTABLISH ACCURATE MARKET FORECASTS BASED ON ECONOMIC AND MARKET CONDITIONS AS A BASE. USE INPUT/OUTPUT RATIOS, FLOW CHARTS, AND OTHER ECONOMIC METHODS TO QUANTIFY DATA. USE IN-HOUSE ANALYSTS WHO MEET STRINGENT QUALITY STANDARDS. INTERVIEWING KEY INDUSTRY PARTICIPANTS, EXPERTS AND END-USERS. OUR RESEARCH INCLUDES ACCESS TO LARGE PROPRIETARY DATABASES. LITERATURE SEARCH INCLUDES ANALYSIS OF TRADE PUBLICATIONS, GOVERNMENT REPORTS, AND CORPORATE LITERATURE.

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## **ABOUT THE COMPANY**

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