
Network Outsourcing

Market Strategies and Forecasts, 2000-2005

CHECK OUT THESE KEY TOPICS

-NETWORK OUTSOURCING INTRODUCTION-

-HISTORY AND DIRECTION OF NETWORK OUTSOURCING-

-MARKET STRUCTURE OUTSOURCING-

-PRODUCTS AND SERVICES-

-EXAMPLES OF SYSTEMS OUTSOURCING PROJECTS-

-OUTSOURCING MARKET DRIVING AND RETARDING FORCES-

-VENDORS A TO K SYSTEMS INTEGRATION AND OUTSOURCING-

-VENDORS L TO Z SYSTEMS INTEGRATION AND OUTSOURCING-

-FORECASTS OF THE OUTSOURCING MARKET-

-NETWORK OUTSOURCING STRATEGIES-

REPORT METHODOLOGY

This is the forty-eighth report in a series of market forecasts in communications, telecommunications, the internet, and computer and telephone equipment. The project leaders have significant experience preparing industry studies. Forecasts are based on primary research and proprietary databases. In depth interviews are conducted with a broad range of key participants and opinion leaders in the market.

NETWORK OUTSOURCING WANTS TO HELP YOU HELP YOURSELF IN THE MARKET!!!

YOU MUST HAVE THIS STUDY

EXECUTIVE SUMMARY NETWORK OUTSOURCING

- Importance of Network Outsourcing
- Definition of Network Outsourcing
- Driving and Retarding Forces
- Market Size and Growth
- Types of Network Outsourcing Vendors
- Key Conclusions

NETWORK OUTSOURCING INTRODUCTION

- Definitions
- Network Systems Integration is a Companion Report
- Methodology
- Types of Vendors
- Industry Structure
- Guide to the Report

HISTORY AND DIRECTION OF NETWORK OUTSOURCING

- Introduction

- Definitions
- How it all Started
- The Network Outsourcing Market Today
- The Network Outsourcing Market in Ten Years
- Relation to Computer Systems Outsourcing

MARKET STRUCTURE OUTSOURCING

- Introduction
- The Market Structure from the Viewpoint of Computer Equipment Manufacturers Providing Outsourcing
- Market Structure from Viewpoint of Telecommunications Equipment Manufacturers Providing Outsourcing
- Market Structure from the Viewpoint of Telecommunications Services Vendors Providing Outsourcing

PRODUCTS AND SERVICES

- Introduction
- There Are Many Functions That Comprise Outsourcing
- Some Outsourcing Services Examples

EXAMPLES OF SYSTEMS OUTSOURCING PROJECTS

- Introduction
- AT&T Solutions
- EDS
- Hughes Network Systems (HNS)
- Andersen Consulting
- Bell Atlantic
- US West
- Nortel networks
- Lucent Technologies

OUTSOURCING MARKET DRIVING AND RETARDING FORCES

- Introduction
- Driving Forces
- The Immediate Managers in IT Insist Upon IT
- They Do Not Have the Skills to Do the Work Internally
- They Think That It Will Be Too Expensive

VENDORS A TO K SYSTEMS INTEGRATION AND OUTSOURCING

- Introduction
- Able Telecom Holding Corp
- Andersen Consulting
- AT&T Solutions
- Bell Atlantic
- BellSouth
- Cap Gemini America
- Compaq
- Computer Sciences Corporation
- EDS
- Ericsson
- Fujitsu Network Communications
- Hewlett-Packard
- Hughes Network Systems
- IBM

VENDORS L TO Z SYSTEMS INTEGRATION AND OUTSOURCING

- Loral Cyberstar
- Lucent Technologies

- MCI WorldCom
- NEC America
- Nortel networks Corporation
- Oracle
- SAIC
- SBC Telecom
- Unisys
- UUNET

FORECASTS OF THE OUTSOURCING MARKET

- Introduction
- Methodology
- Network Outsourcing by Type of Outsourcer
- Network Outsourcing by Client Size
- Network Outsourcing by Client's Industry Sector

NETWORK OUTSOURCING STRATEGIES

- Introduction
- Giant and Large Outsourcers
- Standalone Outsourcers
- Computer Equipment Manufacturers
- Telecommunications Equipment Manufacturers
- Telecommunications Service Providers

MANY OF THESE KEY TOPICS HAVE PHENOMENAL SUBCATEGORIES

KEY TABLES AND FIGURES

- Driving Forces
- Retarding Forces
- Types of Vendors
- Industry Structure
- Market Driving Forces
- Network Changes
- Types of Outsourcers
- Steps in the Process of Obtaining an Operating Network
- Ways that a Network Can Be Developed
- Network Outsourcing Services
- EDS Outsourcing Services
- Services Provided by CSC
- Types of Outsourcers
- Vendors for Which Examples Are Presented
- Results of the Dow / Andersen Relationship
- Driving Forces
- Why People Do Not Use Network Outsourcing
- Vendors Discussed
- Able Telecom Organizational Groups
- Anderson Consulting Lines of Business
- Tools and Methodologies
- AT&T Features

- Aspects of DSG Network Integration
- BellSouth Products and Services
- Cap Gemini America Specialties
- Cap Gemini Service Offerings
- Compaq Service Offerings
- CSC Services
- CSC Integration Services
- EDS Industry Sectors
- EDS Service Offerings
- Fujitsu Products
- Fujitsu Division Services
- HP Range of Services
- HP Network Solutions
- Hughes Products and Services
- IBM Services Portfolio
- IBM Strategic Outsourcing Services
- Features and Benefits of MCI Global Solutions
- NEC Specialties
- Enterprise Solutions Groups Products
- Service Provider and Carrier Group products
- SAIC Areas of Expertise
- SBC Telecom Brand Sites
- Ameritech Products and Services
- UNISYS Range of Services
- UNISYS Focus Consulting Services

- UNISYS IT Outsourcing Services
- The Forecast Segment
- Standalone Outsourcers Forecasts 1999-2004
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- Disadvantages of Giant Outsourcers
- Advantages of Smaller Outsourcers
- Changes in the Telecommunications Market Place
- Carrier Networking Issues
- Areas of Expertise

ABOUT THE COMPANY

WinterGreen Research, founded in 1985, provides strategic market assessments in telecommunications, communications equipment, health care, and advanced computer technology. Industry reports focus on opportunities that will expand existing markets or develop major new markets. The reports assess new product and service positioning strategies, new and evolving technologies, and technological impact on products, services, and markets. Market shares are provided. Leading market participants are profiled, and their marketing strategies, acquisitions, and strategic alliances are discussed. The principals of WinterGreen Research have been involved in analysis and forecasting of international business opportunities in telecommunications and advanced computer technology markets for over 30 years.

ABOUT THE PRINCIPAL AUTHORS

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Susan Eustis, President, co-founder of WinterGreen Research, has done research in communications and computer markets and applications. She holds several patents in microcomputing and parallel processing. She is the author of recent studies of the Regional Bell Operating Companies' marketing strategies, Internet equipment, and of a study of Internet and Intranet markets. Ms. Eustis is a graduate of Barnard College.

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