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**Iraq Telecommunications Market Opportunities, Strategies,
and Forecasts 2007 to 2013**

Iraq Telecommunications



Picture by Susie Eustis

MOUNTAINS OF OPPORTUNITY

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REPORT # SH29821544

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2007 \$3,200

IRAQ CELLULAR TELECOMMUNICATIONS MARKET SHARES
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Iraq Telecommunications Infrastructure
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**Iraq Telecommunications Market Description, Market Analysis,
Product Description, and Company Profiles**

The number of mobile subscribers in Iraq for the three largest companies is at 9 million users at the end of 2006, representing a mobile penetration rate of approximately 33%.

The market added a total of 1.36 million subscribers over the quarter to end-2006, representing the strongest number of user additions since launching service in December 2003.

There are a large number of operators besides the top three, operating outside the registered spectrum. Many of these are using a voice over Internet Protocol (VoIP) wireless local loop or WiMAX equipment.

The addition of 9 million subscribers in a little over three years is a significant achievement given the state of security on the ground in the country. Nationwide competition has been a positive development in the Iraqi mobile market with Iraqna having begun 2006 with over 40% market share, and losing share in each quarter of the year, to end the period with a 32.8% share among the top three cellular providers.

Iraq telco services markets at \$1.19 billion in 2006 are anticipated to reach \$1.5 billion for cellular systems and \$2.26 billion for wireless local loop systems.

Companies Profiled

Market Leader

MTC Atheer
Orascom
AsiaCell

Market Participants

Mobi-Tel	Qatar Telecom
Iraqi Telecommunications and Post Company	Etisalat
Air Broadband Communications	Alvarion
Airspan	Alcatel/Lucent
Aperto Networks	D-Link
Fujitsu	Huawei Technologies
Intel	

Iraq Telecommunications Systems Strategies and Forecasts 2007-2013

REPORT METHODOLOGY

THIS IS THE 319TH REPORT IN A SERIES OF MARKET RESEARCH REPORTS THAT PROVIDE FORECASTS IN COMMUNICATIONS, TELECOMMUNICATIONS, THE INTERNET, COMPUTER, SOFTWARE, TELEPHONE EQUIPMENT, HEALTH EQUIPMENT, AND ENERGY. THE PROJECT LEADERS TAKE DIRECT RESPONSIBILITY FOR WRITING AND PREPARING EACH REPORT. THEY HAVE SIGNIFICANT EXPERIENCE PREPARING INDUSTRY STUDIES. FORECASTS ARE BASED ON PRIMARY RESEARCH AND PROPRIETARY DATA BASES. FORECASTS REFLECT ANALYSIS OF THE MARKET TRENDS IN THE SEGMENT AND RELATED SEGMENTS. UNIT AND DOLLAR SHIPMENTS ARE ANALYZED THROUGH CONSIDERATION OF DOLLAR VOLUME OF EACH MARKET PARTICIPATION IN THE SEGMENT. INSTALLED BASE ANALYSIS AND UNIT ANALYSIS IS BASED ON INTERVIEWS AND AN INFORMATION SEARCH. MARKET SHARE ANALYSIS INCLUDES CONVERSATIONS WITH KEY CUSTOMERS OF PRODUCTS, INDUSTRY SEGMENT LEADERS, MARKETING DIRECTORS, DISTRIBUTORS, LEADING MARKET PARTICIPANTS, OPINION LEADERS, AND COMPANIES SEEKING TO DEVELOP MEASURABLE MARKET SHARE. OVER 200 IN DEPTH INTERVIEWS ARE CONDUCTED FOR EACH REPORT WITH A BROAD RANGE OF KEY PARTICIPANTS AND INDUSTRY LEADERS IN THE MARKET SEGMENT. WE ESTABLISH ACCURATE MARKET FORECASTS BASED ON ECONOMIC AND MARKET CONDITIONS AS A BASE. USE INPUT/OUTPUT RATIOS, FLOW CHARTS, AND OTHER ECONOMIC METHODS TO QUANTIFY DATA. USE IN-HOUSE ANALYSTS WHO MEET STRINGENT QUALITY STANDARDS. INTERVIEWING KEY INDUSTRY PARTICIPANTS, EXPERTS AND END-USERS. OUR RESEARCH INCLUDES ACCESS TO LARGE PROPRIETARY DATABASES. LITERATURE SEARCH INCLUDES ANALYSIS OF TRADE PUBLICATIONS, GOVERNMENT REPORTS, AND CORPORATE LITERATURE.

