
Content Delivery Network Market Assessment



Picture by Susie Eustis

A BRIGHT FUTURE

Content Delivery Networks

POSITION TO PARTICIPATE IN HIGH GROWTH SEGMENTS

POSITION TO TAKE ADVANTAGE OF INTERNET OPPORTUNITIES

CONTENT DELIVERY NETWORKS

WinterGreen Research, Inc.

Lexington, Massachusetts

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**CONTENT DELIVERY NETWORKS
MARKET STRATEGIES AND FORECASTS,
2001 - 2006**

CHECK OUT THESE KEY TOPICS

CONTENT DELIVERY RESTRUCTURING

Market Strategies, Market Forecasts

The New Internet

Global Competition and Growth Factors

-NETWORK DELIVERY MARKET FORECASTS

WORLDWIDE MARKET SHARES

NETWORK ARCHITECTURE

WEB HOSTING / CONTENT - STREAMING

INTEGRATED INTERNET SCALING SOLUTIONS

MERGERS, ACQUISITIONS, IPO

Company Profiles

REPORT METHODOLOGY

This is the Forty First report in a series of market research reports that provide forecasts in communications, telecommunications, the internet, computer, software, and telephone equipment. The project leaders take direct responsibility for writing and preparing each report. They have significant experience preparing industry studies. Forecasts are based on primary research and proprietary data bases. Forecasts reflect analysis of the market trends in the segment and related segments. Unit and dollar shipments are analyzed through consideration of dollar volume of each market participation in the segment. market share analysis includes conversations with marketing directors, distributors, leading market participants, and companies seeking to develop measurable market share. Over 200 in depth interviews are conducted for each report with a broad range of key participants and opinion leaders in the market segment.

CONTENT DELIVERY NETWORKS ARE THE FUTURE OF INTERNET GROWTH AND PRODUCTIVITY

YOU MUST HAVE THIS STUDY

CDN EXECUTIVE SUMMARY

CONTENT DELIVERY NETWORKS

Content Delivery Network Executive Summary	1
Power Of Edge Delivery	1
Network Architecture	2
Benefits Of Content-Delivery Solutions	2
Market Shares Content Delivery Services	4
Market Forecasts Content Delivery Services	5

CONTENT DELIVERY MARKET DEFINITION

1.1	Content Delivery Data Replication	3
1.2	Advanced IP Services Content Delivery	6
1.3	Content Delivery Bringing Information Close To Users	7
1.4	Content Delivery System Re quirements	12
1.5	Customer Service	13
	1.5.1 Network Operations Command Center	14
1.6	Dynamic Content Goes Beyond Static Content	15
	1.6.1 Last-Mile Content Delivery	15
1.7	Market Issues	16
	1.7.1 Complete Control Over Network Bandwidth	17
1.8	Closing The Gap Between Business Requirements And CDN Solutions	18
	1.8.1 Revenue-Enabling Services / Akamai Advertising	19
	1.8.2 Content Streaming	20
1.9	Open Streaming Ad Delivery Platform	20
1.10	Web Hosting	22
1.10.1	Business E-Services Benefits	22
1.10.2	E-Services Approach	23

CONTENT DELIVERY NETWORKS

1.10.3	E-Services Challenge	25
1.10.4	e-Services Partnering	27
1.10.5	Retail Portal Channels	28
1.10.6	Business Models	29
1.11	Content Streaming To Frames Within A Site	30
1.12	Sophisticated Business Models	31
1.12.1	Mediaplus Advertising Open Streaming Ad Delivery Platform	32
1.13	Online Advertising	33
1.13.1	E-Services Is The Business Model	33
1.14	Caching	40
1.15	Content Streaming To Frames Within A Site	42
1.16	Content Delivery	43
1.17	Sophisticated Business Models	44
1.18	Core CDN Technology	44
1.19	Integrated Solutions For Scaling The Internet	45
1.20	Traffic Servers	45
1.21	Media Technology	46
1.22	Search Services	46

