

WINTERGREEN RESEARCH, INC.

**Physician Office Financial Systems Market Opportunities,
Strategies, and Forecasts 2007 to 2013**

Physician Office Financial Systems



Picture by Susie Eustis

MOUNTAINS OF OPPORTUNITY

**WinterGreen Research, Inc.
Lexington, Massachusetts**

www.wintergreenresearch.com

CHECK OUT THESE KEY TOPICS

REPORT # SH29821538 487 PAGES 149 TABLES AND FIGURES 2007 \$3,200

WORLDWIDE PHYSICIAN OFFICE FINANCIAL SYSTEMS MARKET FORECASTS
Practice Analysis Targeted To Large Group Practices
Medical & Practice Management Suite

Accelerating the Healthcare Evolution

Components of Practice Management Software

Medical Practice Management Software

PHYSICIANS AND SURGEON PRACTICE PROFILES

ENTERPRISE PRACTICE MANAGEMENT COMPANIES

OPEN SYSTEMS

SERVICE ORIENTED ARCHITECTURE (SOA)

JAVA

J2EE (JAVA™ PLATFORM)

WEB SERVICES PROTOCOLS

APPLICATION INTEGRATION FUNCTIONALITY

COMPETITIVE ADVANTAGE

SOFTWARE ENGINES

OPPORTUNITY ABOUNDS

WinterGreen Research, Inc.

Lexington, Massachusetts

www.wintergreenresearch.com

Physician Office Financial Systems Market Description, Market Analysis, Product Description, and Company Profiles

Information systems provide analysis specifically targeted to large group practices. Software for practice analysis is targeted to large group practices as these are the most in need of automation and achieve the most benefit from that. These environments have 25 clinicians. Practice analysis is an integrated data support system. It provides data reporting tools to effectively manage the financial and business aspects of the practice.

Gaining a real-time view into relevant practice information gives physicians, managers and administrators the information they need to make better decisions regarding both patient care and profitability. Dashboards are emerging that provide business process management tools.

Physician information systems are used to shape flexible business systems. Integration is the fundamental layer of IT infrastructure, providing connectivity across applications and across platforms. Physician information software license markets are growing as the Internet dominates e-commerce channel adoption. Supply chain automation is a market driving force. Integration of applications by the medical services industry has not been dented.

Efficient process consolidation is supported by systems. Software solutions are used to support software developed in-house to enable the rapid construction of Web portals and other Web-based systems. Typical implementations are related to systems running on a mixed group of servers, under different operating systems.

Medical practices businesses today face a serious and widening information "Integration Gap" between system integration demands and their ability to meet these demands. Hand coding is less expensive than packaged integrations software in the short term.

Packaged applications efficiently accomplish the basic broker and adapter functions needed for integration. Business processes are automated using eai systems. Further EAI functionality is achieved via extract, transform, and load functions.

Markets at \$3.5 billion in 2006 are anticipated to reach \$6.22 billion by 2013. Market growth is a function of the benefits of business automation. The efficiencies realized from the automation of manual process are of particular benefit to physicians who tend to be very time constrained.

Companies Profiled

Market Leader

McKesson

Market Participants

ActiveMD

CostFlex Systems

DOCS, Inc.