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Iraq Telecommunications Strategies and Forecasts 2007 to 2013

Table of Contents

IRAQ CELLULAR AND BROADBAND WIRELESS TELECOMMUNICATIONS SYSTEMS (WIMAX) EXECUTIVE SUMMARY

IRAQ CELLULAR AND BROADBAND WIRELESS TELECOMMUNICATIONS SYSTEMS (WIMAX) EXECUTIVE SUMMARY		ES-1
Number Of Mobile Subscribers In Iraq		ES-1
US-Iraq Liaison		ES-2
WiMAX / Broadband Wireless in Iraq		ES-3
Iraq Cellular Positioning		ES-4
Iraq Cellular Telecommunications Market Shares		ES-6
Iraq Telecommunications Market Forecasts		ES-8
WiMAX Outpaces 3G		ES-9
WiMAX Standards		ES-10

IRAQ TELECOM CELLULAR AND WIMAX MARKET DESCRIPTION AND MARKET DYNAMICS

1. IRAQ TELECOM CELLULAR AND WIMAX MARKET DESCRIPTION AND MARKET DYNAMICS		1-1
1.1	Iraq Telecommunications Infrastructure	1-1
1.1.1	Iraq LAN Gateways	1-2
1.1.2	Landline Fiber	1-2
1.1.3	Wireless Broadband (WBB)	1-3
1.1.4	GSM Mobile	1-4
1.2	Iraqi Telecom Seeks to Build Network	1-4
1.3	Iraq Telecom Institute	1-6
1.4	Cost-Effective, Rapid Network Deployment	1-7
1.4.1	Fiber Networks	1-8
1.4.2	Cellular Networks	1-8
1.4.3	Broadband Wireless Access	1-8
1.4.4	Satellite Technologies	1-9
1.5	Increased Availability of Licensed, Unlicensed (or License Exempt) Spectrum	1-9
1.6	WiMAX Forum	1-13
1.6.1	WiMAX Forum Technology	1-14
1.6.2	Market Opportunities Addressed by the WiMAX Forum	1-15
1.7	WiMAX Applications	1-16
1.7.1	Wireless Computing	1-17
1.7.2	Wireless Lifestyle	1-17
1.7.3	WLAN Service Providers	1-18
1.7.4	Public WLAN Applications	1-19
1.7.5	Mobile Hot Spot Deployment	1-19
1.8	Market Driving Forces for Wireless Services	1-20
1.9	Wireless Communications Market Trends	1-21
1.9.1	Convergence Means That Voice Becomes Data In The Wireless Network	1-22
1.10	Worldwide Wireless Communications Market Driving Forces	1-27
1.10.1	Wireless Handset Go To Market Strategies	1-29
1.10.2	Impact Of Voice Packet Architecture	1-29
1.11	Broadband Fixed Wireless Access Advantages	1-31

1.12	Wireless ISPs and Major Carriers	1-31
1.12.1	Band Distinctions	1-32
1.13	Satellite Downlink	1-33
1.14	Hot-Spot Access Points	1-34
1.15	Wireless Enhances Productivity	1-36
1.15.1	A Mobile Notebook PC	1-37
1.15.2	Wireless LAN Home Network	1-38
1.16	Wireless Mobility For Small Business	1-39
1.17	Wireless Networking	1-39
1.17.1	Increased Productivity with Wireless Mobility	1-42
1.17.2	Lower Total Cost of Ownership	1-42
1.17.3	Reduced Administration Costs	1-43
1.17.4	Reduces End-User Downtime	1-43
1.17.5	Stable, Cost-Efficient Platform	1-43
1.17.6	Wireless Networking Business Benefits	1-43
1.18	Carrier-Grade WiMAX Services	1-45