CONTENT DELIVERY SERVICES MARKET FORECASTS

2.1	Network Architecture Market Trends	2
2.2	Global Competition	3
2.3	Benefits of Content-Delivery Solutions	3
2.4	Market Growth Forces	4
2.5	Market Growth Drivers	6

CONTENT DELIVERY NETWORKS

2.6	Market Shares Content Delivery Services	7
2.7	Market Forecasts Content Delivery Services	10
2.8	Market Shares Content Streaming Services	11
2.9	Market Forecasts Content Streaming Services	13
2.10	Online Advertising	15
2.11	Pricing Content Delivery	16
2.12	License Fees	17
2.12.1	Inktomi Search and Submit System	17
2.12.2	Akamai	17
2.13	Pricing Streaming Delivery	18
2.13.1	Real Networks	18
2.13.2	Mirror Image	19
2.14	ISI Market Size	19
2.15	Online Advertising	21
2.15.1	iClips and Akamai	21

CONTENT DELIVERY PRODUCTS AND SERVICES

3.1	CDN Product Definition	5
3.2	Key Differentiators	6
3.3	Akamai	7
3.3.1	Akamai EdgeSuite	9
3.3.2	Benefits of Akamai EdgeSuite Whole Site Delivery	10
3.3.3	EdgeSuite Whole Site Delivery	11
3.3.4	Application Server	12
3.3.5	Akamai FreeFlow	13
3.3.6	Akamai Streaming	15

CONTENT DELIVERY NETWORKS

3.3.7	Akamai Forum	16
3.3.8	Akamai Conference	16
3.3.9	Akamai Product Strategy	17
3.3.10	Akamai Products and Strategy	19
3.4	Mirror Image	20
3.4.1	Mirror Image	21
3.5	Cisco System for Content Delivery Networks	21
3.5.1	Cisco Systems for Service Providers	22
3.5.2	Cisco Enterprise Content Delivery Systems	23
3.5.3	Cisco Content Peering	24
3.5.4	Cisco Router	25
3.5.5	Cisco Content Distribution Manager	26
3.6	Specifications	33
3.6.1	Hardware	33
3.6.2	Cisco CDN Key Benefits	35
3.6.3	Cisco CDN Content Distribution Manager	36
3.6.4	Cisco Content Engines	36
3.6.5	Cisco Content Switches	37
3.6.6	Content Edge Delivery	40
3.6.7	Intelligent Network Services	40
3.6.8	Cisco Content Engines	40
3.6.9	Content Switches	42
3.6.10	Content Distribution Manager Description	42
3.6.11	Control Over Network Bandwidth	44
3.6.12	Web Integration	45

CONTENT DELIVERY NETWORKS

3.6.13	Alternate Media Delivery	46
3.6.14	Media Replication With Zero Incremental Bandwidth	47
3.6.15	Channel Editor	48
3.6.16	Flexible Importing	48
3.6.17	Fault Tolerance and Fault Prevention	49
3.6.18	Cisco CDN MPEG Decoder in Content Engines	49
3.6.19	Seamless Support for Directory Structures	50
3.6.20	Remote Add and Delete	51
3.6.21	Real Server Support	52
3.6.22	Cisco Service Provider CDN Software	54
3.6.23	Cisco CDN Service Provider Software Functionality	54
3.6.24	Cisco Service Provider CDN Product Line Key Benefits	57
3.6.25	Cisco Service Provider CDN Product Line Key Differentiators	58
3.6.26	Content Delivery Storage	59
3.7	Inktomi	61
3.7.1	XML	61
3.7.2	XML for Dynamic Web Development	62
3.7.3	Inktomi / Ultraseek Server Content Classification Engine	63
3.7.4	Inktomi / Ultraseek Web And Enterprise Portal Search Server	64
3.7.5	Inktomi / Ultraseek Customers	64
3.7.6	Inktomi Core Technology	65
3.7.7	Inktomi Design Partners	69
3.7.8	Boundaries of Content Networking	69
3.7.9	Inktomi	70
3.7.10	Inktomi	83

