

WINTERGREEN RESEARCH, INC.

**Mission Critical Messaging Middleware Market
Opportunities, Strategies, and Forecasts,
2003 to 2008**

Application Integration Market Assessment



Picture by Susie Eustis

MOUNTAINS OF OPPORTUNITY

**WinterGreen Research, Inc.
Lexington, Massachusetts**

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CHECK OUT THESE KEY TOPICS

NETWORK COMPUTING

Mission Critical Middleware Messaging Market Shares

Middleware Market Forecasts

Market Opportunity

Embedded Distributed Messaging

Middleware System Management

PERFORMANCE OPTIMIZATION

MIDDLEWARE MESSAGING TECHNOLOGY ISSUES

MISSION CRITICAL MESSAGING ISSUES

HIGH PERFORMANCE

EAI REGIONAL ANALYSIS

GLOBAL EXCHANGE SERVICES

PARALLEL MESSAGE PROCESSING

JAVA MESSAGE SERVICES (JMS)

ADAPTER BROKERS

SUPPORT FOR DISTRIBUTED COMPUTING

OPPORTUNITY ABOUNDS

WinterGreen Research, Inc.

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Mission Critical Messaging Middleware Market Opportunities, Strategies, and Forecasts, 2003 to 2008

Mission critical messaging middleware (MOM) core cross platform software has become central to transaction transport and network integration. Middleware messaging is positioned to provide cross platform transport of transactions. Mission critical packaged software hides transport and API complexity from the IT manager.

Mission critical messaging and application integration middleware depend on systems managers to achieve visualization of messages and control of the systems. A significant benefit of mission critical middleware messaging is in the area of open connectivity. The best middleware products provide a consistent mechanism by which a wide variety of types of system can be connected together.

Mission critical messaging provides access to cross platform applications and a transport mechanism that is secure. Connecting platforms provides the enterprise with the ability to make applications work together. Mission-critical means having a professional resources organization dedicated to the success of the enterprise.

To improve operational efficiency, heterogeneous applications and their users need to access the same and most up-to-date data. Companies are relying on application integration messaging technologies to ensure that system information and updates are delivered across applications in real time.

The middleware computing paradigm is leading to global installation of the networking equipment to support connectivity within and across organizations. Broadband communications pathways are being put in place. Applications need to operate in unpredictable and heterogeneous wide area networks, including the Internet. Middleware messaging provides a robust, comprehensive software infrastructure.

The worldwide middleware messaging market at \$415 million in 2002 is expected to reach \$822 million by 2006. The market will increase over the 2003-2008 forecast period as new systems are designed to support mission critical transport of integration modules. Mission critical messaging system management accounted for 63% of the markets in 2002. EAI broker system management accounted for 37%. By 2008, the percentages shift.

Companies Profiled

Market Leaders

**IBM Corporation
Candle
BMC Software
Trivoli
MQSoftware
Tibco
Envoy
Sonic MQ**

Other Market Participants

**BEA
Foriano
Kabira
MQSoftware
See Beyond
Sopra / Viewlocity
SunGard/Mint
Sybase**

Mission Critical Messaging Middleware Market Strategies and Forecasts, 2003-2008

REPORT METHODOLOGY

THIS IS THE HUNDRED AND THIRTIETH REPORT IN A SERIES OF MARKET RESEARCH REPORTS THAT PROVIDE FORECASTS IN COMMUNICATIONS, TELECOMMUNICATIONS, THE INTERNET, COMPUTER, SOFTWARE, AND TELEPHONE EQUIPMENT. THE PROJECT LEADERS TAKE DIRECT RESPONSIBILITY FOR WRITING AND PREPARING EACH REPORT. THEY HAVE SIGNIFICANT EXPERIENCE PREPARING INDUSTRY STUDIES. FORECASTS ARE BASED ON PRIMARY RESEARCH AND PROPRIETARY DATA BASES. FORECASTS REFLECT ANALYSIS OF THE MARKET TRENDS IN THE SEGMENT AND RELATED SEGMENTS. UNIT AND DOLLAR SHIPMENTS ARE ANALYZED THROUGH CONSIDERATION OF DOLLAR VOLUME OF EACH MARKET PARTICIPATION IN THE SEGMENT. INSTALLED BASE ANALYSIS AND UNIT ANALYSIS IS BASED ON INTERVIEWS AND AN INFORMATION SEARCH. MARKET SHARE ANALYSIS INCLUDES CONVERSATIONS WITH KEY CUSTOMERS OF PRODUCTS, INDUSTRY SEGMENT LEADERS, MARKETING DIRECTORS, DISTRIBUTORS, LEADING MARKET PARTICIPANTS, OPINION LEADERS, AND COMPANIES SEEKING TO DEVELOP MEASURABLE MARKET SHARE. OVER 200 IN DEPTH INTERVIEWS ARE CONDUCTED FOR EACH REPORT WITH A BROAD RANGE OF KEY PARTICIPANTS AND INDUSTRY LEADERS IN THE MARKET SEGMENT.

YOU MUST HAVE THIS STUDY

Mission Critical Messaging Middleware Market Opportunities, Strategies, and Forecasts, 2003 to 2008

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