IRAQ TELECOM CELLULAR AND WIMAX MARKET SHARES AND MARKET FORECASTS

2. IRAQ TELECOM CELLULAR AND WIMAX MARKET SHARES AND MARKET FORECASTS	2-1	
2.1	Iraq Mobile Licenses	2-3
2.1.1	Iraq Offers 3 New Mobile Licenses In August 2007	2-3
2.2	Iraq Cellular Telecommunications Market Shares	2-3
2.2.1	Iraq Telecom Market Regional Liberalization In 2007	2-5
2.2.2	Kalimat-Huawei Iraq Aims To Deliver Five Million CDMA Lines Of Service By 2011	2-6
2.2.3	Motorola Key Supplier To Operators	2-6
2.3	Iraqi Communications & Media Commission (CMC) Fixed WiMAX Licenses	2-8
2.3.1	Iraqi Cellular	2-9
2.3.2	Iraq Communications	2-9
2.3.3	Qatar Telecom Joins Group To Bid For Iraq Mobile License	2-10
2.3.4	MTC Atheer Iraq	2-10
2.3.5	Asiacell Company	2-11
2.3.6	Orascom Telecom Holding	2-12
2.3.7	Huawei Technologies Co. Ltd.	2-13
2.3.8	Iraqtel One Of The Recipients Of The National Wireless In The Local Loop (WiLL) Licenses	2-14
2.4	Iraq Telecommunications Market Forecasts	2-16
2.5	Iraq WiMAX Market Analysis	2-18
2.5.1	Africa Mobile Networks Provide Model for Iraq	2-19
2.5.2	WiMAX Market Driving Forces	2-20
2.5.3	WiMAX Network Access And Transport	2-22
2.5.4	WiMAX Broadband Market Driving Forces	2-23
2.5.5	WiMAX Commercially Viable	2-24
2.5.6	WiMAX Market Driving Forces	2-26
2.6	Landline Telephones In Iraq	2-28
2.7	Iraq WiMAX Subscriber Analysis	2-28
2.7.1	Iraq Broadband Users	2-28
2.7.2	Iraq Wireless WiFi and WiMAX Fixed Access Subscribers	2-33
2.7.3	Iraq Wireless WiFi and WiMAX Mobile Access Subscribers	2-33

IRAQ MOBILE CELLULAR AND WIMAX SYSTEMS PRODUCT DESCRIPTION

3. IRAQ MOBILE CELLULAR AND WIMAX SYSTEMS AND PRODUCT DESCRIPTIONS	3-1	
3.1	Iraq Mobile Auction	3-1
3.2	Iraq Cellular Systems	3-2
3.2.1	Iraqna Mobile Pricing	3-2
3.2.2	Iraqna International Calling	3-2
3.2.3	Iraqna SMS Pricing	3-2