CONTENT DELIVERY NETWORKS

3.8	Adero	85
3.8.1	Adero Enablement Services	85
3.8.2	Adero Best Route Calculations	86
3.8.3	Adero Globalwise Technology	87
3.9	Digital Island	89
3.9.1	Digital Island Caching	89
3.9.2	Digital Island Mirroring	90
3.9.3	Digital Island Streaming Media	91
3.9.4	Digital Island Routing	91
3.9.5	Digital Island Delivery	91
3.9.6	Service Level Agreements	93
3.9.7	Digital Island Features And Benefits	94
3.10	Speedera Networks	95
3.11	Planet Rx	96
3.12	Yahoo	98
3.13	Real Player	98
3.13.1	Players	100
3.13.2	Producers and Shows	102
3.14	Speederaor Streaming	104
3.15	InterNAP	104
3.15.1	InterNAP Peering	104
3.16	Content Delivery Online Advertising	105
3.16.1	Akamai Advertising	105
3.16.2	Akamai's Mediaplus	107
3.16.3	Engage and Akamai	110

CONTENT DELIVERY NETWORKS

3.16.4	Hitplay Media	111
3.16.5	iClips and Akamai	112

DELIVERY OF INTERNET CONTENT

4.1	Optimized Delivery Of Internet Content	1
4.2	Content Alliance	4
4.3	Content Peering	4
4.4	Storage	5
4.4.1	ISI	7
4.5	Content Bridge	9
4.5.1	Cisco CDN System	11
4.6	Peering	11
4.7	Self-Organizing Distributed Architecture	12
4.8	Caching	12
4.8.1	Inktomi Search Engine	13
4.8.2	Inktomi Architecture	14
4.8.3	Integrated Solutions For Scaling The Internet	15

CONTENT DELIVER COMPANY PROFILES

5.1	Adero	3
5.2	Akamai	3
5.2.1	Customers	4
5.2.2	Akamai Acquisitions	4
5.3	Loudeye Technologies	6
5.4	PacketVideo	7
5.5	DiscoverMusic	8
5.6	Alteon WebSystems	8

CONTENT DELIVERY NETWORKS

5.7	BMG	9
5.8	Check Point Software Technologies	10
5.9	Cisco Systems	10
5.10	Compaq Computers	10
5.11	Hewlett Packard	11
5.12	Hitplay Media	11
5.13	IBM	12
5.13.1	IBM Global Services	13
5.14	InterNAP	13
5.15	Inktomi	14
5.15.1	Inktomi Network Products	15
5.15.2	Inktomi Portal Services: Search Solutions	17
5.15.3	Inktomi Portal Services: Commerce Engine	17
5.15.4	Inktomi Customers	18
5.16	Electric Lightwave	18
5.17	Foundry Networks	19
5.18	RealNetworks	20
5.19	Redback Networks	20
5.20	Microsoft	20
5.21	SeminarSource.com	21
5.22	SGI	21
5.23	Sun Microsystems	22
5.24	Sitesmith	22
5.25	Telefónica Data	23
5.26	Virage	23

CONTENT DELIVERY NETWORKS

CONTENT DELIVER NETWORK MARKET STRATEGIES, MERGER, ACQUISITION, AND IPO ACTIVITY

6.1	Merger, Acquisitions, And IPO Activity	2
6.1.1	Mergers, Acquisitions	2
6.2	Akamai and IBM	3
6.3	BMG Entertainment / Akamai To Stream Online Video Syndication	3
6.4	BT Ignite Content Hosting and Akamai	4
6.5	Akamai / SiteSmith Strategic Alliance	7
6.6	Cisco and Akamai	8
6.7	Electric Lightwave and Akamai	8
6.8	Akamai and Telefónica Data	10
6.9	Akamai and Intel	12
6.10	Akamai and InterNAP	13
6.11	Hughes Network Systems and Inktomi	15
6.12	Engage and Akamai	17
6.13	iClips and Akamai	17
6.14	China Mobile and Inktomi	18
6.15	Lycos Europe and Inktomi Search	19

