

India IT, Quarterly Update October 2009

LEXINGTON, Massachusetts (October 2009) – WinterGreen Research announces that its European Partner Bit Group has a new study on V-Enterprise 2020 IT&T Vendors and Providers Strategies, India's IT services and software companies: update Q3 2009. This is a strategic report by Stratos Sarissamlis and Bernard Dubs.

Revenue concentration, growth, Europe vs. worldwide, and client concentration are among the topics analyzed with accompanying figures.

Companies Profiled

Market Leaders

Patni
HCL
Wipro
Infosys
TCS

CHECK OUT THESE KEY TOPICS

INDIA IT
IT OUTSOURCING ENGAGEMENTS
India IT Revenue
Software Application Development and Maintenance (ADM)
Revenue Contribution From Offshore Effort
Outsourcing Fixed Price Engagements
Outsourcing Engagement Concentration

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REPORT METHODOLOGY

THIS IS THE 418 TH REPORT IN A SERIES OF MARKET RESEARCH REPORTS THAT PROVIDE FORECASTS IN COMMUNICATIONS, TELECOMMUNICATIONS, THE INTERNET, COMPUTER, SOFTWARE, TELEPHONE EQUIPMENT, HEALTH EQUIPMENT, AND ENERGY. THE PROJECT LEADERS TAKE DIRECT RESPONSIBILITY FOR WRITING AND PREPARING EACH REPORT. THEY HAVE SIGNIFICANT EXPERIENCE PREPARING INDUSTRY STUDIES. FORECASTS ARE BASED ON PRIMARY RESEARCH AND PROPRIETARY DATA BASES. FORECASTS REFLECT ANALYSIS OF THE MARKET TRENDS IN THE SEGMENT AND RELATED SEGMENTS. UNIT AND DOLLAR SHIPMENTS ARE ANALYZED THROUGH CONSIDERATION OF DOLLAR VOLUME OF EACH MARKET PARTICIPANT IN THE SEGMENT. INSTALLED BASE ANALYSIS AND UNIT ANALYSIS IS BASED ON INTERVIEWS AND AN INFORMATION SEARCH. MARKET SHARE ANALYSIS INCLUDES CONVERSATIONS WITH KEY CUSTOMERS OF PRODUCTS, INDUSTRY SEGMENT LEADERS, MARKETING DIRECTORS, DISTRIBUTORS, LEADING MARKET PARTICIPANTS, OPINION LEADERS, AND COMPANIES SEEKING TO DEVELOP MEASURABLE MARKET SHARE. OVER 200 IN DEPTH INTERVIEWS ARE CONDUCTED FOR EACH REPORT WITH A BROAD RANGE OF KEY PARTICIPANTS AND INDUSTRY LEADERS IN THE MARKET SEGMENT. WE ESTABLISH ACCURATE MARKET FORECASTS BASED ON ECONOMIC AND MARKET CONDITIONS AS A BASE. USE INPUT/OUTPUT RATIOS, FLOW CHARTS, AND OTHER ECONOMIC METHODS TO QUANTIFY DATA. USE IN-HOUSE ANALYSTS WHO MEET STRINGENT QUALITY STANDARDS. INTERVIEWING KEY INDUSTRY PARTICIPANTS, EXPERTS AND END-USERS IS A CENTRAL PART OF THE STUDY. OUR RESEARCH INCLUDES ACCESS TO LARGE PROPRIETARY DATABASES. LITERATURE SEARCH INCLUDES ANALYSIS OF TRADE PUBLICATIONS, GOVERNMENT REPORTS, AND CORPORATE LITERATURE.

FINDINGS AND CONCLUSIONS OF THIS REPORT ARE BASED ON INFORMATION GATHERED FROM INDUSTRY SOURCES, INCLUDING MANUFACTURERS, DISTRIBUTORS, PARTNERS, OPINION LEADERS, AND USERS. INTERVIEW DATA WAS COMBINED WITH INFORMATION GATHERED THROUGH AN EXTENSIVE REVIEW OF INTERNET AND PRINTED SOURCES SUCH AS TRADE PUBLICATIONS, TRADE ASSOCIATIONS, COMPANY LITERATURE, AND ONLINE DATABASES. THE PROJECTIONS CONTAINED IN THIS REPORT ARE CHECKED FROM TOP DOWN AND BOTTOM UP ANALYSIS TO BE SURE THERE IS CONGRUENCE FROM THAT PERSPECTIVE.