3.2.4	Iraqna Mobile Marketing Positioning	3-3
3.2.5	Iraqna Voice Mail	3-4
3.3	MTC Atheer Iraq:	3-4
3.3.1	MTC Baghdad	3-5
3.4	Qtel Presence In The Middle East	3-5
3.5	Wataniya Telecom Consortium	3-6
3.6	Kalimat Telecom / Huawei Technologies	3-6
3.6.1	Huawei Role In Kalimat Roll-Out Of The Iraqi Wireless Local Loop (WLL) Network	3-7
3.6.2	VoEx International LLC Contract With Kalimat Telecom	3-8
3.6.3	RedMAX WiMAX Products for Broadband Networks	3-9
3.6.4	Redline Communications Supplies IEOC Of Egypt with Offshore Oil Rigs Wireless Broadband WiMax Solution -	3-9
3.6.5	RedMAX WiMAX Products in Poland	3-11
3.6.6	Sumitomo Offers WiMAX to Enforta BV Broadband Services To Regional Russian Cities	3-12
3.6.7	Middle East WiMAX	3-14
3.6.8	Mobily of Saudi Arabia Deploys Aperto Networks WiMAX in Top Metros	3-14
3.6.9	Aperto As A Critical Strategic Systems Partner In The Middle East	3-15
3.6.10	Nortel	3-16
3.6.11	Redline IRAQTEL	3-17
3.7	Motorola Supplier For The US Military In Iraq & Kuwait	3-21
3.8	Alcatel 30-year presence in Egypt	3-21
3.8.1	Egypt Market Figures	3-22
3.8.2	Alcatel: A Partner For The Development Of Egypt	3-22
3.8.3	Egypt First In The WIMAX Technology	3-23
3.8.4	Algeria Arab World WiMAX Pioneer	3-24
3.8.5	Algeria Opens Up Voice Market to VOIP	3-25
3.8.6	Algeria -- Smart Link Communications (SLC)	3-27
3.8.7	North Africa Algeria ICT and Telecom	3-28
3.8.8	Alvarion Largest Pure BWA/WiMAX System Vendor With Activities In All Continents	3-29
3.8.9	NextNet Wireless Active In Africa	3-30
3.8.10	Unlicensed Bands 2.4 and 5.8 GHZ in Africa Can Be Used in Iraq	3-30
3.8.11	WiMAX Spectrum Enforcement in Africa	3-32
3.8.12	Alvarion and Tropos Partner to Deliver Innovative Municipal Wireless Broadband Solutions	3-33
3.8.13	Alvarion BreezeACCESS Enabling Point-To-Multipoint Backhauling Sensors, Cameras And Traffic Systems Located Throughout A City	3-33
3.8.14	Intel / ZTE WiMax in South Africa	3-35
3.8.15	ZTE Wireless Products Top 150 Million Lines	3-36
3.8.16	Alvarion Inter-Connect in Congo Expands Broadband Wireless Network	3-36
3.8.17	Africa Mobile Networks Provide Model for Iraq	3-38
3.9	WiMAX Products	3-40
3.10	Redline's RedMAX Family	3-40
3.11	Huawei WiMAX	3-41
3.12	Air Broadband Communications / Fujitsu Microelectronics America (FMA)	3-42
3.12.1	Fujitsu WiMAX	3-43

WIMAX TECHNOLOGY

4. WIMAX TECHNOLOGY	4-1
4.1 WiMAX Technology / TD-CDMA / WiMAX in Wireless Broadband	4-1
4.1.1 System-on-Chip (SoC)	4-2
4.2 IEEE 802.16e	4-4
4.2.1 Fast pre-802.16e Mobility with Auto-Scanning	4-4
4.2.2 WiMAX QoS	4-5
4.3 Compliance with the DFS Standard	4-5
4.4 CETECOM Spain	4-6
4.5 UMTS TDD Major Mobile Carriers, Orange And Nextel, Have Tested The Technology To Compete with WiMAX	4-6
4.5.1 TDD Included Under The 802.16 Standard	4-7

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4.6	IP Wireless Mobile TV in Western Europe	4-8
4.7	Broadband Unserved Rural Regions	4-9
4.8	IMS Network	4-10
4.9	WiMAX Mesh Partners	4-11
4.10	Shared Data Clustering	4-12
4.11	UK regulator Ofcom L-Band Auction Could Support WiMAX in UK	4-14
4.12	WiMAX Forum Certification Laboratory	4-15
4.12.1	WiMAX Complements 3GPP	4-18
4.12.2	WiMAX Spectrum Issues	4-19
4.12.3	3.6 -4.2 GHz:	4-22
4.12.4	FDD and TDD Status	4-23
4.12.5	Spectrum Availability	4-23
4.12.6	Working Party 8F (WP8F)	4-24
4.12.7	700 MHz Spectrum	4-25
4.12.8	Evolution Of Spectrum Availability	4-26
4.12.9	Wireless Broadband WIFI, WIMAX, and Cellular Fixed Wireless	4-30
4.12.10	WI-FI 802.11	4-31
4.12.11	WiMAX 802.16	4-32
4.12.12	Cellular Fixed Wireless or Wireless Local Loop	4-32
4.12.13	WiMAX Ecosystem	4-35