**MANY OF THESE KEY TOPICS HAVE PHENOMENAL
SUBCATEGORIES**

LIST OF TABLES AND FIGURES

Market Forecasts 2001-2006

Market Shares 2001

CONTENT DELIVERY NETWORKS

Table ES -1	3
Benefits of a Content-Delivery Solution	3
Table 1-1	5
Content Delivery Systems Positioning	5
Table 1-2	6
Routing Table Systems Aspects	6
Table 1-3	9
Advanced IP Web Sites Services	9
Table 1-4	10
Advanced IP Web Site Use of Content Delivery Services	10
Table 1-5	11
Selected Types of High Volume Sites Needing Content Delivery	11
Table 1-6	12
Content Delivery Services Functions	12
Table 1-7	14
Content Delivery System Requirements	14
Table 1-8	15
Content Delivery Aspects of Customer Service	15
Table 1-9	18
Total Control Over Content Distribution	18
Table 1-10	20
Business Applications Driving Content Delivery Adoption	20
Table 1-11	24

CONTENT DELIVERY NETWORKS

Business Benefits of Establishing an E-Services Approach	24
Table 1-12	26
E-Services Positioning for Delivering IT-Based Benefits	26
Table 1-13	26
Principles of Application Integration	26
Table 1-14	28
E-Services Challenge	28
Table 1-15	32
Akamai Features	32
Table 1-16	32
Akamai Advantages	32
Table 1-17	36
E-Services Partnering Strategy	36
Table 1-18	36
E-Services Systems Strategy	36
Table 1-19	37
E-Services Positioning	37
Table 1-20	38
E-Services	38
Table 1-21	39
E-Services Marketing Directions	39
Table 1-22	40
E-Services Market Positioning	40
Table 1-23	40
E-Services Modular Strategy	41

CONTENT DELIVERY NETWORKS

Table 1-24	41
E-Services Component Strategy	41
Table 1-25	42
Caching	42
Table 1-26	44
Benefits of Content Streaming To Frames Within a Site	44
Table 2-1	3
Benefits of a Content-Delivery Solution	3
Table 2-2	4
Relevant CDN Market Aspects	5
Akamai Revenue First Quarter	9
(In Thousands)	9
For the Three Months Ended March 31,	9
Table 3-1	10
Complete CDN Solutions	10
Table 3-2	12
Akamai Family of Applications	12
Table 3-3	14
Benefits of Akamai EdgeSuite Whole Site Delivery	14
Table 3-4	17
Benefits of Akamai FreeFlow	17
Table 3-5	21

CONTENT DELIVERY NETWORKS

Akamai product strategy	21
Table 3-6	26
Cisco's CDN System Comprised of Five Technologies	26
Table 3-7	30
Cisco Content Distribution Manager Devices	30
Table 3-8	34
Content Distribution Manager Functions	34
Table 3-9	36
Cisco Content Engines	36
Table 3-10	37
Content Distribution Managers	37
Table 3-11	45
Content Engines	45
Table 3-12	47
Content Distribution Manager Key Features and Benefits	47
Table 3-13	49
Content Distribution Manager Integration of Content with the Web	49
Table 3-14	54
Cisco Content Engine Benefits	54
Table 3-15	55
Cisco Support for Directory Structure	55
Table 3-16	56
Benefits of Remote Add and Delete	56
Table 3-17	57
Real Server Content Engine Benefits	57

