

**Enterprise Application Integration (EAI) Market
Opportunities, Strategies, and Forecasts, 2007 to 2013**

Enterprise Application Integration (EAI)



Picture by Susie Eustis

MOUNTAINS OF OPPORTUNITY

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Lexington, Massachusetts**

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CHECK OUT THESE KEY TOPICS

ENTERPRISE APPLICATION INTEGRATION (EAI) MARKET SHARES

Enterprise Application Integration Market Forecasts

Business Integration Industry Trends

Coordinating Activities Via EAI

Issues Relating To Implementing An EAI Solution

Need For Integration Software

SERVICE ORIENTED ARCHITECTURE AND WEB SERVICES

BUSINESS INTELLIGENCE

BUSINESS ACTIVITY INTEGRATION

APPLICATION INTEGRATION TECHNICAL ADVANTAGES

OPEN SYSTEMS

JAVA

WEB SERVICES PROTOCOLS

ENTERPRISE INTEGRATION ANALYSIS

APPLICATION INTEGRATION FUNCTIONALITY

SOFTWARE ENGINES

OPPORTUNITY ABOUNDS

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Enterprise Application Integration (EAI) Market Opportunities, Market Forecasts, and Market Strategies, 2007-2013

Application Integration is used to shape flexible business systems. Integration is the fundamental layer of IT infrastructure, providing connectivity across applications and across platforms. EAI software license markets are growing as the Internet dominates e-commerce channel adoption. Supply chain automation is a market driving force. Integration of applications by the financial services industry has not been dented.

Efficient process consolidation is supported by EAI middleware. EAI software solutions are used to support software developed in-house to enable the rapid construction of Web portals and other Web-based systems. Typical implementations are related to systems running on a mixed group of servers, under different operating systems.

Application and business integration is used to form business systems that are flexible. The changing business climate is a central concern for IT departments. The ability to create products that allow for efficient and quick response to changing business conditions is the basis for EAI vendor strategy.

Businesses today face a serious and widening information "Integration Gap" between system integration demands and their ability to meet these demands. Hand coding is less expensive than packaged integrations software in the short term.

Packaged applications efficiently accomplish the basic broker and adapter functions needed for integration. Business processes are automated using eai systems. Further EAI functionality is achieved via extract, transform, and load functions.

The application integration markets have migrated to another level of functionality. EAI is synonymous with the infrastructure for business integration (BI). As the application vendors begin to support connectivity across applications and across platforms, the integration markets are moving to another level of functionality providing business automation.

Worldwide application integration software markets at \$4.6 billion in 2006 grew substantially as vendors were able to leverage the EAI expertise to provide competitive advantage from middleware infrastructure. Markets are anticipated to reach \$11.5 billion by 2013.

Companies Profiled

Market Leaders

IBM
Tibco

Market Participants

Applied Technology
Cape Clear
Fusionware
Oracle
Progress Software
Savvion
webMethods

BEA
Fiorano
IONA
PolarLake
SOA Software
Vitria

Enterprise Application Integration (EAI) Strategies and Forecasts, 2007-2013

REPORT METHODOLOGY

THIS IS THE 297TH REPORT IN A SERIES OF MARKET RESEARCH REPORTS THAT PROVIDE FORECASTS IN COMMUNICATIONS, TELECOMMUNICATIONS, THE INTERNET, COMPUTER, SOFTWARE, TELEPHONE EQUIPMENT, HEALTH EQUIPMENT, AND ENERGY. THE PROJECT LEADERS TAKE DIRECT RESPONSIBILITY FOR WRITING AND PREPARING EACH REPORT. THEY HAVE SIGNIFICANT EXPERIENCE PREPARING INDUSTRY STUDIES. FORECASTS ARE BASED ON PRIMARY RESEARCH AND PROPRIETARY DATA BASES. FORECASTS REFLECT ANALYSIS OF THE MARKET TRENDS IN THE SEGMENT AND RELATED SEGMENTS. UNIT AND DOLLAR SHIPMENTS ARE ANALYZED THROUGH CONSIDERATION OF DOLLAR VOLUME OF EACH MARKET PARTICIPATION IN THE SEGMENT. INSTALLED BASE ANALYSIS AND UNIT ANALYSIS IS BASED ON INTERVIEWS AND AN INFORMATION SEARCH. MARKET SHARE ANALYSIS INCLUDES CONVERSATIONS WITH KEY CUSTOMERS OF PRODUCTS, INDUSTRY SEGMENT LEADERS, MARKETING DIRECTORS, DISTRIBUTORS, LEADING MARKET PARTICIPANTS, OPINION LEADERS, AND COMPANIES SEEKING TO DEVELOP MEASURABLE MARKET SHARE. OVER 200 IN DEPTH INTERVIEWS ARE CONDUCTED FOR EACH REPORT WITH A BROAD RANGE OF KEY PARTICIPANTS AND INDUSTRY LEADERS IN THE MARKET SEGMENT. WE ESTABLISH ACCURATE MARKET FORECASTS BASED ON ECONOMIC AND MARKET CONDITIONS AS A BASE. USE INPUT/OUTPUT RATIOS, FLOW CHARTS, AND OTHER ECONOMIC METHODS TO QUANTIFY DATA. USE IN-HOUSE ANALYSTS WHO MEET STRINGENT QUALITY STANDARDS. INTERVIEWING KEY INDUSTRY PARTICIPANTS, EXPERTS AND END-USERS. OUR RESEARCH INCLUDES ACCESS TO LARGE PROPRIETARY DATABASES. LITERATURE SEARCH INCLUDES ANALYSIS OF TRADE PUBLICATIONS, GOVERNMENT REPORTS, AND CORPORATE LITERATURE.

YOU MUST HAVE THIS STUDY

Enterprise Application integration (EAI) Market Opportunities, Strategies, and Forecasts, 2007 to 2013

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