IRAQ TELECOMMUNICATIONS COMPANY PROFILES

5. IRAQ TELECOMMUNICATIONS COMPANY PROFILES	5-1
5.1 Asiacell:	5-1
5.1.1 Asiacell MMS	5-1
5.1.2 Asiacell VMS	5-2
5.1.3 Asiacell SIM Price	5-2
5.2 Orascom:	5-2
5.2.1 Mobinil	5-3
5.2.2 Orascom Telecom Iraq	5-4
5.2.3 Iraqna (Orascom):	5-7
5.2.4 Iraqna Services Benefits	5-8
5.3 Mobi-Tel	5-9
5.4 MTC Atheer Telecommunications Iraq Profile	5-10
5.4.1 Mobile Telecommunications Company (MTC)	5-11
5.4.2 Atheer Telecommunications Iraq	5-13
5.5 Qatar Telecom (Qtel) Acquired 51% of Wataniya Telecom	5-15
5.5.1 Wataniya Telecom Posts KD 43.8 Million Net Profit in 1st Half - 2007	5-16
5.6 Qatar Telecom	5-17
5.7 Iraqi Telecommunications and Post Company	5-17
5.8 Etisalat	5-18
5.9 Selected WiMAX Companies	5-18
5.1 Air Broadband Communications	5-19
5.2 Alvarion	5-19
5.2.1 Alvarion Q4 And Full Year 2005 Revenue	5-20
5.3 Airspan	5-20
5.3.1 Airspan / ArelNet	5-23
5.3.2 Airspan / Radionet Oy	5-23
5.3.3 Airspan Positioning	5-23
5.3.4 Benefits of Airspan Solutions for Broadband Wireless Access	5-24
5.3.5 Airspan Data, Voice and Media Services	5-25
5.3.6 Airspan Quality of Service and Reliability	5-26
5.4 Alcatel / Lucent	5-27
5.5 Alvarion	5-27
5.5.1 Alvarion And Accton Form Company To Develop Mass Market Consumer Devices For WiMax	5-29
5.5.2 Alvarion's Core WiMAX Expertise	5-31

5.6	Aperto Networks	5-34
5.6.1	Aperto and Veraz Partner to Deliver Voice and IMS Multimedia Services over WiMAX	5-35
5.6.2	Aperto Networks and D-Link Taiwan Enter into Strategic Alliance	5-36
5.6.3	Aperto PacketMAX System Gives Network Operators The Multi-Services Infrastructure	5-38
5.7	D-Link	5-38
5.7.1	D-Link Global Presence	5-39
5.7.2	D-Link Innovation Leader	5-39
5.7.3	D-Link WiMAX CPE Market With 802.16-2005 Compliant Router	5-40
5.7.4	D-Link Revenues	5-41
5.8	Fujitsu	5-41
5.8.1	Services	5-41
5.8.2	Products	5-42
5.8.3	Fujitsu 2005 Financial Results	5-43
5.9	Huawei Technologies	5-46
5.9.1	Huawei / Perfectum Mobile	5-46
5.9.2	Huawei / DIGITEL	5-47
5.9.3	Huawei / Vodafone	5-47
5.9.4	Huawei Financial Data	5-48
5.10	Intel	5-48

List of Tables and Figures

IRAQ CELLULAR AND BROADBAND WIRELESS TELECOMMUNICATIONS SYSTEMS (WIMAX) EXECUTIVE SUMMARY

Figure ES-1	ES-4
WiMAX/BWA in Iraq	
Table ES-2	ES-5
Iraq Cellular Market Driving Forces	
Figure ES-3	ES-7
Iraq Cellular Subscriber Market Shares, Dollars, 2006	
Figure ES-4	ES-8
Iraq Telecommunications Cellular Services Market Forecasts, 2007-2013	