THE BASE YEAR FOR ANALYSIS AND PROJECTION IS 2008. WITH 2008 AND SEVERAL YEARS PRIOR TO THAT AS A BASELINE, MARKET PROJECTIONS WERE DEVELOPED FOR 2009 THROUGH 2015. THESE PROJECTIONS ARE BASED ON A COMBINATION OF A CONSENSUS AMONG THE PRIMARY CONTACTS COMBINED WITH UNDERSTANDING OF THE KEY MARKET DRIVERS AND THEIR IMPACT FROM A HISTORICAL AND ANALYTICAL PERSPECTIVE. THE ANALYTICAL METHODOLOGIES USED TO GENERATE THE MARKET ESTIMATES ARE BASED ON PENETRATION ANALYSES, SIMILAR MARKET ANALYSES, AND DELTA CALCULATIONS TO SUPPLEMENT INDEPENDENT AND DEPENDENT VARIABLE ANALYSIS. ALL ANALYSES ARE DISPLAYING SELECTED DESCRIPTIONS OF PRODUCTS AND SERVICES.

YOU MUST HAVE THIS STUDY

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ABOUT THE AUTHORS AND COMPANY

BERNARD DUBS IS THE FOUNDER, CEO & RESEARCH DIRECTOR, BIT GROUP. BERNARD HAS FOUNDED THE BUSINESS & INFORMATION TECHNOLOGY (BIT) GROUP, AN INDEPENDENT AND INTERNATIONAL ANALYSTS & EXPERTS FIRM SPECIALIZING IN ECONOMIC INTELLIGENCE, ENTERPRISE TRANSFORMATION, ORGANIZATION AND ICT STRATEGIES, TAKING FORWARD THE VALUE PROPOSITION OF META GROUP TO WHICH HE HAS BEEN COLLABORATING FROM 1995 TO 1998: “BRIDGE THE GAP BETWEEN BUSINESS & IT”. BERNARD HAS AUTHORED THE STRATEGIC VISION OF THE EVOLUTION OF ECONOMIC MODELS AND ORGANIZATIONS “V-ENTERPRISE 2020” : FROM THE INDUSTRIAL ENTERPRISE TO THE CELLULAR, NETWORKED, AND ICT-POWERED ENTERPRISE, DRIVER OF THE 21ST CENTURY DIGITAL ECONOMY AND KNOWLEDGE SOCIETY.

BERNARD HAS MORE THAN 25 YEARS OF PROFESSIONAL “BUSINESS & IT” EXPERIENCE IN EUROPE AND IN THE USA IN SUCH LARGE INDUSTRIAL AND SERVICES GROUPS AS NATIONAL SEMICONDUCTOR USA, BASF GERMANY, SHELL EUROPE AND THALES FRANCE, AS WELL AS IN IT SERVICES COMPANIES, INCLUDING AFOREMENTIONED STRATEGIC ADVISORY FIRM, META GROUP.

BERNARD IS AN ADVISER TO FRANCE 2025, THE FRENCH GOVERNMENT LONG-TERM STRATEGIC PLAN, AND EXTERNAL EXPERT FOR THE EUROPEAN COMMISSION. HE IS OFTEN QUOTED IN THE PRESS AND A SOUGHT-AFTER SPEAKER FOR “21ST CENTURY ENTERPRISE” KEYNOTES AT TOP EVENTS SUCH AS CeBIT. BERNARD IS A GRADUATE (MS) FROM THE UNIVERSITY OF CALIFORNIA AT BERKELEY.

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WINTERGREEN RESEARCH, PROVIDES STRATEGIC MARKET ASSESSMENTS IN TELECOMMUNICATIONS, COMMUNICATIONS EQUIPMENT, HEALTH CARE, INTERNET AND ADVANCED COMPUTER TECHNOLOGY. INDUSTRY REPORTS FOCUS ON OPPORTUNITIES THAT EXPAND EXISTING MARKETS OR DEVELOP MAJOR NEW MARKETS. THE REPORTS ASSESS NEW PRODUCT AND SERVICE POSITIONING STRATEGIES, NEW AND EVOLVING TECHNOLOGIES, AND TECHNOLOGICAL IMPACT ON PRODUCTS, SERVICES, AND MARKETS. MARKET SHARES ARE PROVIDED. LEADING MARKET PARTICIPANTS ARE PROFILED, AND THEIR MARKETING STRATEGIES, ACQUISITIONS, AND STRATEGIC ALLIANCES ARE DISCUSSED. THE PRINCIPALS OF WINTERGREEN RESEARCH HAVE BEEN INVOLVED IN ANALYSIS AND FORECASTING OF INTERNATIONAL BUSINESS OPPORTUNITIES IN TELECOMMUNICATIONS AND ADVANCED COMPUTER TECHNOLOGY MARKETS FOR OVER 30 YEARS.

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