

SIP Based IP PBX Markets In Chile -- Effective, Efficient, Automated IP Voice Markets Expected to Reach \$228 Million By 2014

LEXINGTON, Massachusetts (January 10, 2008) – WinterGreen Research announces that it has a new study on the topic of SIP based IP PBX markets in Chile. Systems provide modular value added services delivery systems that provide communications and push technology presence flexibility for people. The SIP based IP PBX markets in Chile are designed for achieving innovative ways to automate communications connectivity around the home and office. Chile has been a leader in the adoption of advanced systems.

SIP based IP PBX markets in Chile are poised for significant growth as people move to purchase IP based servers for communications. Significant pent up demand will be converted to sales as systems are put on the market that permit implementation of voice over IP that works. Voice over IP systems purchases have been postponed for ten years or more, waiting for technology that works. VoIP technology finally works.

According to Susan Eustis, principal author of the study, “U.S. equipment is highly regarded in Chile for its reliability and quality. The U.S. is Chile’s largest telecommunications equipment supplier, representing 30% of total imports.” Cisco (U.S.A.) is an important supplier of telco’s net infrastructure in the Chilean market. Lucent (U.S.A.) sells equipment for corporate networks in Chile. 3Com (U.S.A.) and Avaya have a presence in SIP enabled servers and IP PBX systems in Chile.

In Chile, SIP PBX / IP PBX markets are going from \$64.5 million in 2007 to \$228 million by 2014. SIP server and IP-PBX shipments represent the next generation of enterprise voice systems and completely replace traditional PBX systems. IP-PBX shipments are related to traditional PBX shipments because they leverage the existing installed base.

The trend represented by this shipment data can be traced to IP-PBX architecture that allows businesses to reduce infrastructure cost while improving productivity.

WinterGreen Research is an independent research organization funded by the sale of market research studies all over the world and by the implementation of ROI models that are used to calculate the total cost of ownership of equipment, services, and software.



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