IRAQ TELECOM CELLULAR AND WIMAX MARKET DESCRIPTION AND MARKET DYNAMICS

Table 1-1	1-11
WiFi Networks Point-To-Multipoint Access In Wireless Metropolitan	
Table 1-2	1-18
WLAN Market Participants	
Table 1-3	1-23
Changes In Communications Competitive Environment	
Table 1-4	1-24
Changes In Wireless Market Direction	
Table 1-5	1-25
Issues In Wireless Services Markets	
Table 1-6	1-26
Changes In Wireless Services Markets	
Table 1-7	1-28
Principal Competitive Factors In Wireless Communications Markets	
Table 1-8	1-35
Hot-Spot Access Point Services	

Table 1-9	1-37
Wireless Productivity Enhancement	
Table 1-10	1-41
Fixed Wireless Productivity Gain Benefits	
Table 1-11	1-44
Wireless Networking Internet Locations Business Benefits	
Table 1-12	1-46
Carrier-Grade WiMAX Services Functions	

IRAQ TELECOM CELLULAR AND WIMAX MARKET SHARES AND MARKET FORECASTS

Figure 2-1	2-1
WiMAX/BWA in Iraq	
Table 2-2	2-2
Iraq Fixed Wireless Market Driving Forces	
Figure 2-3	2-4
Iraq Cellular Subscriber Market Shares, Dollars, 2006	
Figure 2-4	2-5
Iraq Cellular Subscriber Telecom Subscribers Market Shares, Dollars, 2006 and First Half 2007	
Table 2-5	2-11
Asiacell Company Cellular Coverage	
Figure 2-6	2-17
Iraq Telecommunications Cellular Services Market Forecasts, 2007 - 2013	
Figure 2-7	2-18
Iraq Telecommunications Wireless Local Loop services Market Forecasts, 2007 - 2013	
Table 2-8	2-21
WiMAX Market Driving Forces	
Table 2-9	2-25
WiMAX Benefits	
Table 2-10	2-27
WiMAX Market Driving Forces	
Figure 2-11	2-30
Iraq Broadband Users, Forecasts, 2007 - 2013	

IRAQ MOBILE CELLULAR AND WIMAX SYSTEMS PRODUCT DESCRIPTION

Table 3-1	3-39
Regions of Africa	

WIMAX TECHNOLOGY

Figure 4-1	4-10
IMS Network	
Table 4-2	4-16
WiMAX Radio Frequency Spectrum	
Table 4-3	4-34
WiMAX Technology Benefits	

IRAQ TELECOMMUNICATIONS COMPANY PROFILES

Table 5-1	5-21
Airspan Mobile WiMAX Positioning	

Table 5-2	5-42
Fujitsu's Products Categories	
Table 5-3	5-44
Fujitsu Earnings Forecast for Fiscal 2006	
Table 5-4	5-45
Fujitsu Statements of Operations	
Table 5-5	5-48
Huawei's Statement Of Operations	

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ELLEN T. CURTISS, TECHNICAL DIRECTOR, CO-FOUNDER OF WINTERGREEN RESEARCH, CONDUCTS STRATEGIC AND MARKET ASSESSMENTS IN TECHNOLOGY-BASED INDUSTRIES. PREVIOUSLY SHE WAS A MEMBER OF THE STAFF OF ARTHUR D. LITTLE, INC., FOR 23 YEARS, MOST RECENTLY AS VICE PRESIDENT OF ARTHUR D. LITTLE DECISION RESOURCES, SPECIALIZING IN STRATEGIC PLANNING AND MARKET DEVELOPMENT SERVICES. SHE IS A GRADUATE OF BOSTON UNIVERSITY AND THE PROGRAM FOR MANAGEMENT DEVELOPMENT AT HARVARD GRADUATE SCHOOL OF BUSINESS ADMINISTRATION. SHE IS THE AUTHOR OF RECENT STUDIES ON WORLDWIDE TELECOMMUNICATIONS MARKETS, THE TOP TEN INTERNET EQUIPMENT COMPANIES, THE TOP TEN CONTRACT MANUFACTURING COMPANIES, AND THE TOP TEN TELECOMMUNICATIONS MARKET ANALYSIS AND FORECASTS.

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