CONTENT DELIVERY NETWORKS

Table 3-18	58
Cisco CDN network for Applications	58
Table 3-19	59
CDN Functionality	59
Table 3-20	60
Cisco CDN Service Provider Software Benefits Provided	60
Table 3-21	60
Service Provider Software Node Types	60
Table 3-22	61
Cisco Service Provider CDN Product Line Key Benefits	61
Table 3-23	62
Cisco Service Provider CDN Solution Key Differentiators	62
Table 3-24	70
Inktomi Core Technology	70
Table 3-25	70
Inktomi Coupled Cluster Software Features	70
Table 3-26	71
Inktomi Dataflow Technology Features	71
Table 3-27	71
Inktomi Concept Induction	71
Table 3-28	72
Core Technologies Functions	72
Table 3-29	75
Inktomi Performance Features	75
Table 3-30	76

CONTENT DELIVERY NETWORKS

Inktomi Scalability	76
Table 3-31	77
Inktomi Fault Tolerance	77
Table 3-32	78
Inktomi Data Transport	78
Table 3-33	78
Inktomi Advanced Networking Functionality	78
Table 3-34	79
Inktomi Security	79
Table 3-35	80
Inktomi Administration and Control	80
Table 3-36	81
Inktomi Granular Cache Control	81
Table 3-37	81
Inktomi Expanded Logging Features	81
Table 3-38	83
Advanced Hosting Features	83
Table 3-39	83
Application Integration Features	83
Table 3-40	84
Media-Traffic Server Functions	84
Table 3-41	85
Inktomi Platform Specifications	85
Table 3-42	88
Inktomi Traffic Server Features	88

CONTENT DELIVERY NETWORKS

Table 3-43	94
Digital Island Mirroring Uses	94
Table 3-44	96
Digital Island Footprint Content Types	96
Table 3-45	98
Digital Island Content Delivery Features	98
Table 3-46	99
Digital Island Content Delivery Benefits	99
Table 3-47	100
PlanetRx WebSite healthcare information	100
Table 3-48	103
Real Player Product Portfolio	103
Table 3-49	110
Akamai Family of Streaming Media Applications	110
Table 3-50	112
Akamai's MediaPlus Content Delivery Functions	112
Table 3-1	114
Akamai Advantages	114
Table 5-1	3
Akamai Acquisitions	3
Table 5-2	4
Akamai Investments	4
Table 6-1	4

CONTENT DELIVERY NETWORKS

BT Ignite and Akamai Technologies Content Hosting / Internet Content Delivery Services	4
Table 6-2	5
Primary Focus Of BT Ignite / Akamai Integration Efforts	5
Table 6-3	9
Akamai and Telefónica Data Key Information	9

CONTENT DELIVERY NETWORKS

ABOUT THE COMPANY

WinterGreen Research, founded in 1985, provides strategic market assessments in telecommunications, communications equipment, health care, and advanced computer technology. Industry reports focus on opportunities that will expand existing markets or develop major new markets. The reports assess new product and service positioning strategies, new and evolving technologies, and technological impact on products, services, and markets. Market shares are provided. Leading market participants are profiled, and their marketing strategies, acquisitions, and strategic alliances are discussed. The principals of WinterGreen Research have been involved in analysis and forecasting of international business opportunities in telecommunications and advanced computer technology markets for over 30 years.

ABOUT THE PRINCIPAL AUTHORS

Ellen T. Curtiss, Technical Director, co-founder of WinterGreen Research, conducts strategic and market assessments in technology-based industries. Previously she was a member of the staff of Arthur D. Little, Inc., for 23 years, most recently as Vice President of Arthur D. Little Decision Resources, specializing in strategic planning and market development services. She is a graduate of Boston University and the Program for Management Development at Harvard Graduate School of Business Administration. She is the author of recent studies on worldwide telecommunications markets and the Top Ten Telecommunications market analysis and forecasts.

Susan Eustis, President, co-founder of WinterGreen Research, has done research in communications and computer markets and applications. She holds several patents in microcomputing and parallel processing. She is the author of recent studies of the Regional Bell Operating Companies' marketing strategies, Internet equipment, a study of Internet Equipment, Worldwide Telecommunicaitons Equipment, Top Ten Telecommunications, Digital Loop Carrier, Web Hosting, and Application Integration markets. Ms. Eustis is a graduate of Barnard College.

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