Epic

Hyperion Solutions

Kodak Health Group

Misys Healthcare Systems

mTuitive

QuadraMed

SCC Soft Computer

SOAPware

Cerner

CPSI

Eclipsys

GE / IDX / Centricity

iSoft

Lawson

Meditech

PracticeAdmin

Quality Systems / NextGen Healthcare

Siemens

Physician Office Financial Systems Strategies and Forecasts 2007-2013

REPORT METHODOLOGY

THIS IS THE 316TH REPORT IN A SERIES OF MARKET RESEARCH REPORTS THAT PROVIDE FORECASTS IN COMMUNICATIONS, TELECOMMUNICATIONS, THE INTERNET, COMPUTER, SOFTWARE, TELEPHONE EQUIPMENT, HEALTH EQUIPMENT, AND ENERGY. THE PROJECT LEADERS TAKE DIRECT RESPONSIBILITY FOR WRITING AND PREPARING EACH REPORT. THEY HAVE SIGNIFICANT EXPERIENCE PREPARING INDUSTRY STUDIES. FORECASTS ARE BASED ON PRIMARY RESEARCH AND PROPRIETARY DATA BASES. FORECASTS REFLECT ANALYSIS OF THE MARKET TRENDS IN THE SEGMENT AND RELATED SEGMENTS. UNIT AND DOLLAR SHIPMENTS ARE ANALYZED THROUGH CONSIDERATION OF DOLLAR VOLUME OF EACH MARKET PARTICIPATION IN THE SEGMENT. INSTALLED BASE ANALYSIS AND UNIT ANALYSIS IS BASED ON INTERVIEWS AND AN INFORMATION SEARCH. MARKET SHARE ANALYSIS INCLUDES CONVERSATIONS WITH KEY CUSTOMERS OF PRODUCTS, INDUSTRY SEGMENT LEADERS, MARKETING DIRECTORS, DISTRIBUTORS, LEADING MARKET PARTICIPANTS, OPINION LEADERS, AND COMPANIES SEEKING TO DEVELOP MEASURABLE MARKET SHARE. OVER 200 IN DEPTH INTERVIEWS ARE CONDUCTED FOR EACH REPORT WITH A BROAD RANGE OF KEY PARTICIPANTS AND INDUSTRY LEADERS IN THE MARKET SEGMENT. WE ESTABLISH ACCURATE MARKET FORECASTS BASED ON ECONOMIC AND MARKET CONDITIONS AS A BASE. USE INPUT/OUTPUT RATIOS, FLOW CHARTS, AND OTHER ECONOMIC METHODS TO QUANTIFY DATA. USE IN-HOUSE ANALYSTS WHO MEET STRINGENT QUALITY STANDARDS. INTERVIEWING KEY INDUSTRY PARTICIPANTS, EXPERTS AND END-USERS. OUR RESEARCH INCLUDES ACCESS TO LARGE PROPRIETARY DATABASES. LITERATURE SEARCH INCLUDES ANALYSIS OF TRADE PUBLICATIONS, GOVERNMENT REPORTS, AND CORPORATE LITERATURE.

YOU MUST HAVE THIS STUDY

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Physician Office Financial Systems Strategies and Forecasts 2007 to 2013

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ELLEN T. CURTISS, TECHNICAL DIRECTOR, CO-FOUNDER OF WINTERGREEN RESEARCH, CONDUCTS STRATEGIC AND MARKET ASSESSMENTS IN TECHNOLOGY-BASED INDUSTRIES. PREVIOUSLY SHE WAS A MEMBER OF THE STAFF OF ARTHUR D. LITTLE, INC., FOR 23 YEARS, MOST RECENTLY AS VICE PRESIDENT OF ARTHUR D. LITTLE DECISION RESOURCES, SPECIALIZING IN STRATEGIC PLANNING AND MARKET DEVELOPMENT SERVICES. SHE IS A GRADUATE OF BOSTON UNIVERSITY AND THE PROGRAM FOR MANAGEMENT DEVELOPMENT AT HARVARD GRADUATE SCHOOL OF BUSINESS ADMINISTRATION. SHE IS THE AUTHOR OF RECENT STUDIES ON WORLDWIDE TELECOMMUNICATIONS MARKETS, THE TOP TEN INTERNET EQUIPMENT COMPANIES, THE TOP TEN CONTRACT MANUFACTURING COMPANIES, AND THE TOP TEN TELECOMMUNICATIONS MARKET ANALYSIS AND FORECASTS.

SUSAN EUSTIS, PRESIDENT, CO-FOUNDER OF WINTERGREEN RESEARCH, HAS DONE RESEARCH IN COMMUNICATIONS AND COMPUTER MARKETS AND APPLICATIONS. SHE HOLDS SEVERAL PATENTS IN MICROCOMPUTING AND PARALLEL PROCESSING. SHE HAS THE ORIGINAL PATENTS IN ELECTRONIC VOTING MACHINES. SHE HAS NEW PATENT APPLICATIONS IN FORMAT VARYING, MULTIPROCESSING, AND ELECTRONIC VOTING. SHE IS THE AUTHOR OF RECENT STUDIES OF THE REGIONAL BELL OPERATING COMPANIES' MARKETING STRATEGIES, INTERNET EQUIPMENT, BIOMETRICS, A STUDY OF INTERNET EQUIPMENT, WORLDWIDE TELECOMMUNICATIONS EQUIPMENT, TOP TEN TELECOMMUNICATIONS, DIGITAL LOOP CARRIER, WEB HOSTING, WEB SERVICES, AND APPLICATION INTEGRATION MARKETS. MS. EUSTIS IS A GRADUATE OF BARNARD COLLEGE.

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